

PASSPORT

TO THE DENTON PLAN 2030 KICKOFF OPEN HOUSE



Your Guide to the Denton Plan 2030 Kickoff Open House

Welcome to the Kickoff Open House! Denton Plan 2030 is the update to the City's comprehensive plan, the Denton Plan. While you are here, we want to introduce you to how this update process will work and open the discussion with you about your vision for Denton over the next 15 to 20 years. There will be several community events over the next year and a half, and this is the first one. We encourage you to take ownership in this process, and our goal is to make this event useful, engaging, positive, and productive.

Thank you for attending the Kickoff Open House and sharing your ideas! Please visit www.DentonPlan2030.com for updates and more information on how to stay involved.

Produced by PCO, 8/12 • ADA/EOE/ADEA
TDD: (800) 735-2989 • www.cityofdenton.com



Summary: Update to the Denton Plan

The City of Denton is preparing to commence a project that will influence and guide decision making for the next 15-20 years. Known as the update to the Denton Plan, this project will have implications beyond development and determining land use, it will establish the vision for the City and chart a course for achieving that vision. However, citizens and community members might question the importance of this project and not fully understand why this project, as opposed to other City projects, requires their input and feedback. This summary is to provide information about what the Denton Plan is, why community feedback is necessary, and how citizens can get involved.

The Denton Plan is the City's Comprehensive Plan that is used as a policy guide to decisions about the development of the community. Adopted in 1999, following extensive community feedback, the Plan was implemented for the 20-year planning horizon and contains several elements to provide a clear vision for Denton's future. It is comprehensive or all-inclusive to address the issues the City will face and serves as a guide to address unforeseen circumstances. Each element of the Denton Plan is interconnected so that Denton can become the place its residents want it to be politically, socially, financially, and physically. For example, the land use element may define an area of the City for a specific use (i.e., retail), then the transportation element will then define the roadway classification necessary for residents to travel to the retail area as efficiently as possible.

The Denton Plan is an expression of the goals and aspirations of the Denton community. Since each Denton community member might share certain goals (i.e., public safety) but disagree on another (i.e., housing preference) the Denton Plan merges those goals together and defines strategies to achieve the objectives and desires of the community. From the largest employer, to the student at one of the two universities, the Denton Plan is about the people of Denton, the places they live and work, their desires for the natural environment, and their ideas about how to improve their quality of life and enjoyment. Consequently, the feedback and input from the Denton community is critical to developing a comprehensive plan that represents their community values.

Throughout the Denton Plan update process, the City will promote community feedback and input through a variety of methods. The project has a dedicated website, DentonPlan2030.com, and the City is hosting traditional community meetings and forums, using mailers and posters to inform and update residents, and providing information on DTV – Denton's Television network. The City is also using social media (Facebook and Twitter) and hosting conversations on EngageDenton.com. The objective of this outreach is to engage community members and garner as much input and feedback as feasible.

TEAR HERE

THANK YOU FOR YOUR PARTICIPATION!

Please print clearly.

Name: _____ Phone: _____

Address: _____ ZIP Code: _____

Email Address: _____

How did you hear about the Kickoff Open House? _____

What is the purpose of the Kickoff Open House?

The Kickoff Open House is the first step in raising public awareness about this effort. The purpose is to: introduce the comprehensive planning process; introduce the current Denton Plan; and motivate you to start thinking about the future of Denton. What do you love about the city? What are your priorities for the future? What is your vision of Denton in 15 to 20 years?

Open House Agenda

- 6:30 – 6:40 Welcome remarks from Mayor Mark Burroughs
- 6:40 – 7:00 Orientation Presentation from Planning Consultant WRT
- 7:00 – 8:30 Visit the stations to learn more about Denton Plan 2030, provide your ideas and input, and vote on the Denton Plan 2030 logo.

How does the Open House work?

- There are six stations placed around the room. Your Kickoff Open House “Passport” will be your ticket to each station. At each station, representatives from the consultant team or City staff will help guide you through the brief exercises, and you will receive a sticker at each one you complete.
- Please visit all of the stations and participate in the different activities to ensure that your ideas are included. You don’t have to visit the stations in any particular order.
- Once you have stickers for all of the stations and have voted on the logo, you can enter your completed **station sticker sheet** in a drawing for door prizes. We will have drawings at 7:30, 8:00, and 8:15 p.m.

What you'll find at the Kickoff Open House Stations:

Station 1 Sign-In and Show Us Where You Live

Please sign-in and place a dot on the map of the City to let us know where you live.

Station 2 Welcome / Project Orientation

If you missed the introductory presentation or if you want to find out more about the Denton Plan 2030 process, WRT will provide a brief version of the overview presentation and will be available to answer questions.

Station 3 Strengths and Challenges

Use the Post-It notes provided to write down your favorite things about Denton and also share your thoughts on the challenges for Denton’s future.

Station 4 Tell Us Your Story

Watch videos featuring the Mayor and the City Manager talking about why this process is important for Denton and why you should participate. Then share a story of your history in Denton by writing it down on a Post-It note and placing it on the board, or you can share your story on video with DTV.

Station 5 What’s Next for Denton?

Write down your one big, bold idea for Denton’s future on a Post-It note and place it on the board.

Station 6 Vote for the Denton Plan 2030 Logo

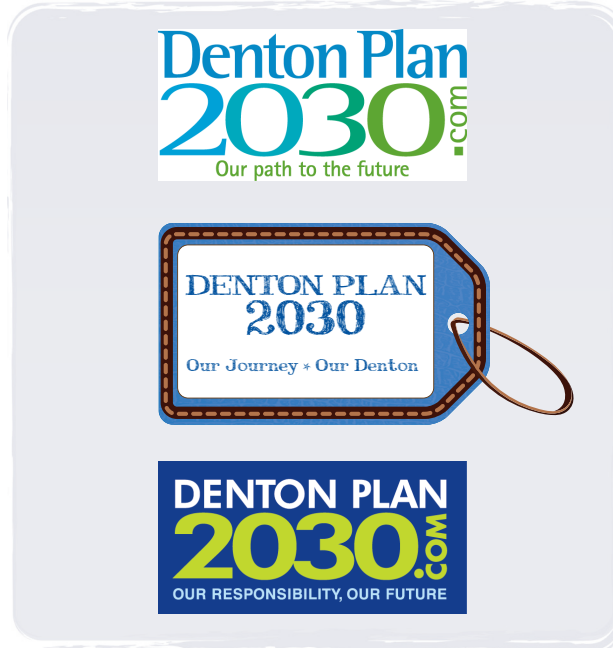
View the three options for the Denton Plan 2030 logo, and vote by circling the logo of your choice on your **station sticker sheet**.



- 1 Visit DentonPlan2030.com
- 2 Join the conversation at EngageDenton.com
- 3 Like us on Facebook: www.Facebook.com/DentonPlan2030
- 4 Follow us on Twitter: www.twitter.com/cityofdentontx
- 5 Sign up for Denton Plan 2030 eNews at www.cityofdenton.com/eNews

Share the LOGO ideas with your friends!

Vote online until Aug 24
Voting results will be available on Aug. 27.



STATION STICKER SHEET

Get a sticker from each station, tear this off and turn it in, and be eligible to win a door prize.

#1	#2
#3	#4
#5	#6

TEAR HERE

LOGO VOTING

Please circle your first choice below.



Thank you for your participation!
Please complete the form on the other side.