



MAINE PEOPLE'S RESOURCE CENTER PUBLIC OPINION SURVEY

Oct. 31-Nov. 2, 2014 ■ N=906

Accuracy

2

“Uncannily close... Considering the final results, the center receives kudos for its work.” –**Portland Press Herald**

“MPRC is bringing transparency and accountability to a challenging area of public debate... MPRC is elevating the discourse around what Maine people actually think and want.” –**Portland Phoenix**

“While there are conflicting numbers from two pollsters, I tend to believe the Maine People's Resource Center, or MPRC, has the more accurate findings. Over the last two years they have polled eight contests and, without fail, their findings among the published public polls have been closest to the actual results.” –**Dan Demeritt, Former LePage Administration Communications and Policy Director**

Methodology

3

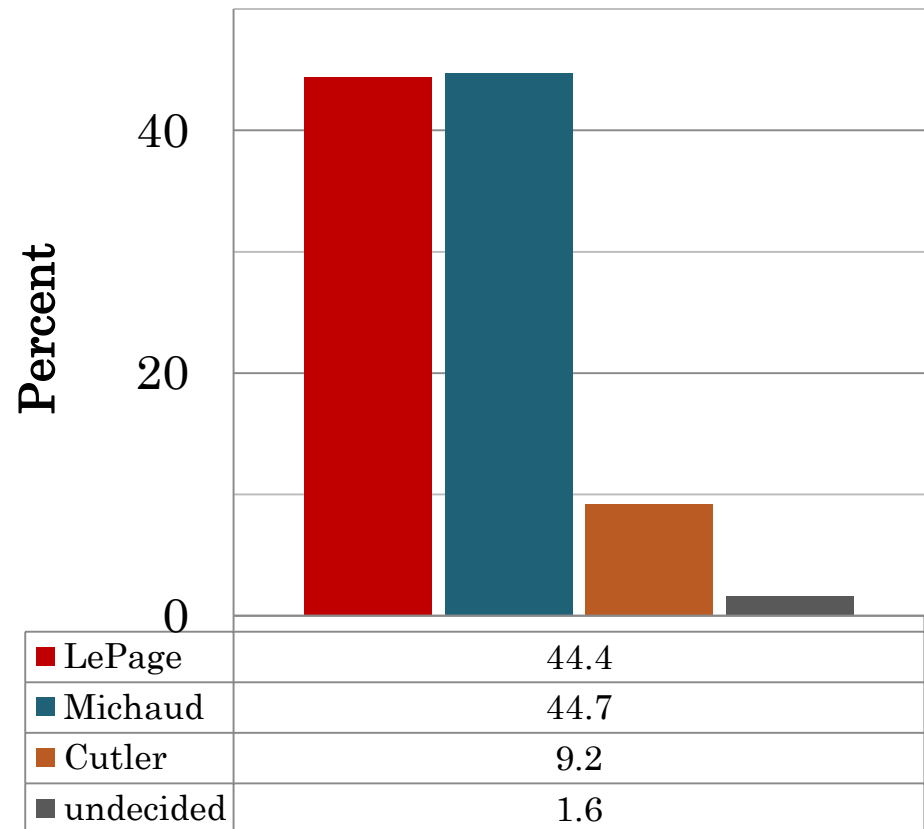
- A survey of 906 likely Maine voters was conducted by interactive voice response and online panel from October 31st through November 2nd, 2013. Calls were made at different times of day to maximize the diversity of possible respondents. Questions were recorded by a female interviewer.
- Survey results were mathematically weighted by gender, age and geographic area to ensure an accurate representation of the population being surveyed. The sample was not weighted by party or ideology.
- The sample margin of error of this survey is 3.25%, 95 times out of 100. Sub-samples may have a larger margin of error.
- Frequencies and percentages may not always add up to the total number of responses or to 100%, due to weighting and rounding.

MPRC is a non-partisan, non-profit organization dedicated to giving people, especially those groups that are under-represented in civic life, skills and information to participate in the decision-making processes that affect them.

Governor

4

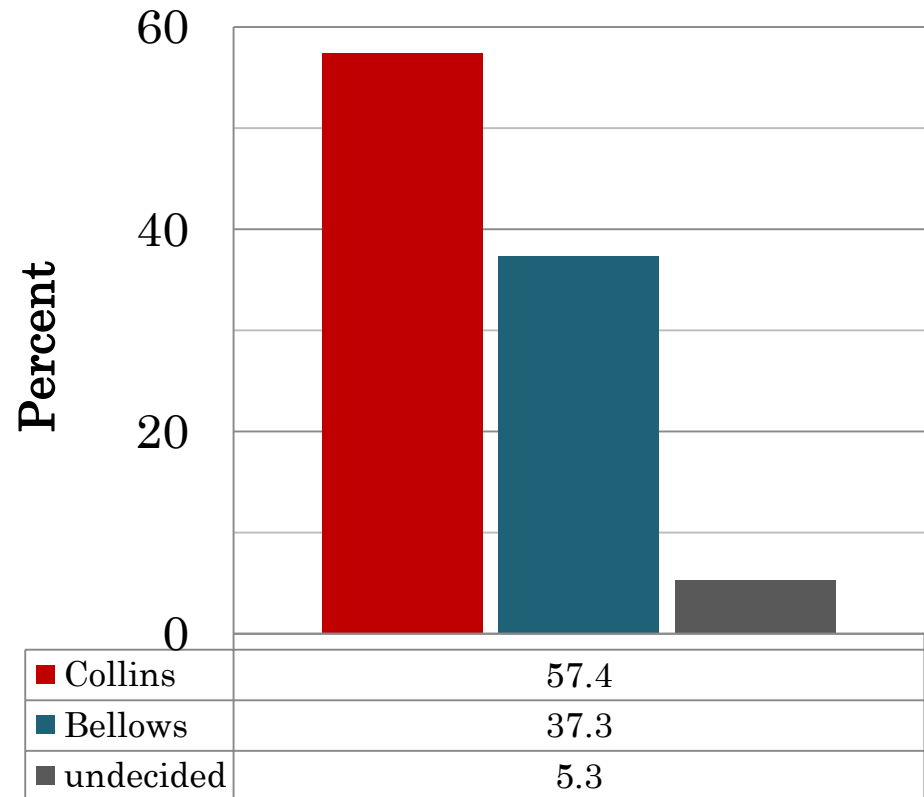
- If the election for Maine Governor were held today and the candidates were Republican Paul LePage, Democrat Mike Michaud and independent Eliot Cutler, who would you vote for?



U.S. Senate

5

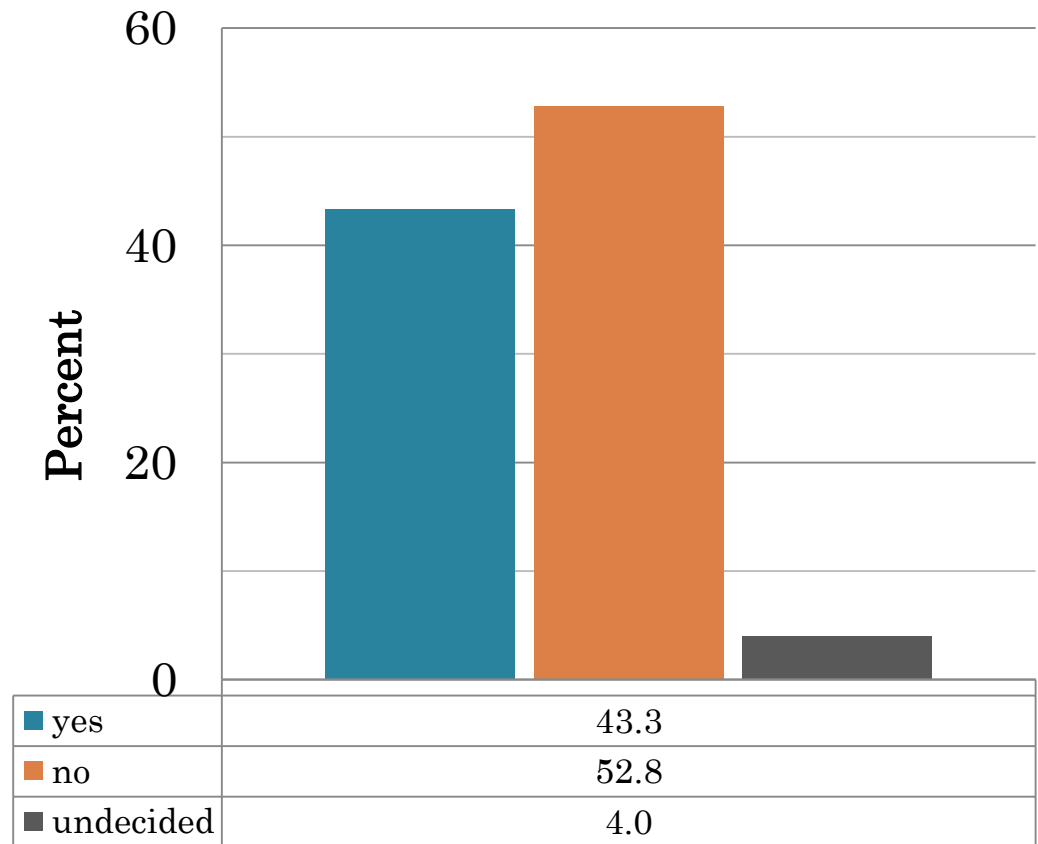
- If the election for U.S. Senate were held today and the candidates were Democrat Shenna Bellows and Republican Susan Collins, who would you vote for?



Question 1

6

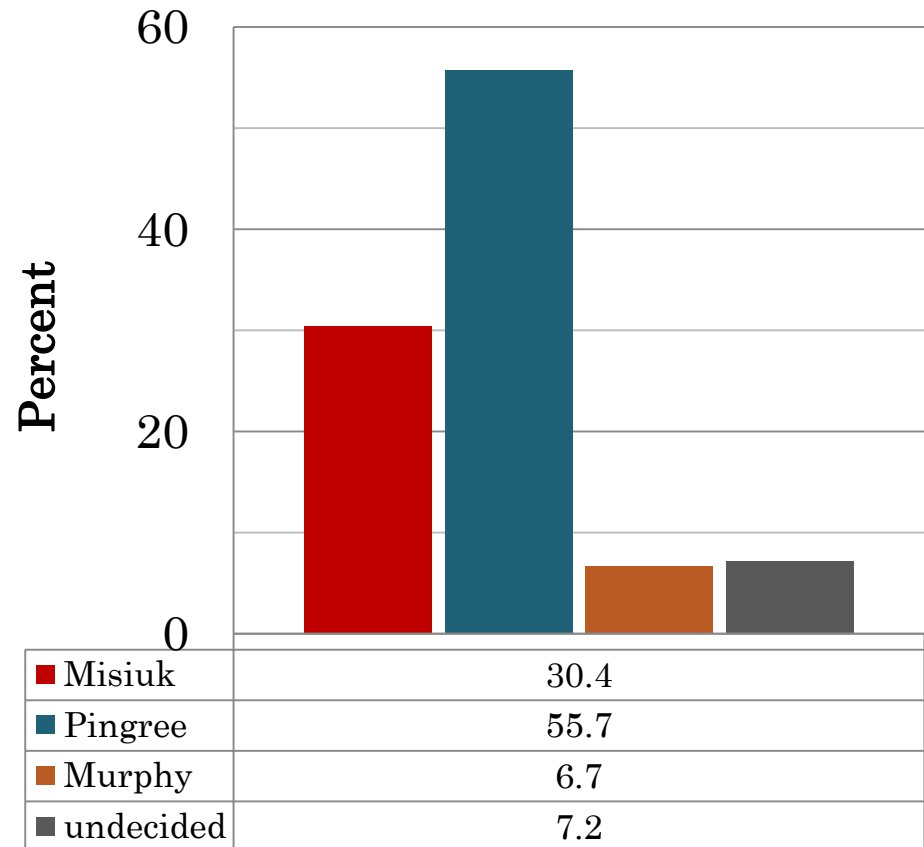
- How will you vote on referendum Question 1, which reads: “Do you want to ban the use of bait, dogs or traps in bear hunting except to protect property, public safety, or for research?”



First Congressional District

7

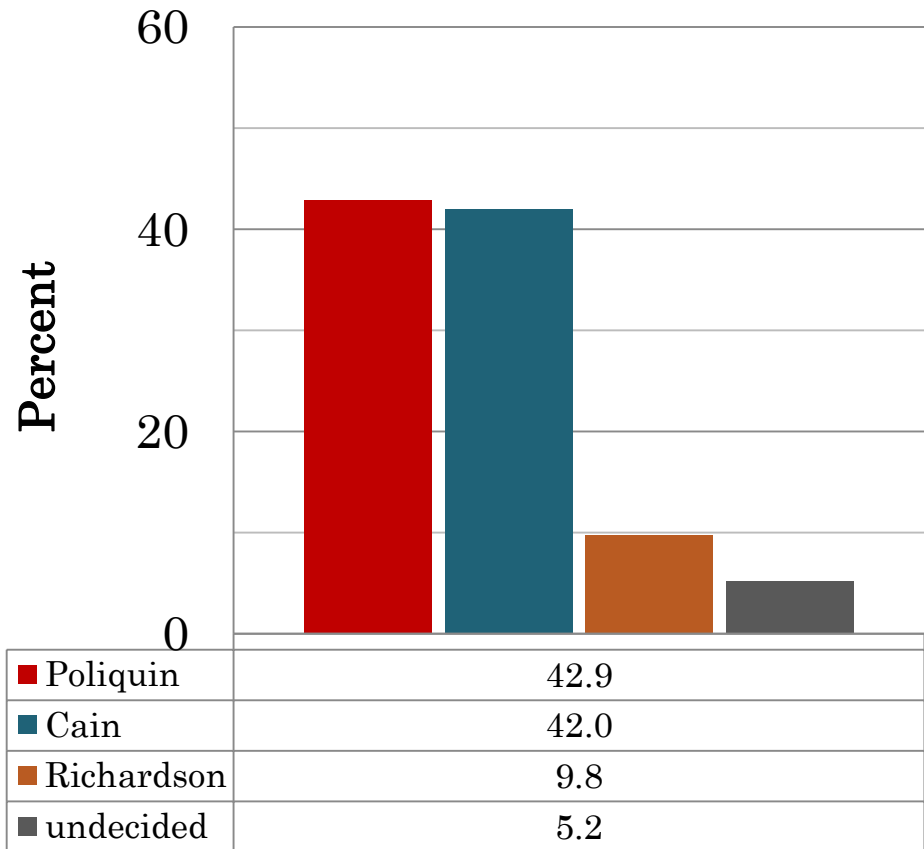
- If the election for Congress were held today and the candidates were Republican Isaac Misiuk, independent Richard Murphy and Democrat Chellie Pingree, who would you vote for?
- N=419
- MoE=±4.79, 95/100



Second Congressional District

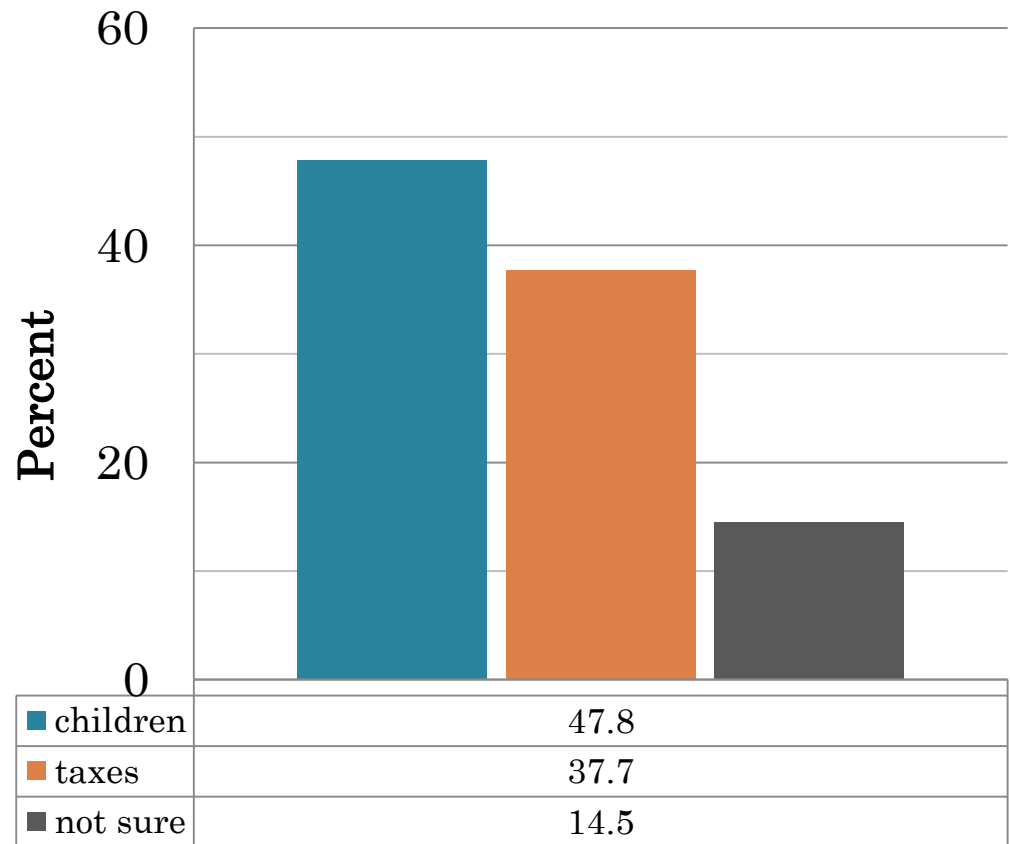
8

- If the election for Congress were held today and the candidates were Democrat Emily Cain, Republican Bruce Poliquin and independent Blaine Richardson, who would you vote for?
- N=397
- MoE=±4.92, 95/100



Children vs. Taxes

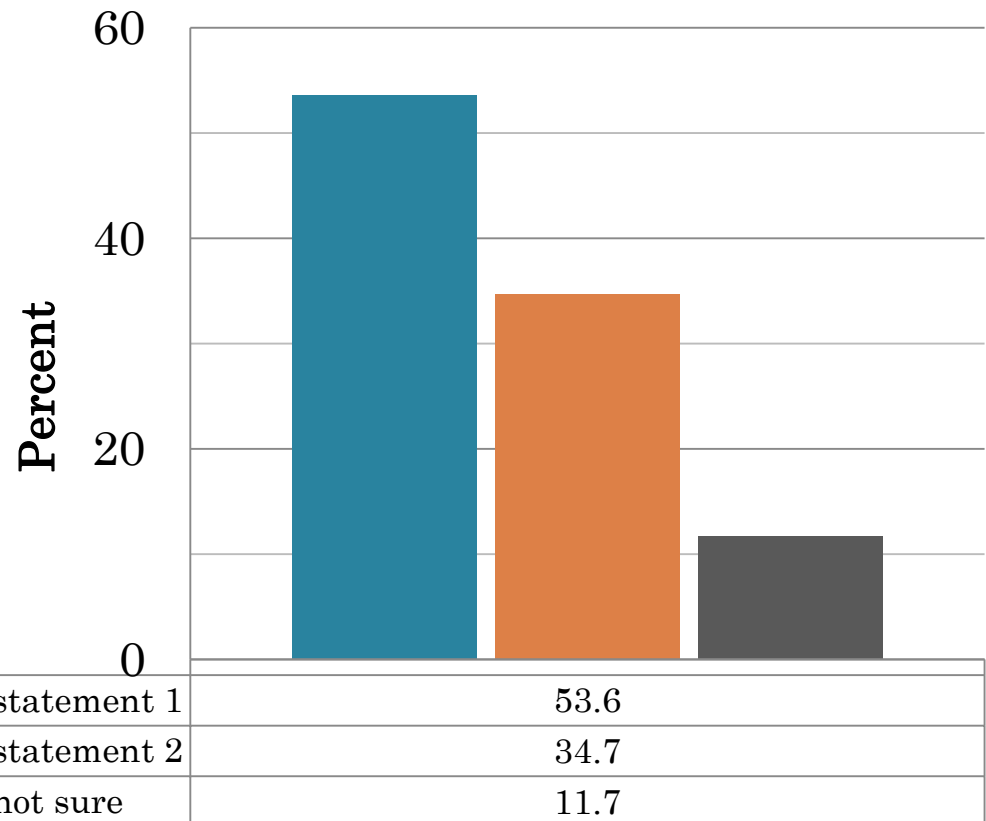
- Which concerns you more – that Maine’s children will not have adequate educational opportunities, health coverage, and protection from abuse, or that state taxes will be too high?



Children in Poverty

10

- Which statement comes closer to your own view, even if neither is exactly right.
- Statement 1: Maine's government should do more to help children who live in poverty because economic conditions outside of their control cause them to be poor.
- Statement 2: Maine's government should do less to help children who live in poverty because their parents are not doing enough to help themselves out of poverty.



Frequencies

11

CD	%
CD 1	52.0
CD 2	48.0

Gender	%
Female	51.5
Male	48.5

Age	%
18-34	16.7
35-49	22.3
50-64	33.7
65+	27.3

Party	%
Democratic	39.0
Republican	29.4
Independent/other	31.6

Ideology	%
Very liberal	11.1
Somewhat liberal	20.5
Moderate	31.4
Somewhat conservative	19.7
Very conservative	16.0
Not sure	1.3