



Calvin Dark – President

Calvin Dark has more than 12 years of experience in strategic communications and counsel, foreign affairs, event management and social and traditional media engagement.

Previously, Calvin was the Managing Director of the Washington, DC office of BLJ Worldwide, an international strategic communications firm, where he advised embassies, international organizations, foundations and multinational corporations on their strategic communications, public affairs and social media efforts. While at BLJ, Calvin managed several multi-million dollar country promotional campaigns such as the Republic of Ecuador’s “Keep Trade Going” campaign and was an elections campaign advisor for the governments of Mali and Indonesia.

Prior to BLJ Worldwide, Calvin led the communications team that organized delegations and conducted activities in the United States to promote the Morocco-US free trade agreement. With his former team, they won "The Award of Excellence " from the International Public Relations Association for their "Free Them Now" campaign, an advocacy effort calling for the release of all remaining Moroccan prisoners of war in Algeria. In this role, he also organized several events, forums, workshops and delegations to raise awareness of reforms and progress in Morocco.

Calvin graduated from Duke University with degrees in Political Science and French. Calvin also studied at the Universidad de Buenos Aires (Spanish, political science) and the Catholic Institute in Paris (French culture and language). In 2001, Calvin was selected as a Fulbright Scholar to Morocco where he conducted graduate studies in political science and Arabic.