



EARTHWORKS

Earth Notes

October 30, 2013



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No Dirty Gold launches new website

Dear [[First_Name]],

We are excited to announce the launch of the new website for our award-winning [No Dirty Gold Campaign!](#)

No Dirty Gold Campaign is an international campaign working to ensure that gold mining operations respect human rights and the environment.

Since its launch in 2004, No Dirty Gold has attacked the problems posed by gold mining for every angle, getting consumers, jewelers and mining companies involved in reforming this dirty industry.

Notable, No Dirty Gold's "Golden Rules" pledge for retailers like Tiffany and Co. and Target is close to reaching a milestone 100 signatories. You can help pressure a leading laggard by [writing to Macy's today](#) or [signing our consumer pledge!](#)

Happy Fall,
All of us at Earthworks



Go e+Green!



[Sign up now](#) to save energy and earn some green for Earthworks.

Get clean energy in your home!



[Sign up now](#) for Ethical Electric and get competitive energy prices without the dirty fossil fuels.

Get EcoCouture Eyewear!



[Click here to shop](#)

EcoCouture gives 5% of the profits from their entire eyewear collection to Earthworks. Use the code ACTION to get 10% off!

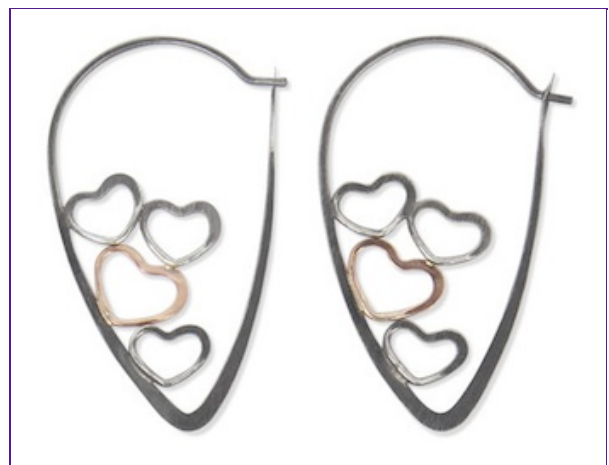
Beautiful Greeting Card Helps Stop Fracking!



[Click here to buy](#)

Smock gives 100% of the profits from this Change the World letterpress card to Earthworks OGAP

Earth Love hoops help us defeat Pebble mine



Sustainable jeweler Melissa Joy Manning has teamed up with socially responsible retailer [Able Made Shop](#) to support [Earthworks'](#) Bristol Bay protection efforts. The exclusive Earth Love line of jewelry is made entirely from responsibly-sourced recycled oxidized silver and pink gold.

These [beautiful hoop earrings](#) are available now at Able Made Shop's website and at ABC Carpet & Home in New York.

Coming soon: the full collection, including bracelets and necklaces! These Earth Love designs make great gift items and

will be available throughout the holiday season.

[Buy yours today!](#) Proceeds support our efforts to stop the proposed Pebble gold mine in Bristol Bay, Alaska.

Shale oil and gas economics expert speaks to CO voters

Last week, Earthworks and our board member Deborah Rogers traveled to Colorado to talk about fracking's false economic promise.

This election, Coloradans in Front Range communities (like Fort Collins and Boulder) are deciding whether to impose bans or moratoria on fracking within city limits. And as they consider, they may well be misinformed.

That's because the public debate about fracking-enabled oil and gas development is often framed as a risk vs benefit argument. It's a false choice between jobs and environment. In other words, a traditional jobs vs environment argument.

[Deborah](#), in collaboration with the [Post Carbon Institute](#), has published research that shows the economic benefits of fracking-enabled oil and gas development are likely short-lived that we're not dealing with a Shale Boom, but instead a [Shale Bubble](#).

The Shale Bubble research, based on industry SEC filings and the same data used by the [Energy Information Administration](#), shows that shale oil and gas wells are depleting so quickly that they're simply not profitable for long enough to be worthwhile. And that major investors in shale are selling out as this becomes apparent.

Deborah took this information to packed crowds in Fort Collins, Boulder, and Broomfield (and the Denver Post, and the Colorado Oil and Gas Conservation Commission, and the Colorado Department of Natural Resources) where lively discussions hopefully opened some eyes to the possibility that the economics, as well as the environmental impacts, are a cause for concern regarding fracking.

[\[Check out Shale Bubble research here. See video of the Fort Collins event here.\]](#)



Thousands of young activists gather in Pittsburgh for Power Shift

Over 6,000 people gathered in Pittsburgh, PA for 3 days of inspiration and education, followed by a march through the streets calling for an end to our dependence on fossil fuels. Fracking was a huge part of the discussion at Power Shift this weekend, with many impacted community members profiled as part of panel discussions and events.

Our Eastern Program Coordinator Nadia gave a great presentation on the health impacts of fracking, using the data gathered from Earthworks' recent publication, [Gas Patch Roulette](#). The report details the health impacts from oil and gas drilling -- a pattern of illnesses that we have seen over and over again in communities on the front lines of fracking.

Power Shift brings together the next generation, the generation that will finally get us off dirty fossil fuels for good, and it was great to be a part of that effort this weekend.

[\[Read more on Earthblog here\]](#)



We got down with the Global Frackdown

On October 19, citizens all over the world came together to call for a moratorium on fracking, as well as other oil and gas stimulation activities that threaten human health and the environment.

In California, recently passed SB4 aims to regulate this kind of oil and gas development. But with Global Frackdown, citizens are instead calling for a moratorium on fracking -- perhaps because the [track record of state enforcement](#) across the country has shown state regulation is tantamount to no regulation at all. So with their call for a moratorium, communities are demanding their health be protected as a first priority, ahead of corporate profits.

Several citizen groups provided information on fracking, collected signatures, and marched towards the Inglewood Oil Field calling for a moratorium. A bike tour led people on a visit of the oil field, as well as several neighborhoods where strong odors are present at all times, and people are suffering from adverse health effects.

[\[Read more about the LA Global Frackdown here\]](#)



Support EARTHWORKS



[Become a member today!](#)

Your donation of just \$35 gets you a year long membership with Earthworks

Say NO to Dirty Gold!



[Sign the pledge](#) to end dirty gold mining practices.

Recycle your cell phone!



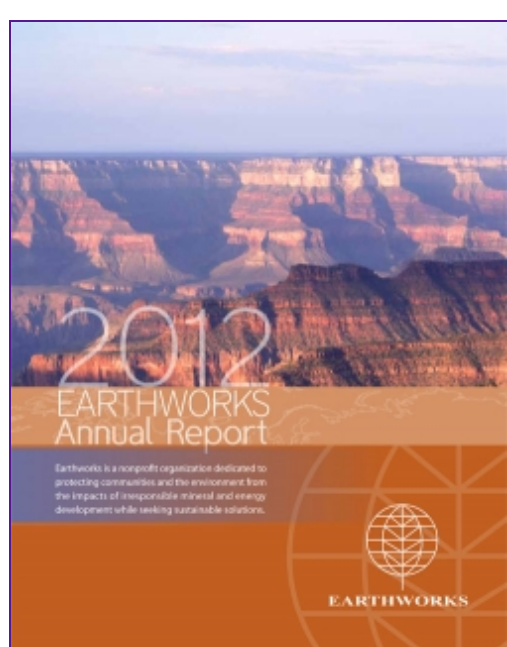
Donate your old phone to Earthworks for 100% landfill-free recycling and receive a tax-deductible receipt.

Support our work through EarthShare/CFC



Earthworks is proud to be a member of EarthShare and the Combined Federal Campaign!

2012 Annual Report now available online



2012 was another great year at Earthworks.

As featured on the cover, one of the successes we're most proud of is protecting the Grand Canyon from new uranium mining, which went into effect last January.

To read about our other top accomplishments in 2012 and see our financials [download our Annual Report here](#).