THE TARRANCE GROUP LAKE RESEARCH

August 23-28, 2014/ N=1,000 Registered "likely" voters/SPLIT SAMPLE A/B/ ±3.1% M.O.E.

# THE GEORGE WASHINGTON BATTLEGROUND POLL

A national survey of 1,000 Registered "Likely" Voters

THE GEORGE WASHINGTON UNIVERSITY
WASHINGTON DC
BATTLEGROUND POLL
Lake Research Partners
The Tarrance Group

Do you feel things in the country are going in the right direction, or do you feel things have gotten off on the wrong track?

	Right direction	Unsure	Wrong track
1/16/2014	24%	10%	67%
3/20/2014	28%	8%	64%
8/28/2014	21%	9%	70%

■ 1/16/2014 ■ 3/20/2014 ■ 8/28/2014

THE TARRANCE GROUP LAKE RESEARCH

October 27-31, 2013/ N=1,000 Registered "likely" voters / ±3.1% M.O.E.

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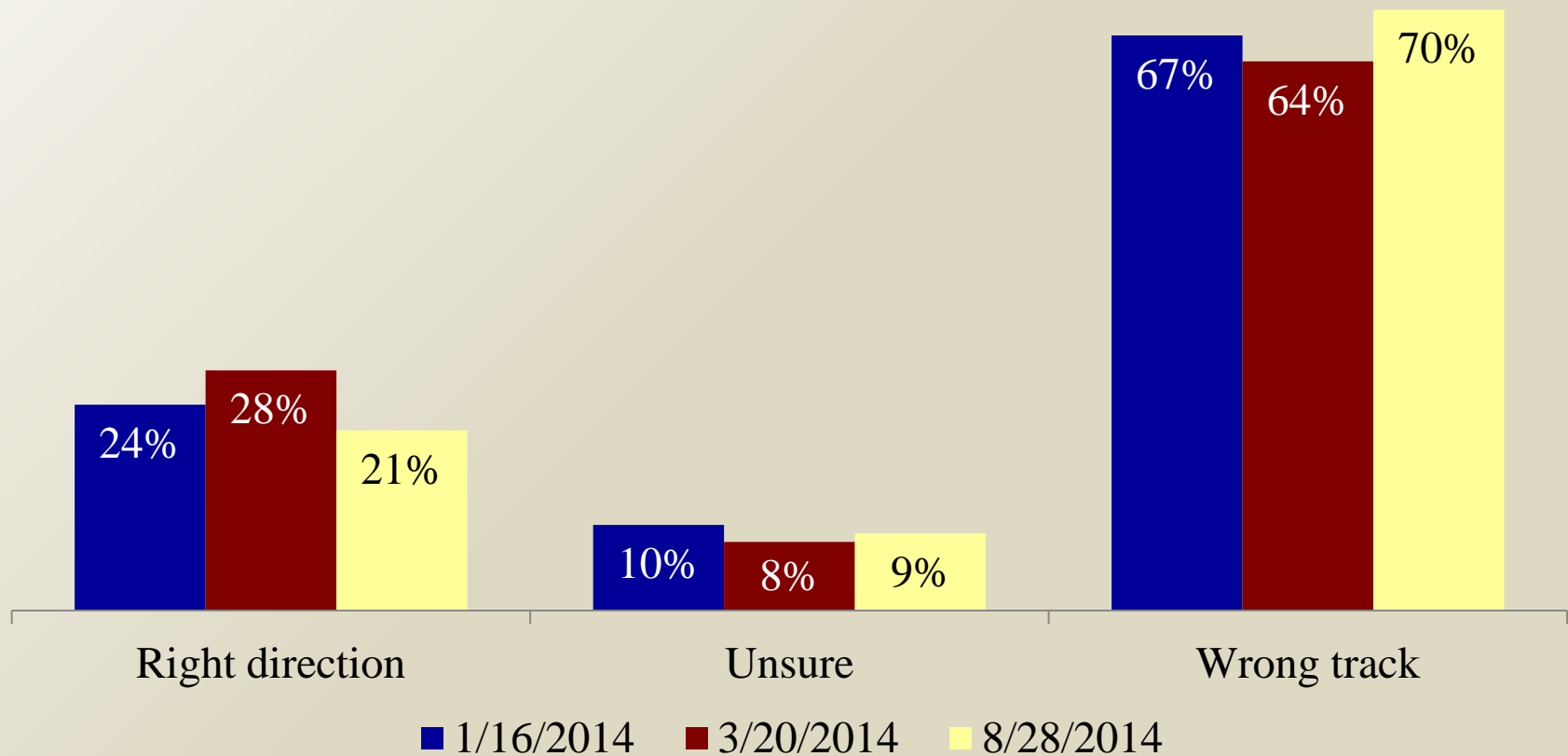
Do you feel things in the country are going in the right direction, or do you feel things have gotten off on the wrong track?
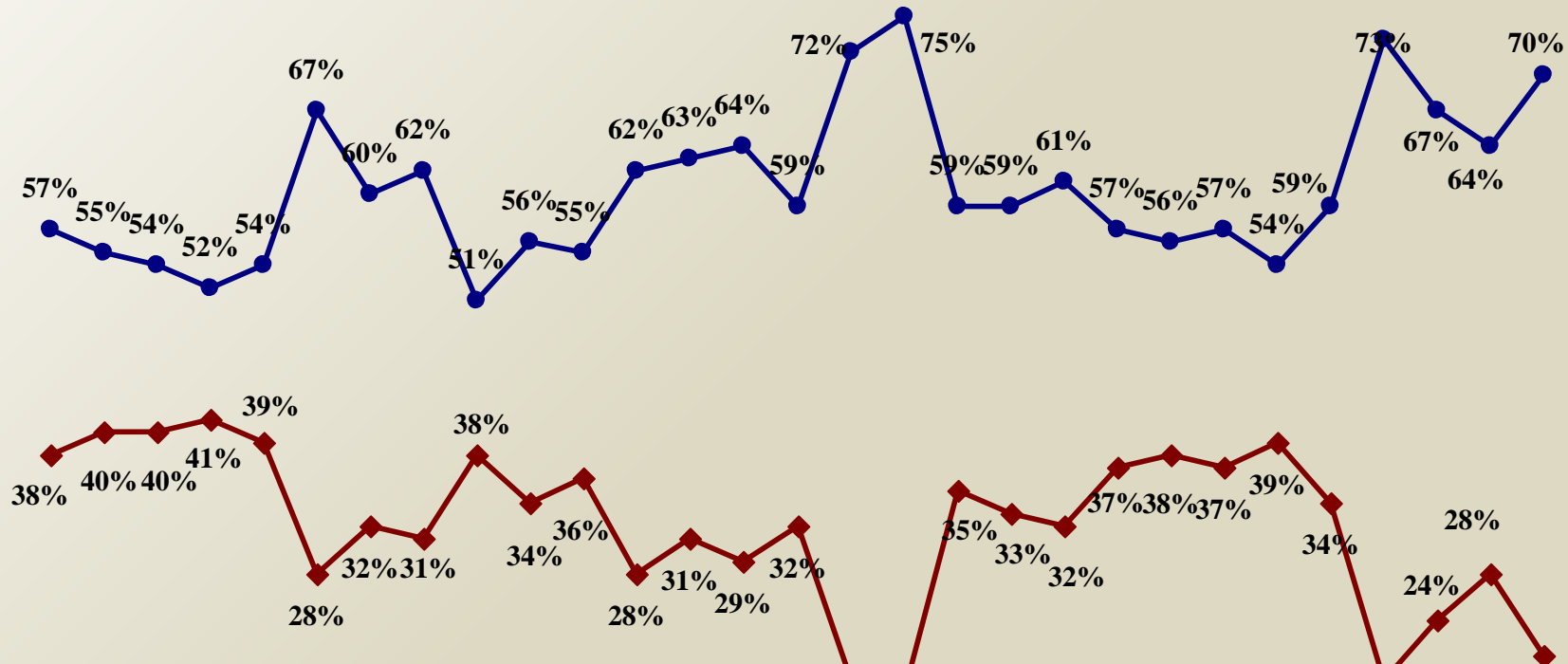
	Mar-04	Jun-04	Aug-04	Oct-04	Mar-05	Oct-05	Feb-06	Sep-06	Jul-09	Dec-09	Apr-10	Aug-10	Sep-10	Oct-10	May-11	Sep-11	Nov-11	Feb-12	May-12	Aug-12	Sep-12	9/27/12	10/1 8/12	11/5/12	12/6/12	10/3 1/13	1/16/14	3/14/14	8/28/14
Right Direction	38%	40%	40%	41%	39%	28%	32%	31%	38%	34%	36%	28%	31%	29%	32%	19%	18%	35%	33%	32%	37%	38%	37%	39%	34%	19%	24%	28%	21%
Wrong Track	57%	55%	54%	52%	54%	67%	60%	62%	51%	56%	55%	62%	63%	64%	59%	72%	75%	59%	59%	61%	57%	56%	57%	54%	59%	73%	67%	64%	70%
Unsure					7%	7%	9%	7%	11%	9%	9%	10%		7%	9%	9%	8%	6%	8%	7%	6%	6%	7%	6%	7%	8%	10%	8%	9%

Q1

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Being as specific as you can, what are one or two reasons why you think the country is headed in the right direction?

Split sample A only

(If "Right direction" in Q1, Asked of N= 106 Respondents, or 10.4% of Sample)

Q1-1 Open-Ended Responses	Among Voters Selecting "Right Direction"	Among All Voters
Healthcare going well	21.3%	2.2%
Economy doing better / stock market	18.6%	1.9%
Jobs up / unemployment down	17.2%	1.8%
General positive	13.8%	1.4%
Positive feeling about Obama	13.6%	1.4%
Other	8.1%	0.8%
Housing market better / new jobs and construction	4.1%	0.4%
Unsure / Refused	3.3%	0.3%

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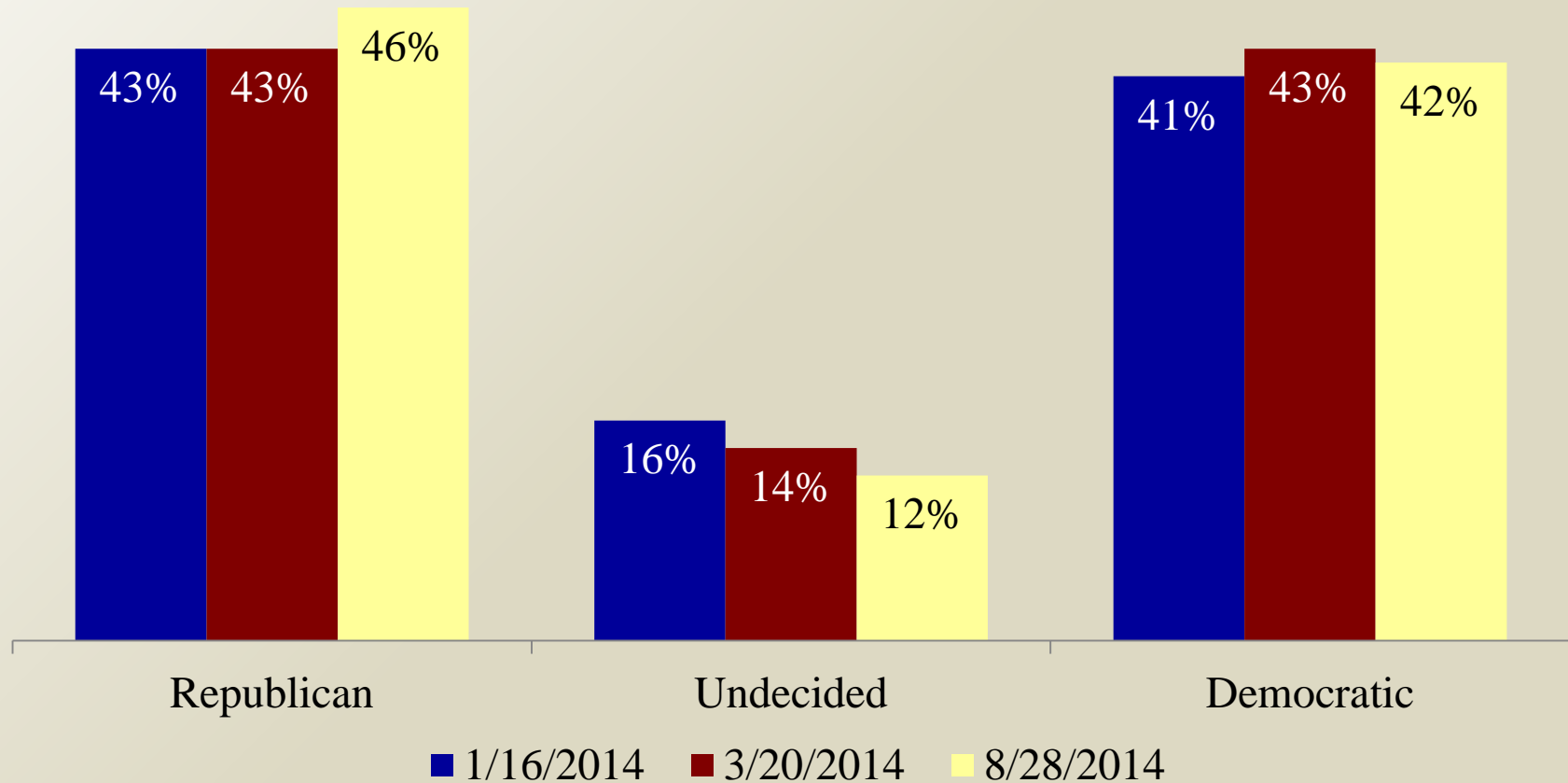Lake Research Partners
The Tarrance Group

Being as specific as you can, what are one or two reasons why you think the country is off on the wrong track?

Split sample A only
(If "Wrong track" in Q1, Asked of N= 375 Respondents, or 37% of Sample)

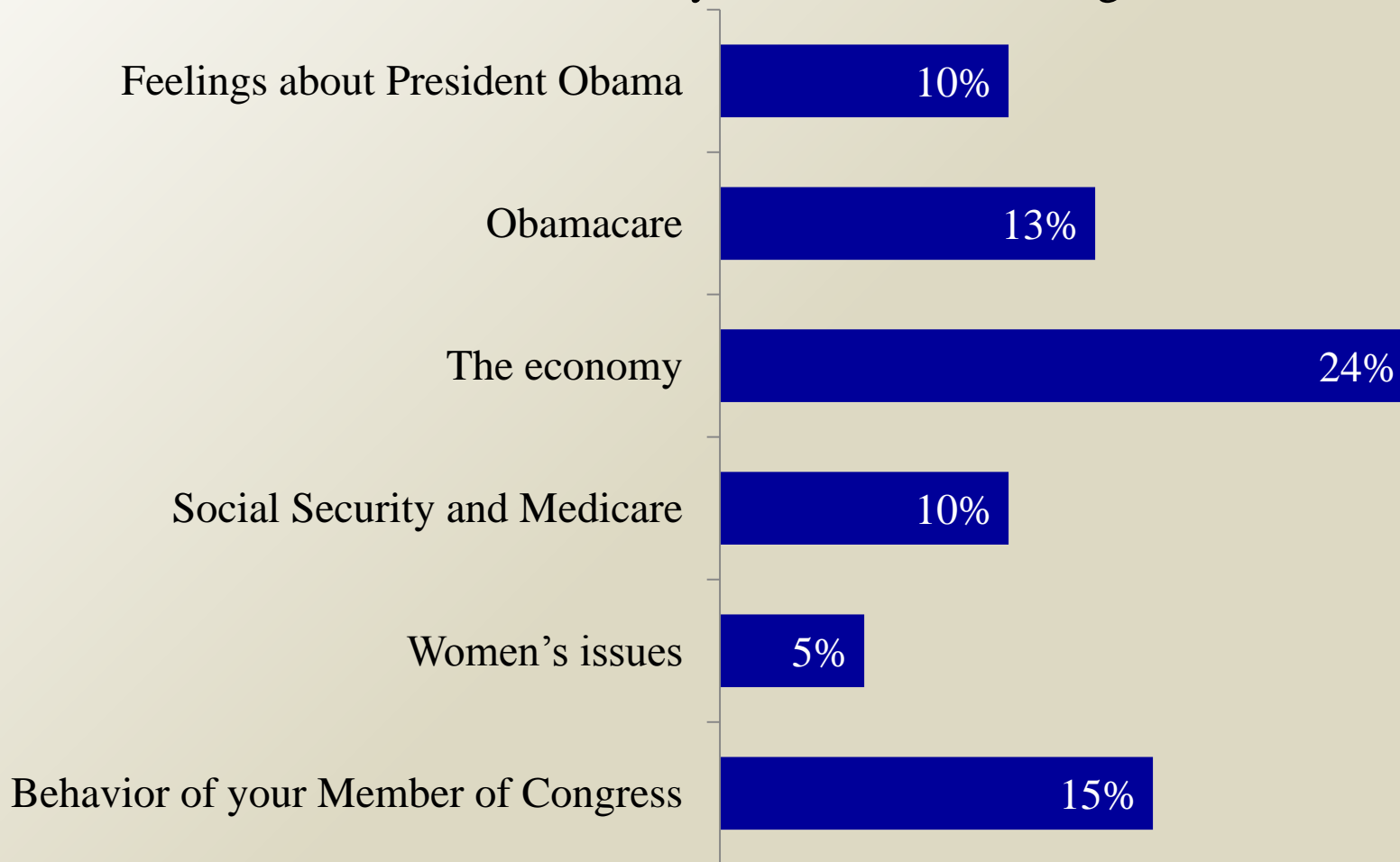| Q1-2 Open-Ended Responses	Among Voters Selecting "Wrong Track"	Among All Voters
Have issues with Obama / country has lack of leadership	19.3%	7.1%
Foreign conflicts / poor foreign policy	12.0%	4.5%
Have issues with Congress	11.4%	4.2%
The economy is poor	8.7%	3.2%
Other issues /education, losing religion	7.7%	2.9%
Other	6.4%	2.4%
There is too much gov't spending	6.3%	2.3%
Issues with Obamacare	5.1%	1.9%
There is a lack of jobs, especially good jobs	5.1%	1.9%
Immigration issues	3.8%	1.4%
Unsure / Refused	3.5%	1.3%
Police shootings / police militarization / racism	3.3%	1.2%
Government is too big	2.9%	1.1%
Republicans	2.3%	0.9%
Taxation / wealth gap	2.0%	0.7%

If the election for Congress were being held today, and you had to make a choice, would you be voting for, the Republican candidate or the Democratic candidate, in your Congressional district?
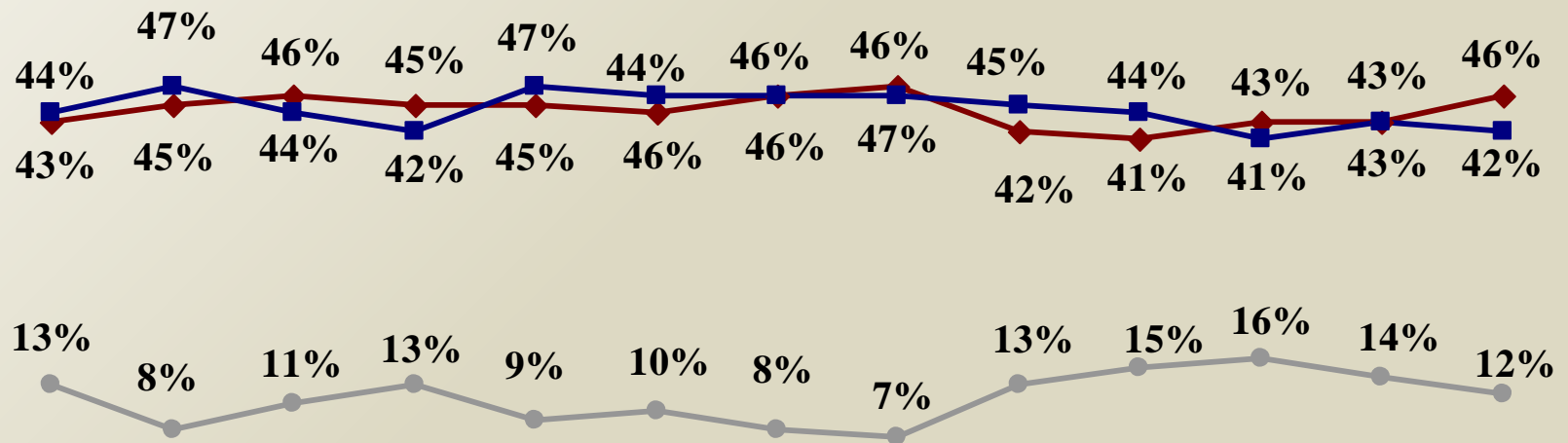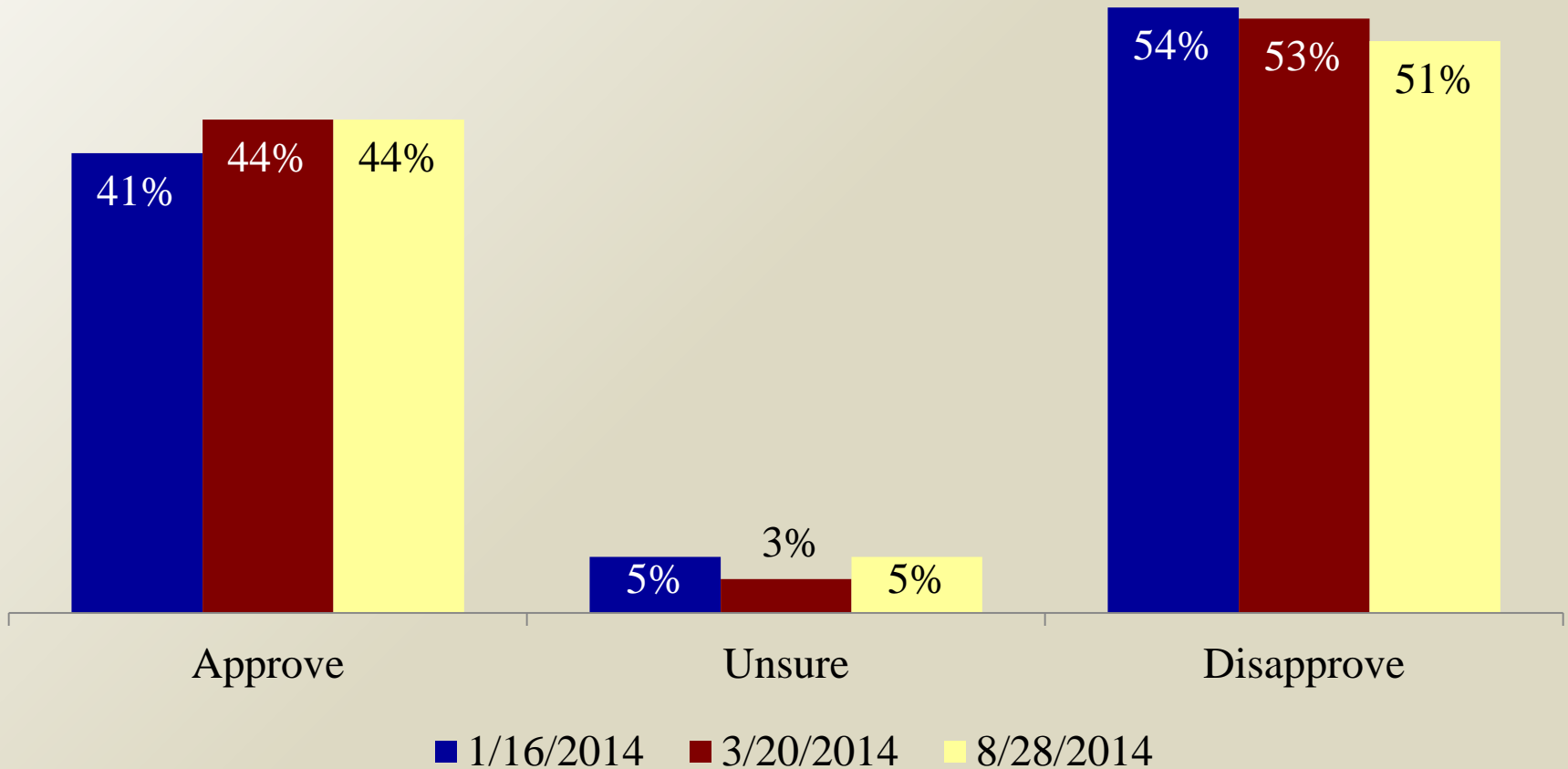

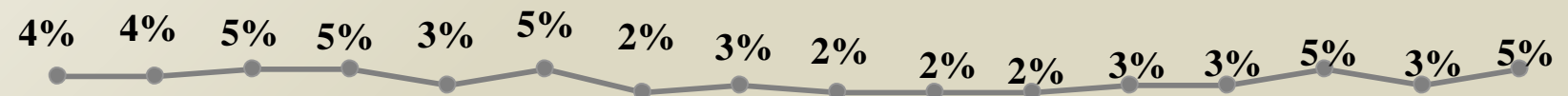|	11/9/11	2/22/12	5/3/12	8/8/12	9/20/12	9/27/12	10/18/12	11/5/12	12/6/12	10/31/13	1/16/14	3/20/14	8/28/14
Republican	43%	45%	46%	45%	45%	44%	46%	47%	42%	41%	43%	43%	46%
Undecided	13%	8%	11%	13%	9%	10%	8%	7%	13%	15%	16%	14%	12%
Democratic	44%	47%	44%	42%	47%	46%	46%	46%	45%	44%	41%	43%	42%

Q2

What is most likely to drive your vote for Congress? Would you say it will be...
Your feelings about President Obama; Obamacare; The economy; Social Security and Medicare; Your feelings on women's issues, or
The behavior of your Member of Congress?

Category	Percentage
Feelings about President Obama	10%
Obamacare	13%
The economy	24%
Social Security and Medicare	10%
Women's issues	5%
Behavior of your Member of Congress	15%

THE TARRANCE GROUP LAKE RESEARCH

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How would you rate the job Barack Obama has been doing as President? Do you approve or disapprove of the job he is doing?
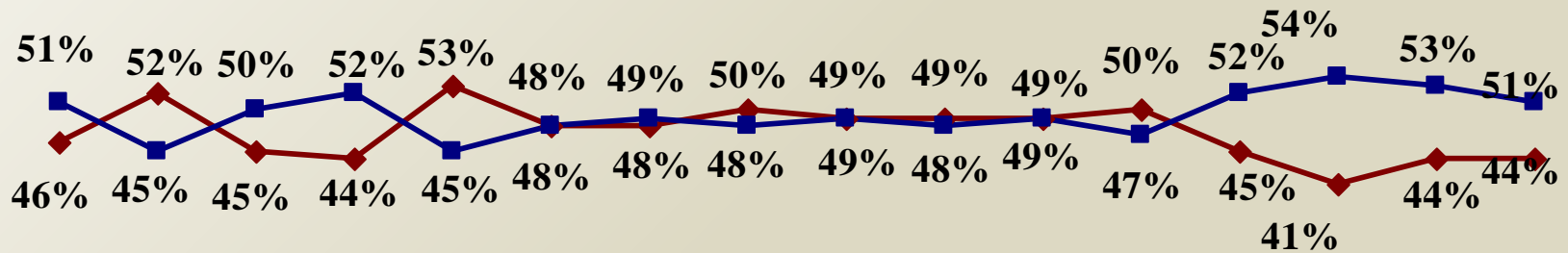
	10/20/10	5/12/11	9/1/11	11/9/11	2/22/12	5/3/12	8/8/12	9/20/12	9/27/12	10/18/12	11/5/12	12/6/12	10/31/13	1/16/14	3/20/14	8/28/14
Approve	46%	52%	45%	44%	53%	48%	48%	50%	49%	49%	49%	50%	45%	41%	44%	44%
Unsure	4%	4%	5%	5%	3%	5%	2%	3%	2%	2%	2%	3%	3%	5%	3%	5%
Disapprove	51%	45%	50%	52%	45%	48%	49%	48%	49%	48%	49%	47%	52%	54%	53%	51%

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I am going to read you several issues. For each one, please tell me if you approve or disapprove of the job that President Obama is doing on this issue.
Here is the first one:

The Economy
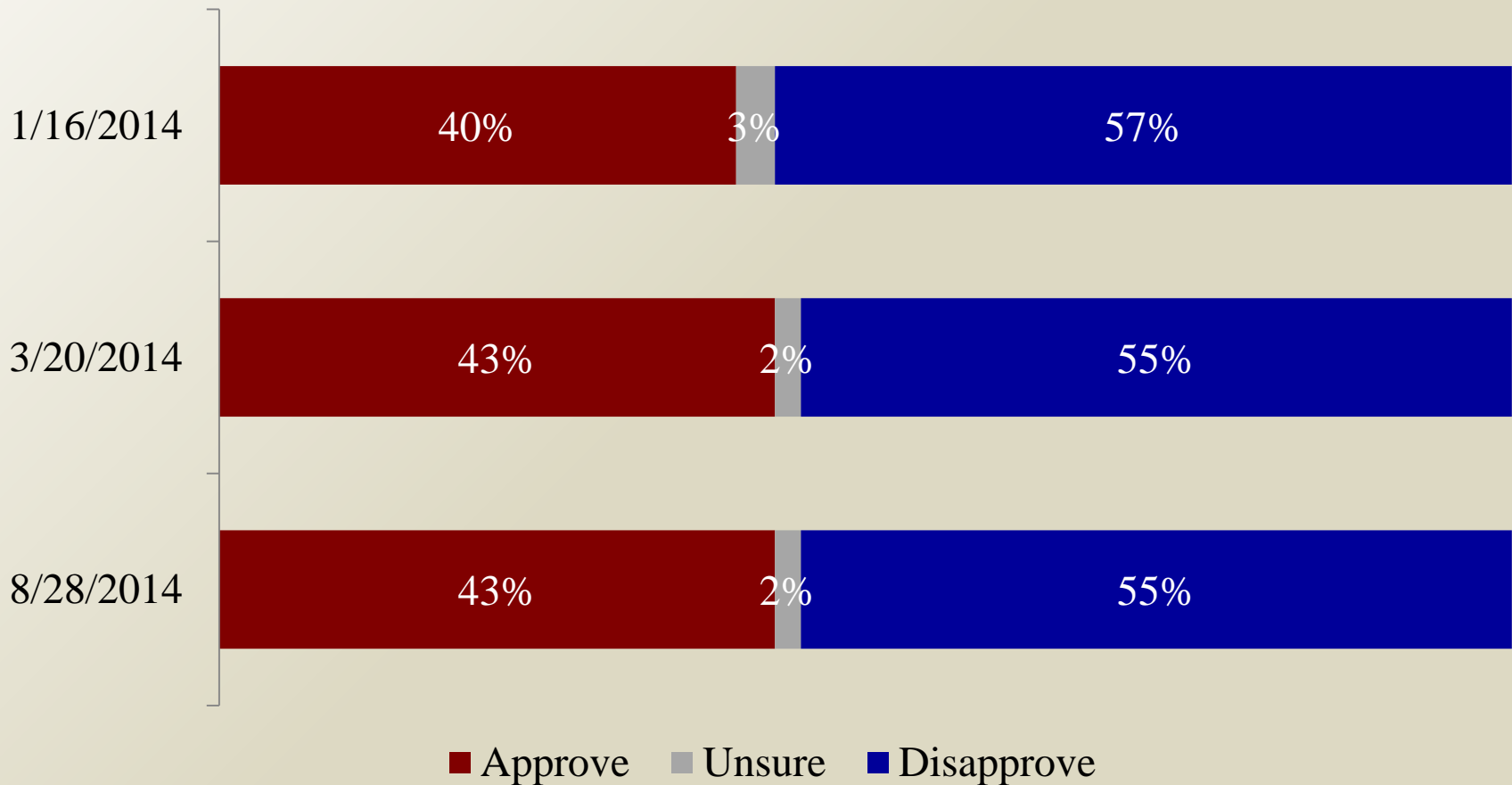
Date	Approve	Unsure	Disapprove
1/16/2014	40%	3%	57%
3/20/2014	43%	2%	55%
8/28/2014	43%	2%	55%

■ Approve   ■ Unsure   ■ Disapprove

I am going to read you several issues. For each one, please tell me if you approve or disapprove of the job that President Obama is doing on this issue.

Solving problems

Date	Approve	Unsure	Disapprove
1/16/2014	43%	3%	55%
3/20/2014	43%	3%	54%
8/28/2014	42%	3%	55%

■ Approve ■ Unsure ■ Disapprove

THE TARRANCE GROUP LAKE RESEARCH

August 23-28, 2014/ N=1,000 Registered "likely" voters/SPLIT SAMPLE A/B/ ±3.1% M.O.E.

I am going to read you several issues. For each one, please tell me if you approve or disapprove of the job that President Obama is doing on this issue.
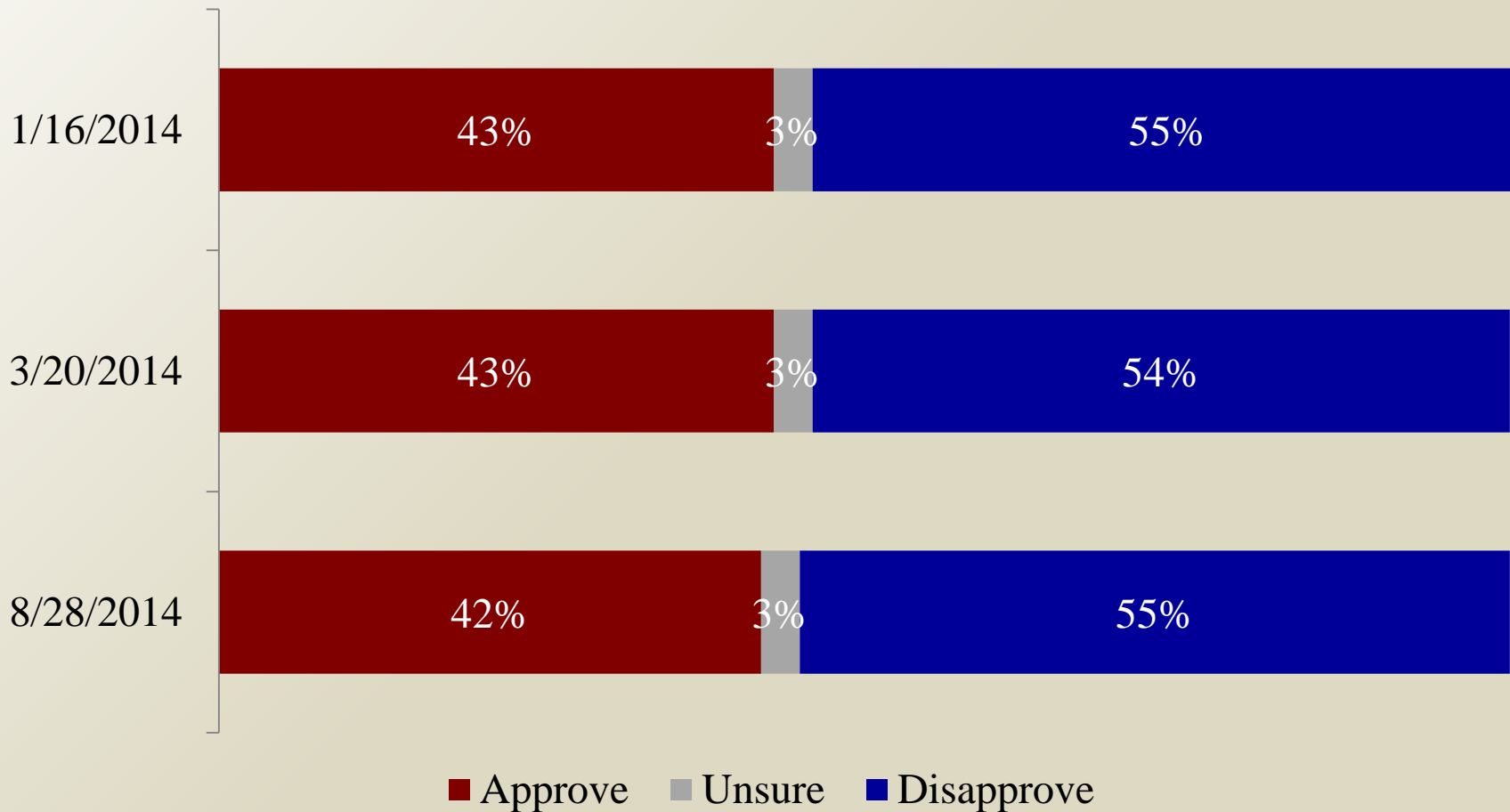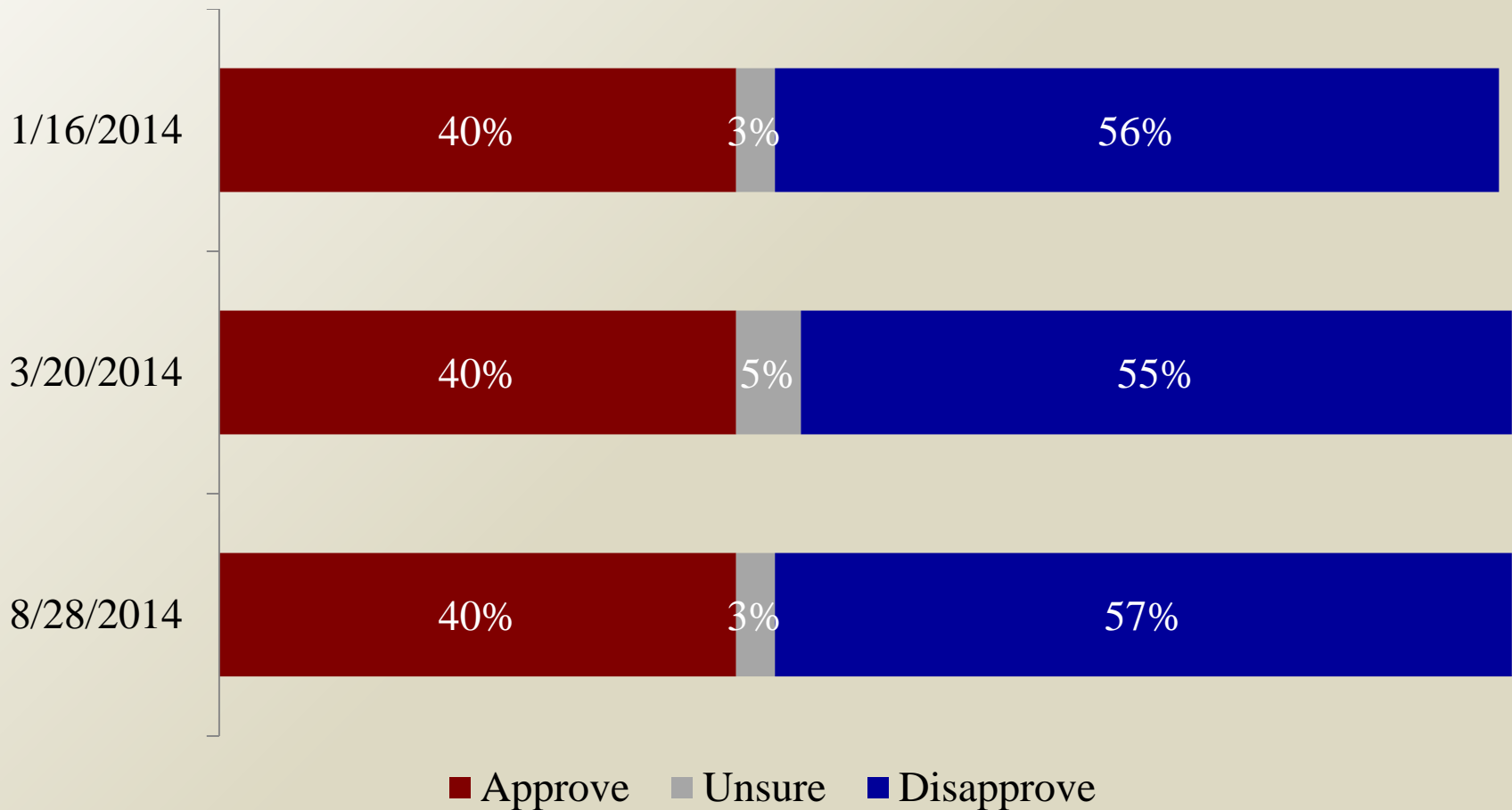
Working with Congress

Date	Approve	Unsure	Disapprove
1/16/2014	40%	3%	56%
3/20/2014	40%	5%	55%
8/28/2014	40%	3%	57%

■ Approve ■ Unsure ■ Disapprove

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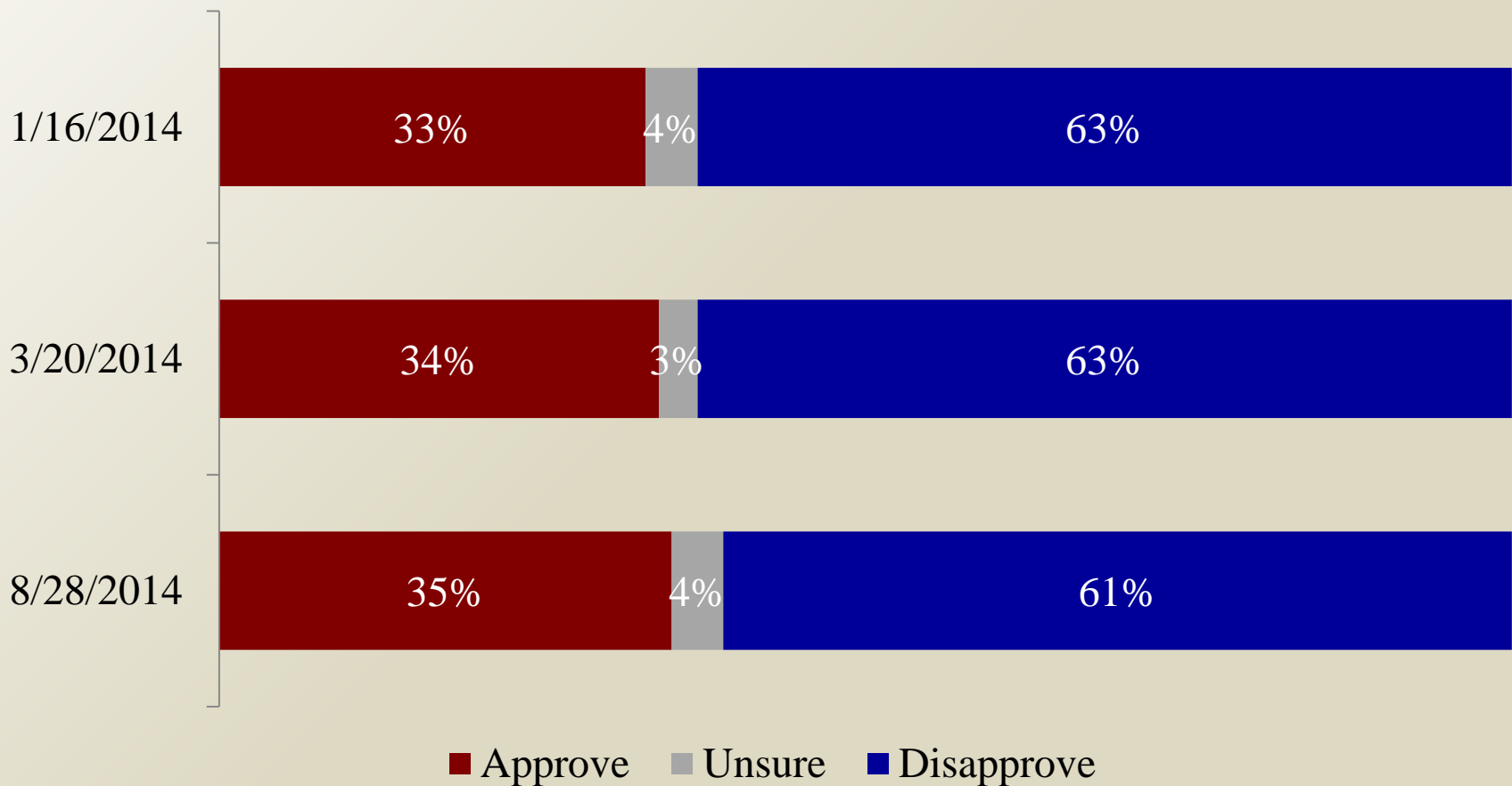August 23-28, 2014/ N=1,000 Registered "likely" voters/SPLIT SAMPLE A/B/ ±3.1% M.O.E.

I am going to read you several issues. For each one, please tell me if you approve or disapprove of the job that President Obama is doing on this issue.

The federal budget and spending

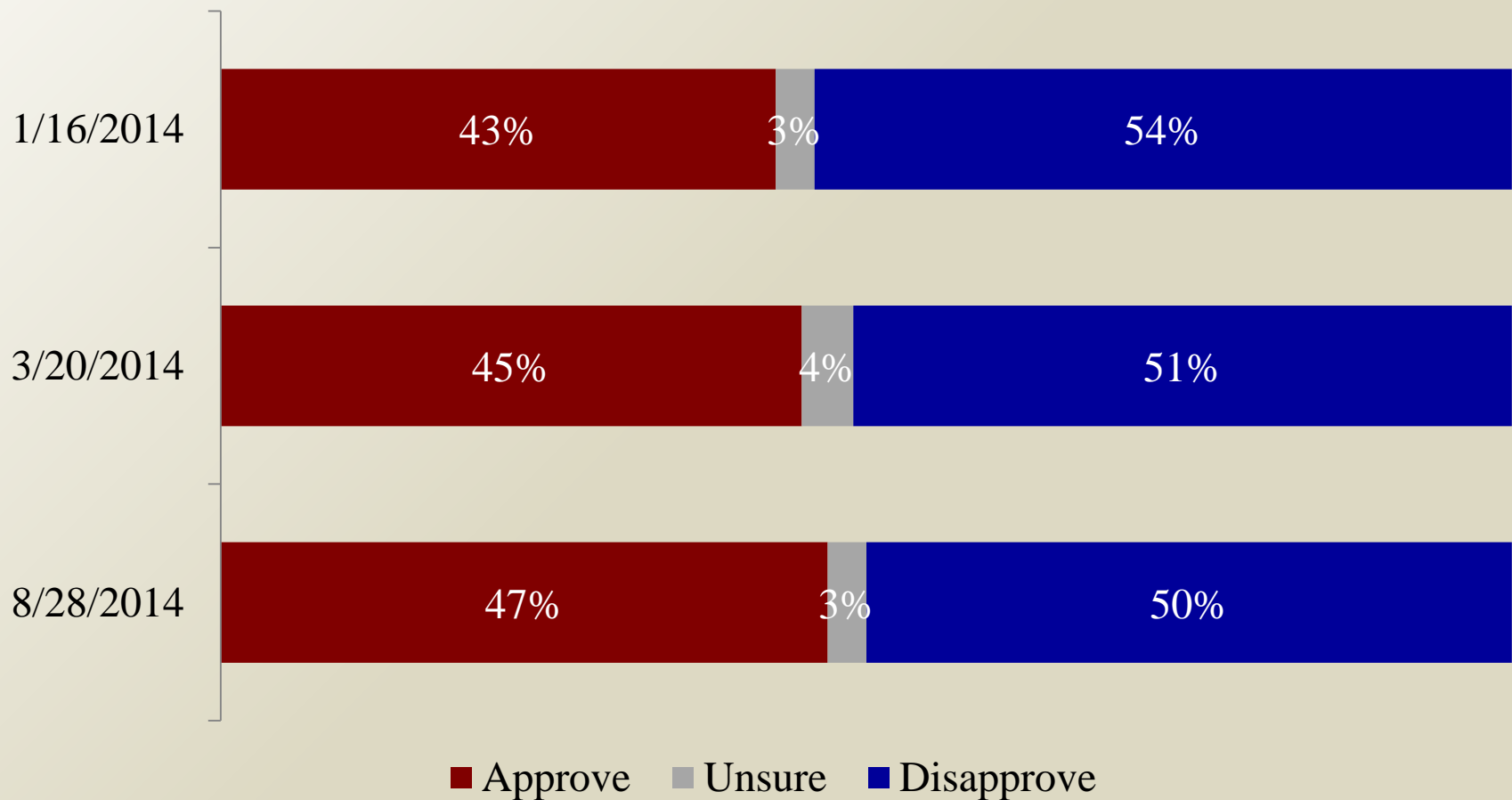| Date	Approve	Unsure	Disapprove
1/16/2014	33%	4%	63%
3/20/2014	34%	3%	63%
8/28/2014	35%	4%	61%

■ Approve ■ Unsure ■ Disapprove

I am going to read you several issues. For each one, please tell me if you approve or disapprove of the job that President Obama is doing on this issue.

Jobs

Date	Approve	Unsure	Disapprove
1/16/2014	43%	3%	54%
3/20/2014	45%	4%	51%
8/28/2014	47%	3%	50%

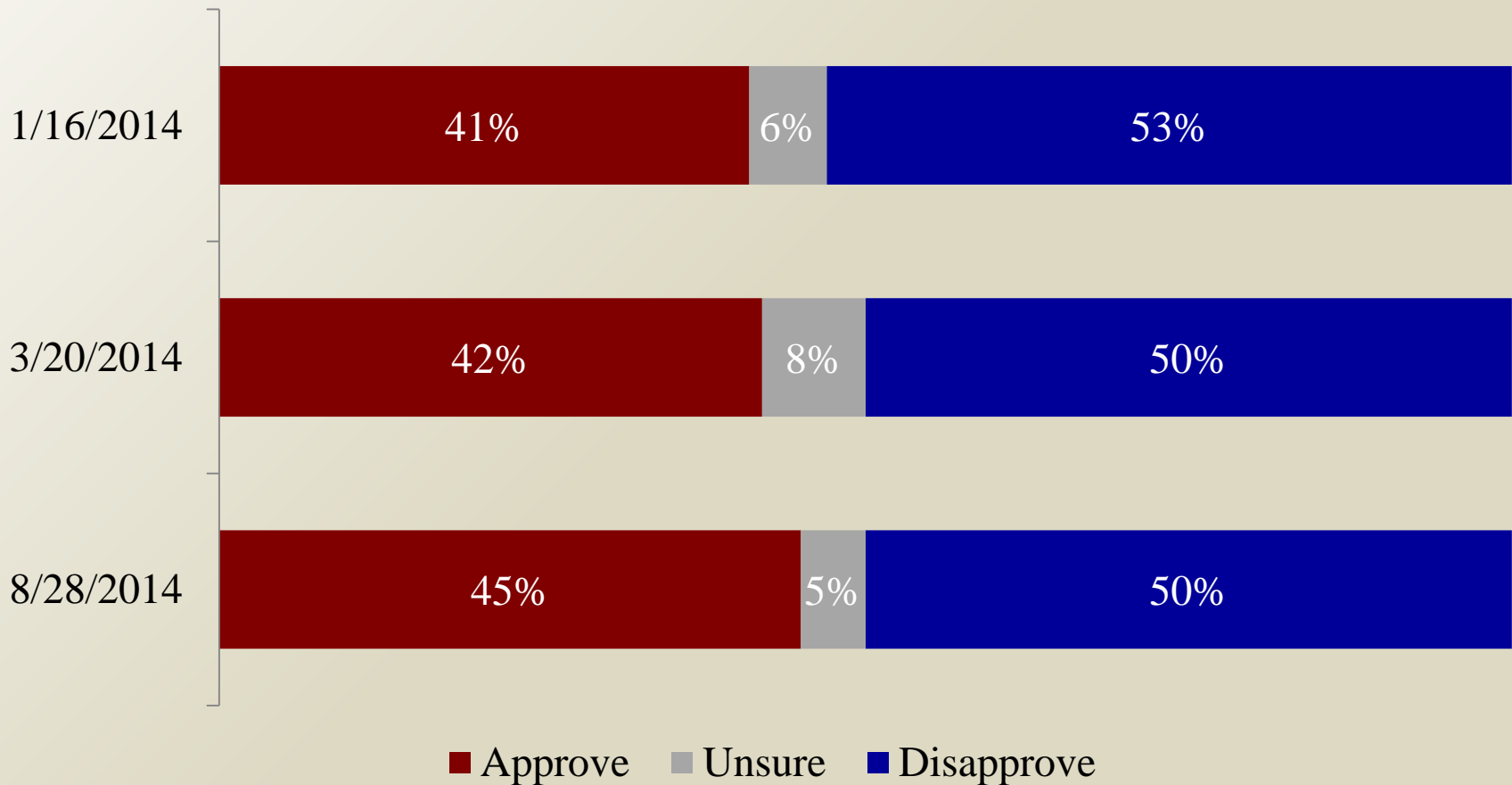■ Approve   ■ Unsure   ■ Disapprove

Q9

I am going to read you several issues. For each one, please tell me if you approve or disapprove of the job that President Obama is doing on this issue.

Taxes

Date	Approve	Unsure	Disapprove
1/16/2014	41%	6%	53%
3/20/2014	42%	8%	50%
8/28/2014	45%	5%	50%

■ Approve ■ Unsure ■ Disapprove

Q10

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August 23-28, 2014/ N=1,000 Registered "likely" voters/SPLIT SAMPLE A/B/ ±3.1% M.O.E.
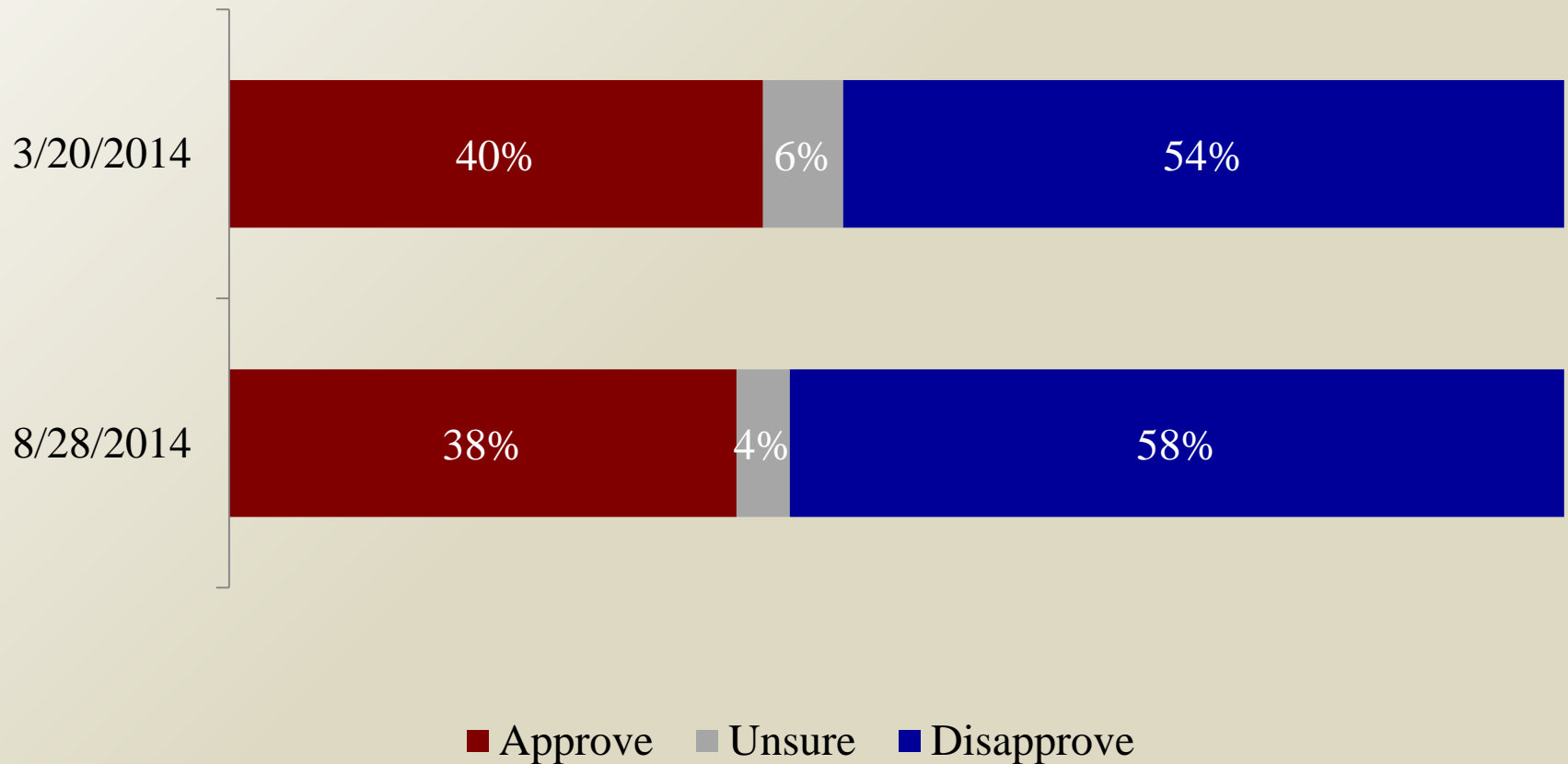
I am going to read you several issues. For each one, please tell me if you approve or disapprove of the job that President Obama is doing on this issue.

Foreign policy

| 3/20/2014 | 40% | 6% | 54% |
| 8/28/2014 | 38% | 4% | 58% |

■ Approve   ■ Unsure   ■ Disapprove

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August 23-28, 2014/ N=1,000 Registered "likely" voters/SPLIT SAMPLE A/B/ ±3.1% M.O.E.

THE GEORGE WASHINGTON UNIVERSITY
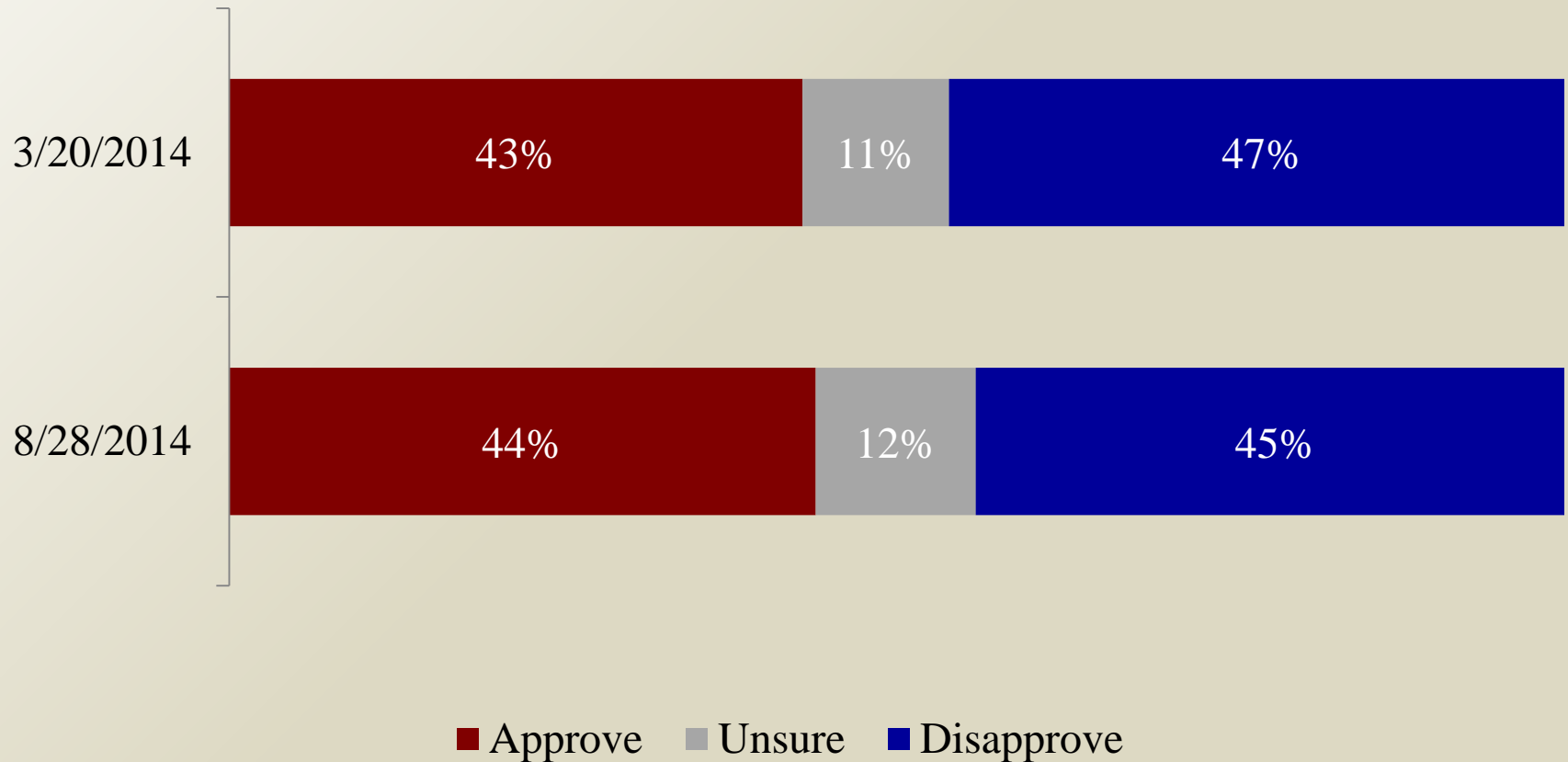WASHINGTON DC
BATTLEGROUND POLL

I am going to read you several issues. For each one, please tell me if you approve or disapprove of the job that President Obama is doing on this issue.

Social Security

Date	Approve	Unsure	Disapprove
3/20/2014	43%	11%	47%
8/28/2014	44%	12%	45%

■ Approve ■ Unsure ■ Disapprove

Q12

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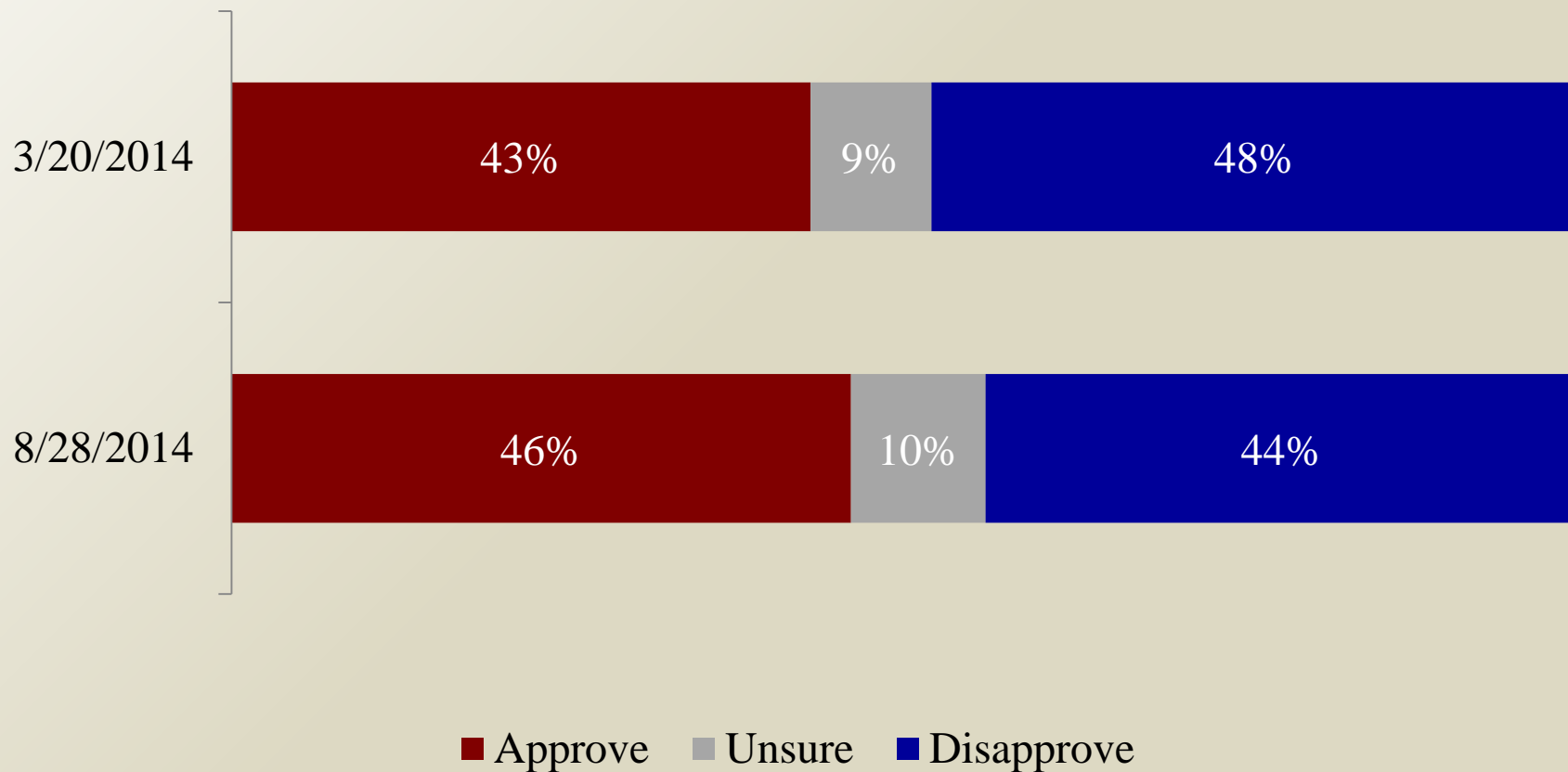August 23-28, 2014/ N=1,000 Registered "likely" voters/SPLIT SAMPLE A/B/ ±3.1% M.O.E.

I am going to read you several issues. For each one, please tell me if you approve or disapprove of the job that President Obama is doing on this issue.

Medicare

3/20/2014
- 43% Approve
- 9% Unsure
- 48% Disapprove

8/28/2014
- 46% Approve
- 10% Unsure
- 44% Disapprove

■ Approve ■ Unsure ■ Disapprove

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August 23-28, 2014/ N=1,000 Registered "likely" voters/SPLIT SAMPLE A/B/ ±3.1% M.O.E.
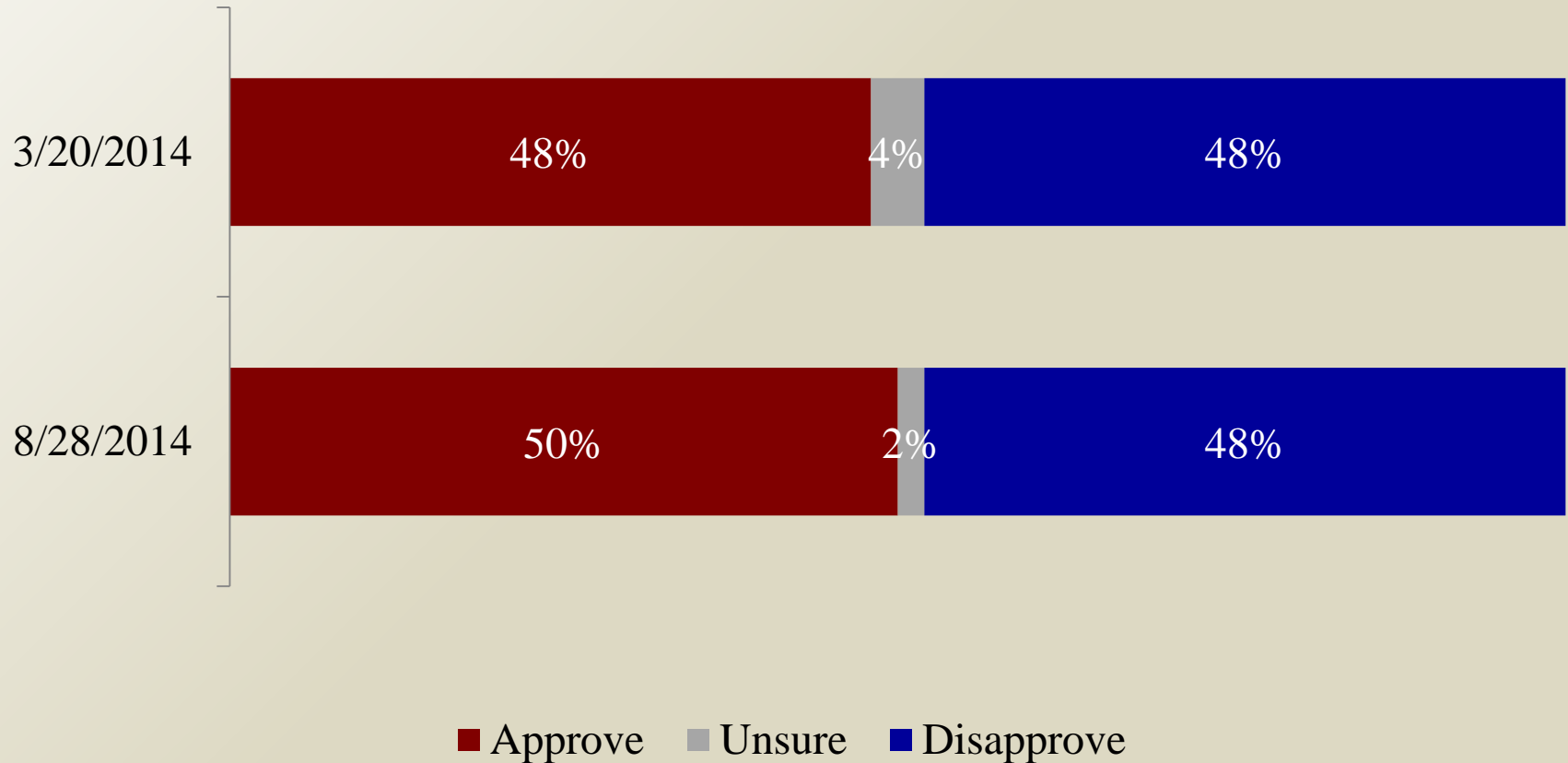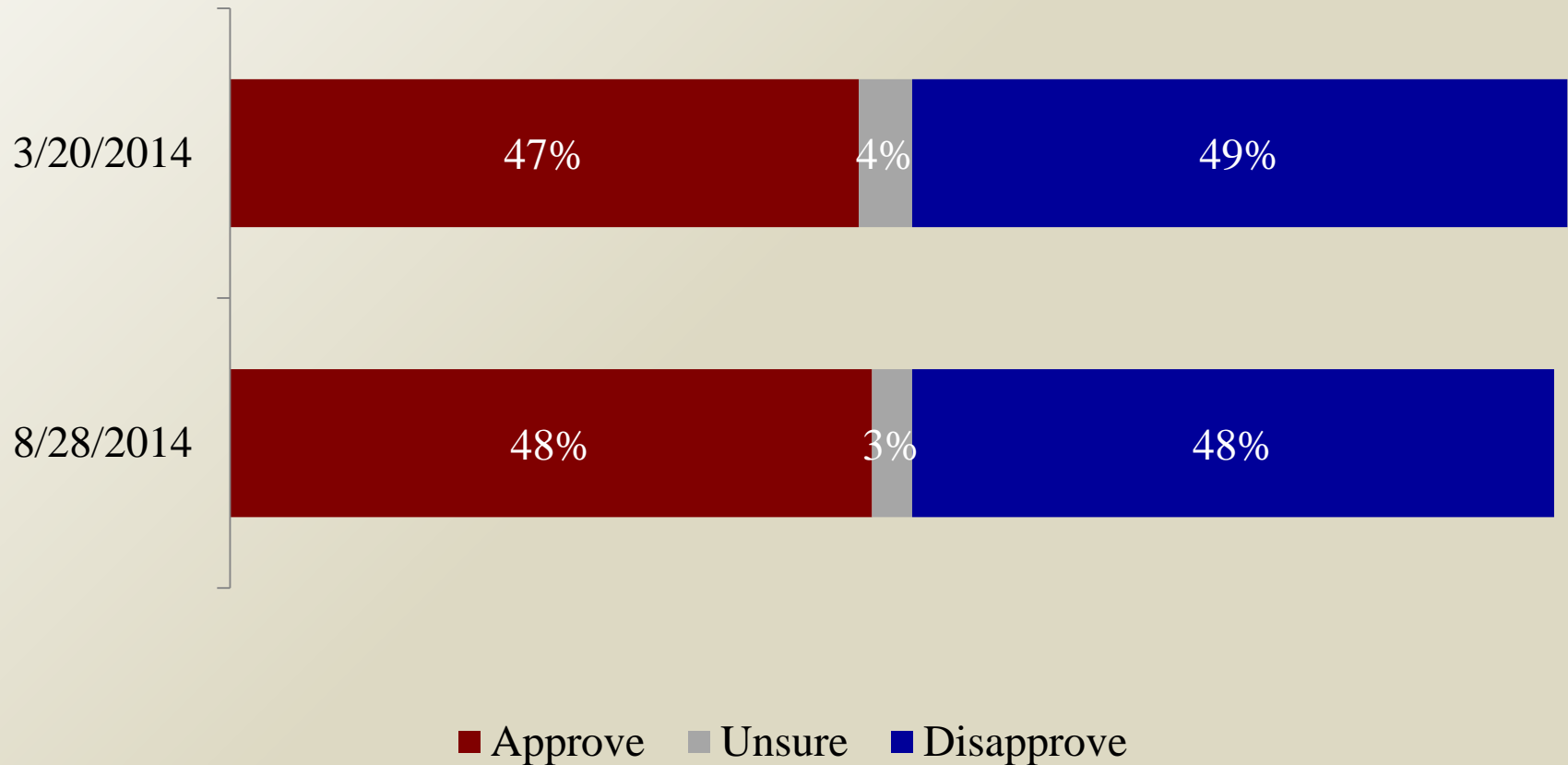
I am going to read you several issues. For each one, please tell me if you approve or disapprove of the job that President Obama is doing on this issue.

Standing up for the middle class

Date	Approve	Unsure	Disapprove
3/20/2014	48%	4%	48%
8/28/2014	50%	2%	48%

■ Approve ■ Unsure ■ Disapprove

Q14

THE TARRANCE GROUP LAKE RESEARCH

August 23-28, 2014/ N=1,000 Registered "likely" voters/SPLIT SAMPLE A/B/ ±3.1% M.O.E.
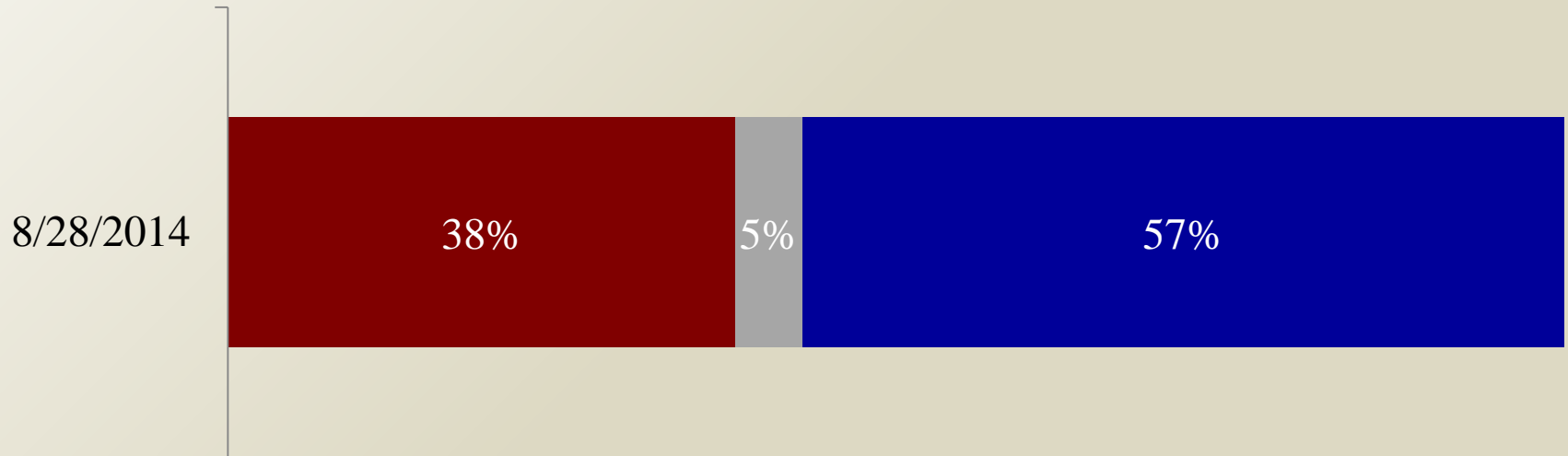
I am going to read you several issues. For each one, please tell me if you approve or disapprove of the job that President Obama is doing on this issue.

Representing middle class values

	Approve	Unsure	Disapprove
3/20/2014	47%	4%	49%
8/28/2014	48%	3%	48%

■ Approve ■ Unsure ■ Disapprove

Q15

THE TARRANCE GROUP LAKE RESEARCH

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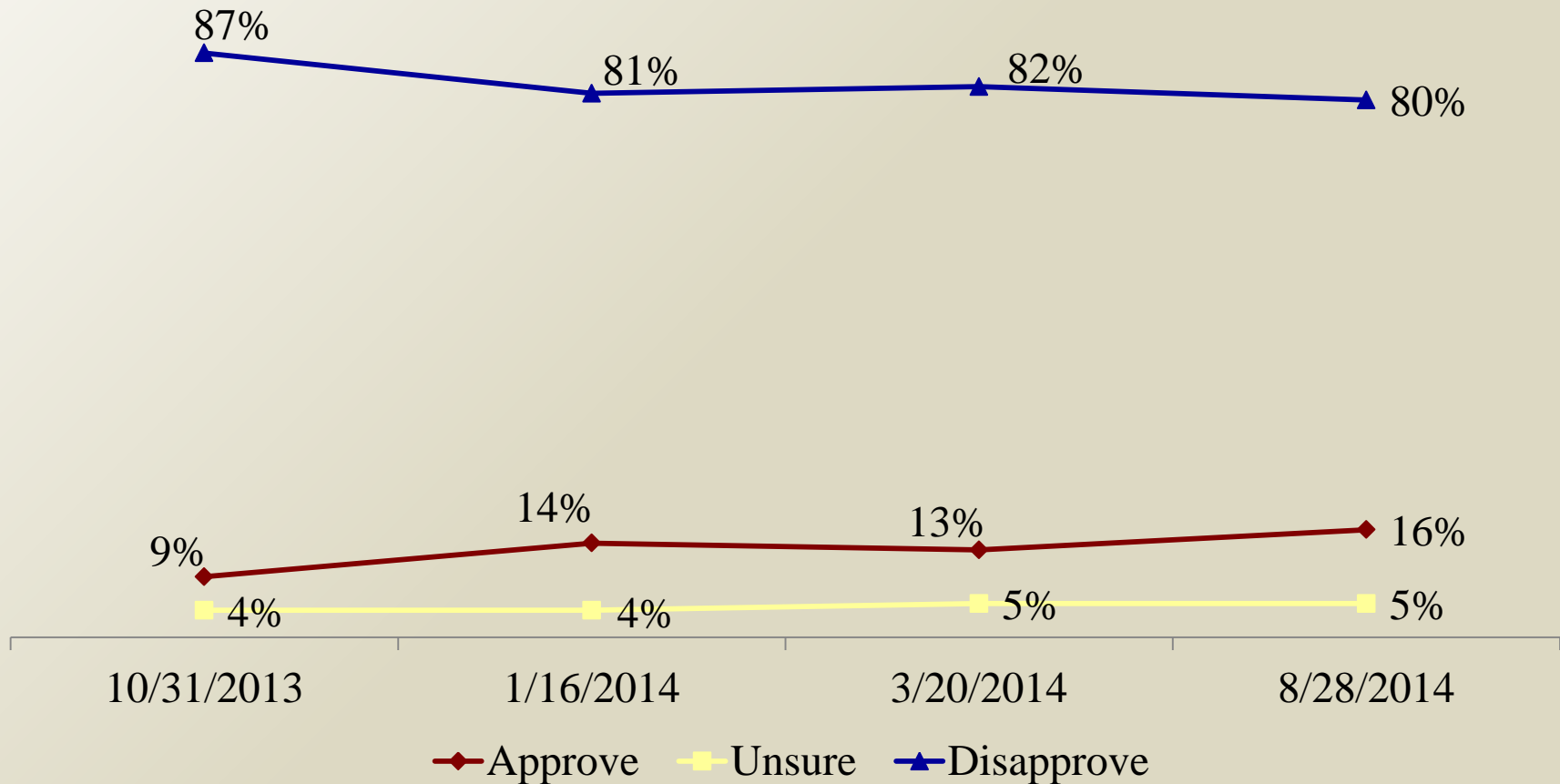
I am going to read you several issues. For each one, please tell me if you approve or disapprove of the job that President Obama is doing on this issue.
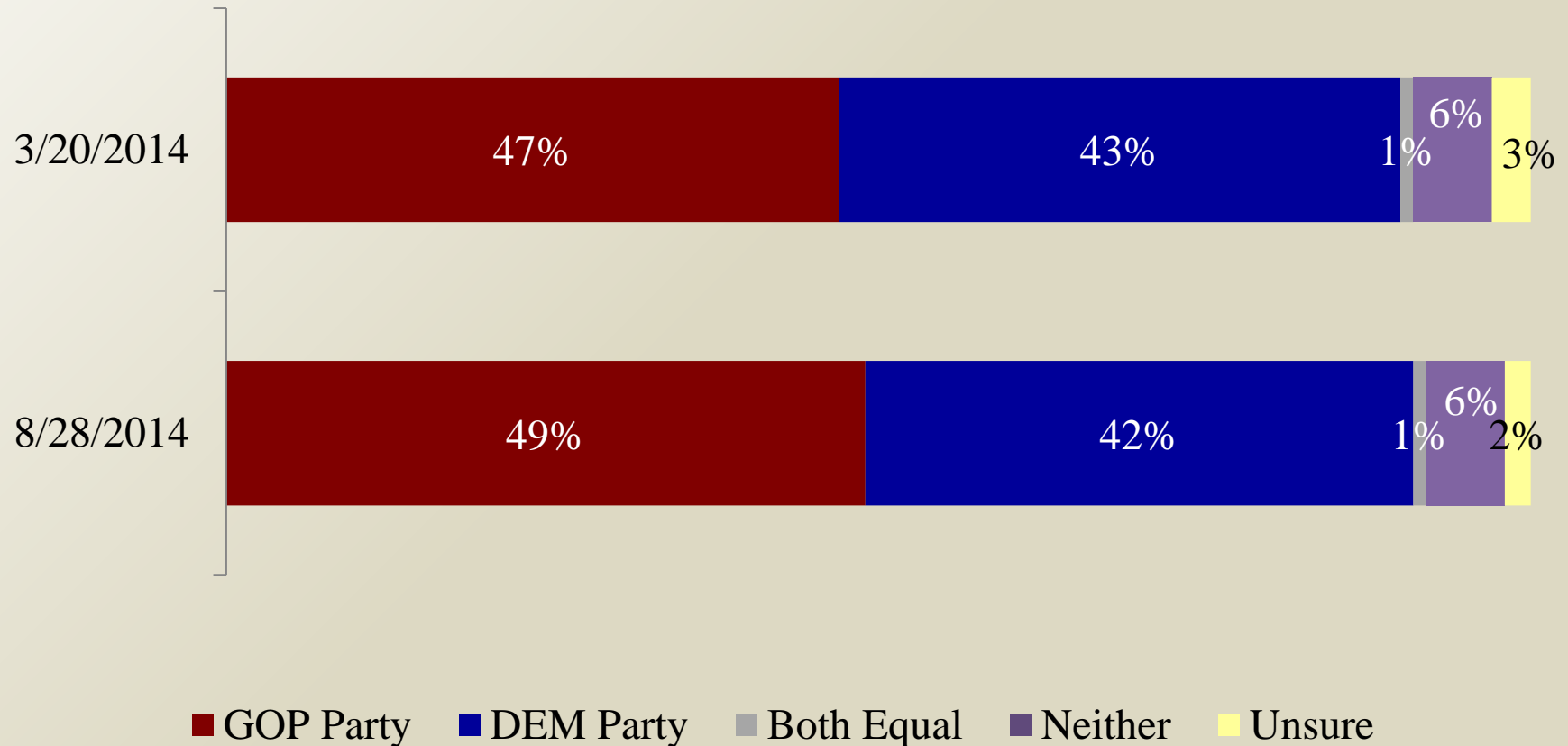
Immigration

8/28/2014	38%	5%	57%

■ Approve   ■ Unsure   ■ Disapprove

Q16

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August 23-28, 2014/ N=1,000 Registered "likely" voters/SPLIT SAMPLE A/B/ ±3.1% M.O.E.

How would you rate the job Congress is doing? Do you approve or disapprove of the job they are doing?

	10/31/2013	1/16/2014	3/20/2014	8/28/2014
Disapprove	87%	81%	82%	80%
Approve	9%	14%	13%	16%
Unsure	4%	4%	5%	5%

Approve Unsure Disapprove

Q17

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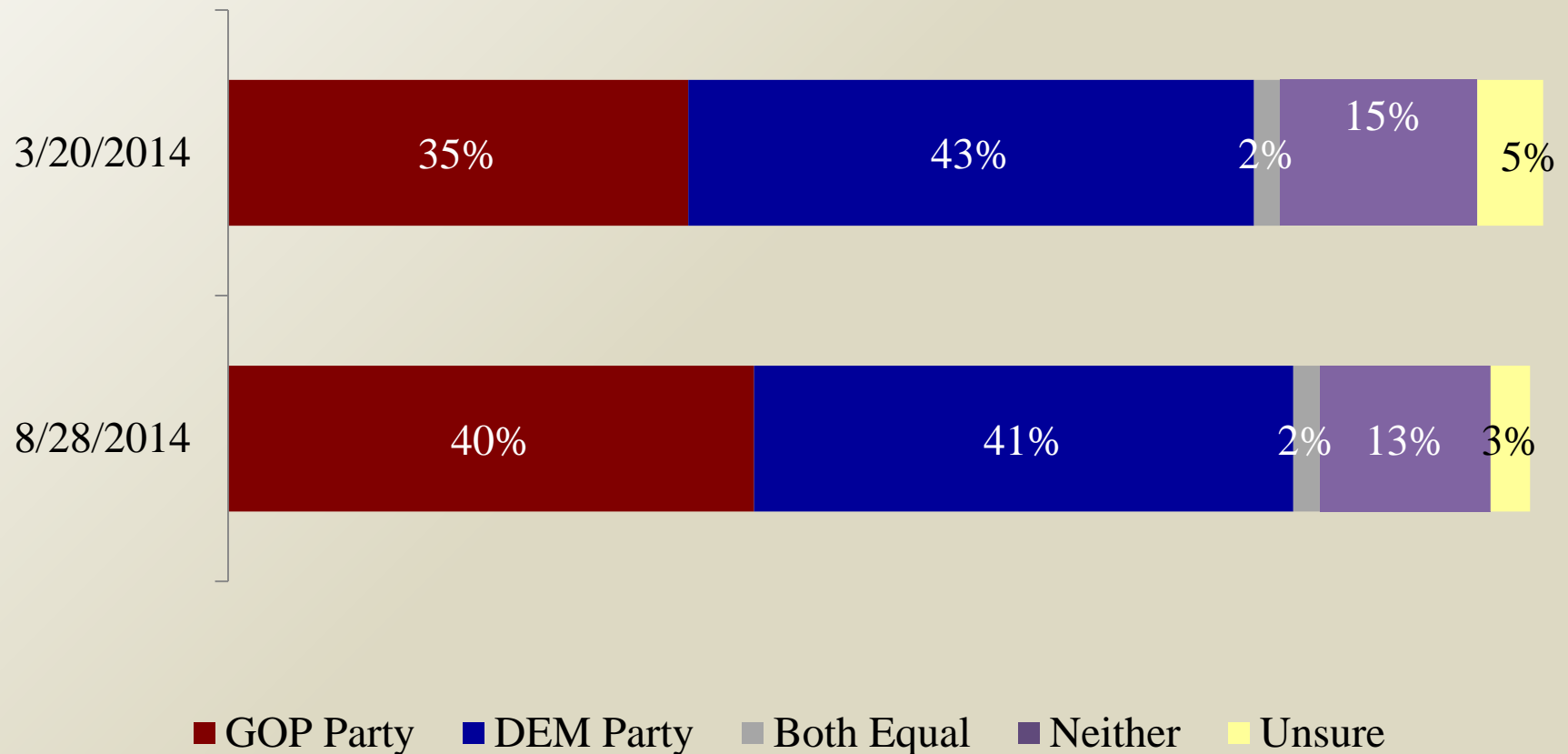August 23-28, 2014/ N=1,000 Registered "likely" voters/SPLIT SAMPLE A/B/ ±3.1% M.O.E.

I am going to read you a list of issues. Please listen as I read the list and tell me, for each one, whether you have more confidence in…
the Republican Party or the Democratic Party - to deal with this issue.

The economy

	GOP Party	DEM Party	Both Equal	Neither	Unsure
3/20/2014	47%	43%	1%	6%	3%
8/28/2014	49%	42%	1%	6%	2%

Q18

THE TARRANCE GROUP LAKE RESEARCH

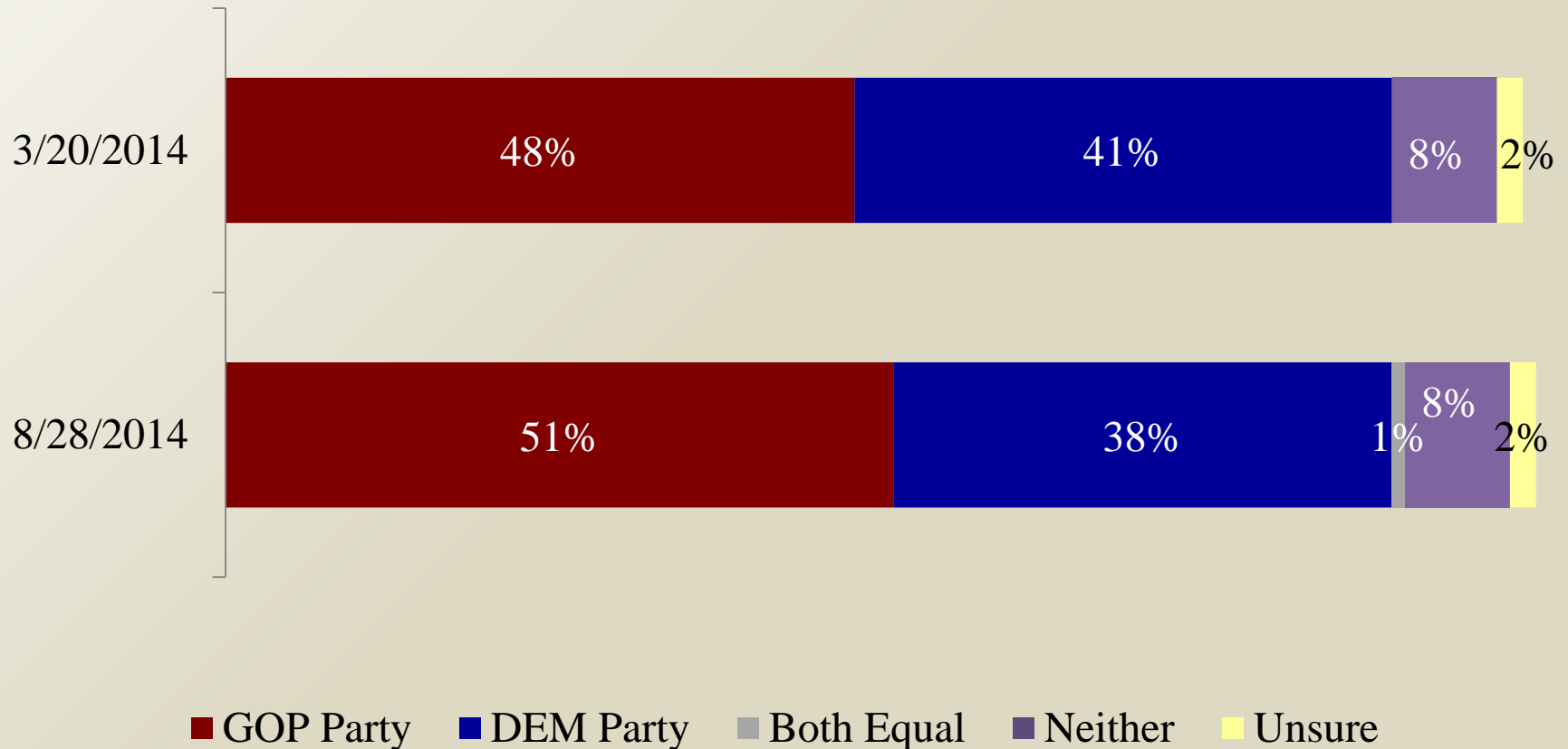August 23-28, 2014/ N=1,000 Registered "likely" voters/SPLIT SAMPLE A/B/ ±3.1% M.O.E.

I am going to read you a list of issues. Please listen as I read the list and tell me, for each one, whether you have more confidence in…
the Republican Party or the Democratic Party - to deal with this issue.

Solving problems

	GOP Party	DEM Party	Both Equal	Neither	Unsure
3/20/2014	35%	43%	2%	15%	5%
8/28/2014	40%	41%	2%	13%	3%

■ GOP Party ■ DEM Party ■ Both Equal ■ Neither ■ Unsure

Q19

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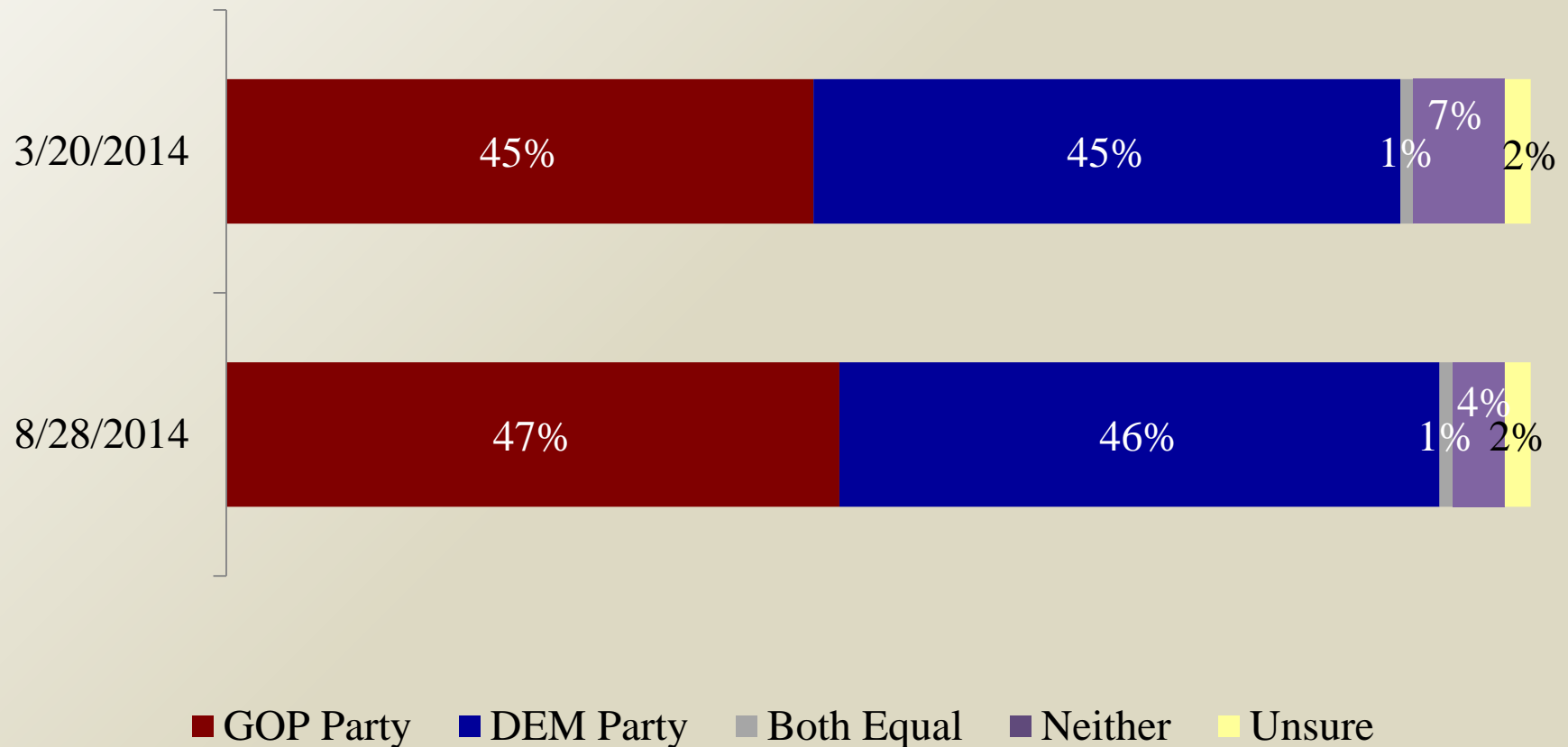August 23-28, 2014/ N=1,000 Registered "likely" voters/SPLIT SAMPLE A/B/ ±3.1% M.O.E.

I am going to read you a list of issues. Please listen as I read the list and tell me, for each one, whether you have more confidence in…
the Republican Party or the Democratic Party - to deal with this issue.

The federal budget and spending

Date	GOP Party	DEM Party	Both Equal	Neither	Unsure
3/20/2014	48%	41%		8%	2%
8/28/2014	51%	38%	1%	8%	2%

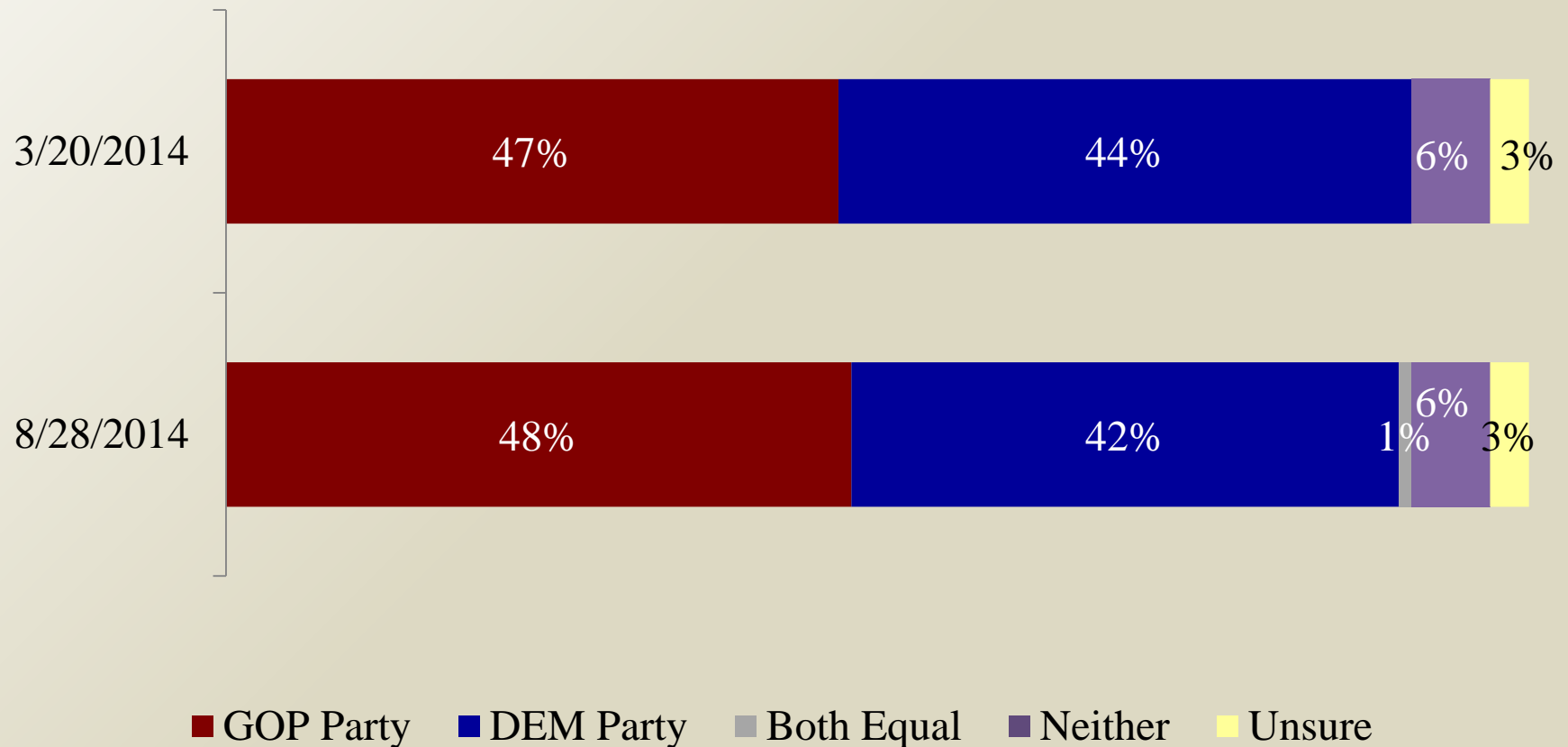■ GOP Party ■ DEM Party ■ Both Equal ■ Neither ■ Unsure

Q20

I am going to read you a list of issues. Please listen as I read the list and tell me, for each one, whether you have more confidence in…
the Republican Party or the Democratic Party - to deal with this issue.

Taxes

	GOP Party	DEM Party	Both Equal	Neither	Unsure
3/20/2014	47%	44%		6%	3%
8/28/2014	48%	42%	1%	6%	3%

■ GOP Party ■ DEM Party ■ Both Equal ■ Neither ■ Unsure

Q22

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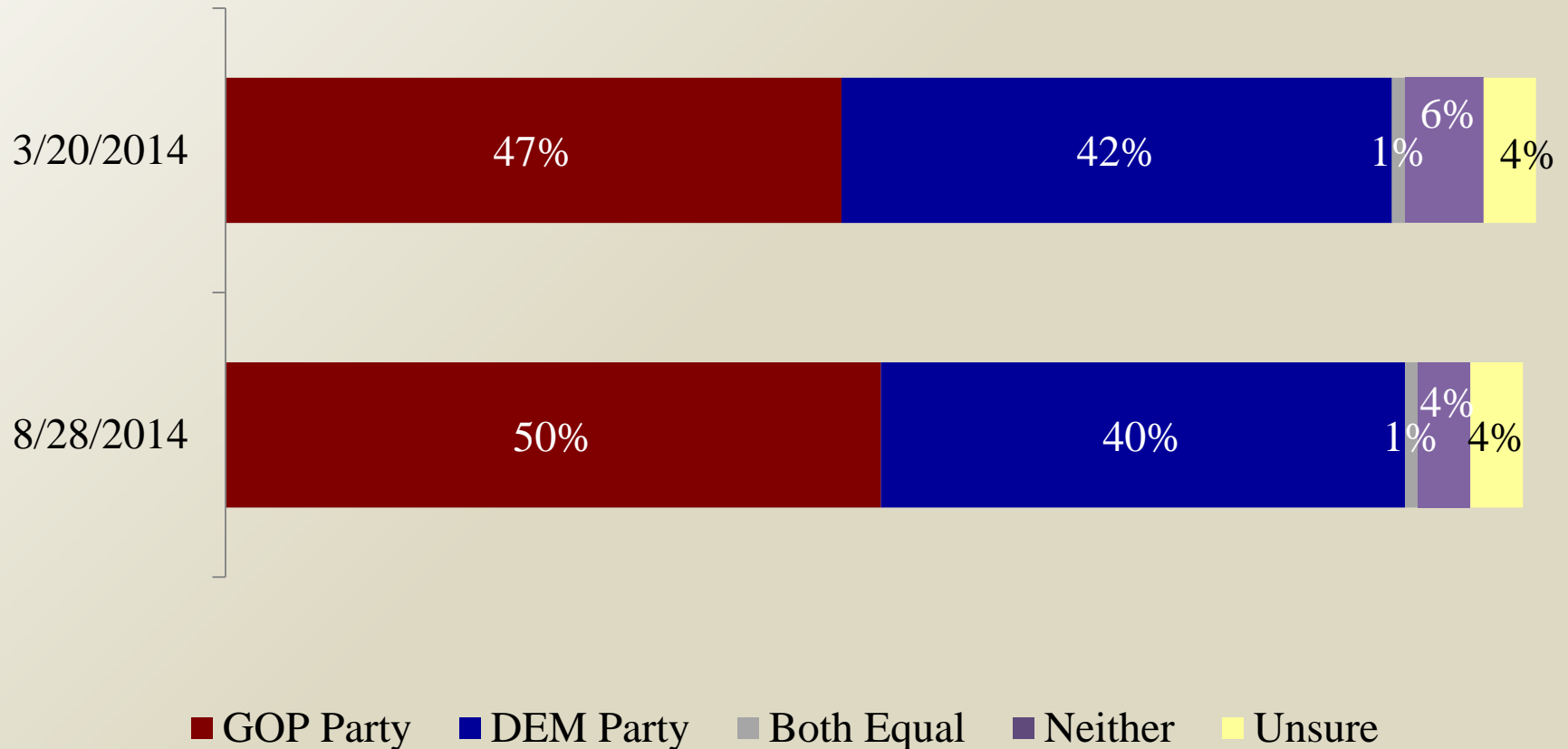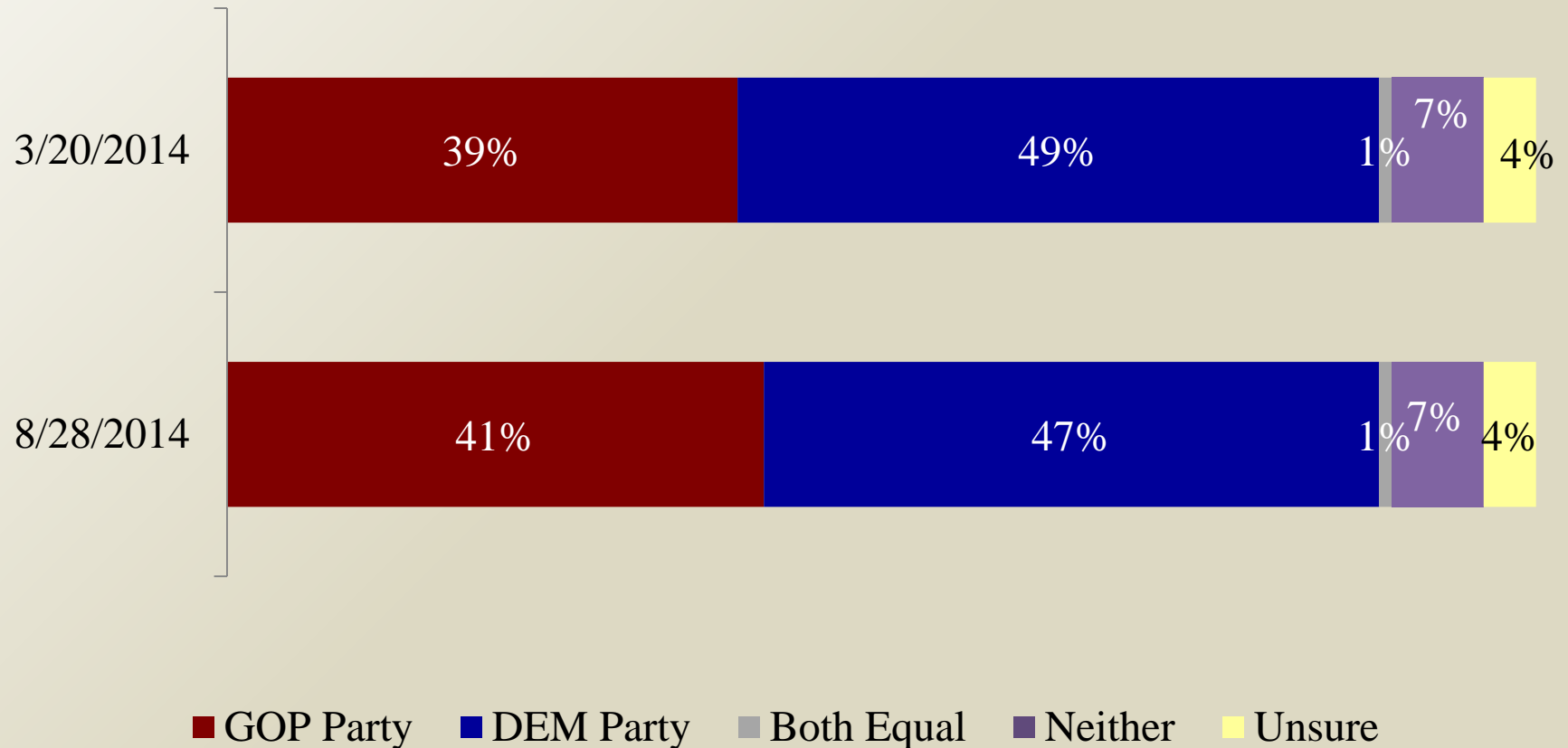August 23-28, 2014/ N=1,000 Registered "likely" voters/SPLIT SAMPLE A/B/ ±3.1% M.O.E.

I am going to read you a list of issues. Please listen as I read the list and tell me, for each one, whether you have more confidence in…
the Republican Party or the Democratic Party - to deal with this issue.

Foreign policy

Date	GOP Party	DEM Party	Both Equal	Neither	Unsure
3/20/2014	47%	42%	1%	6%	4%
8/28/2014	50%	40%	1%	4%	4%

■ GOP Party ■ DEM Party ■ Both Equal ■ Neither ■ Unsure

THE TARRANCE GROUP LAKE RESEARCH

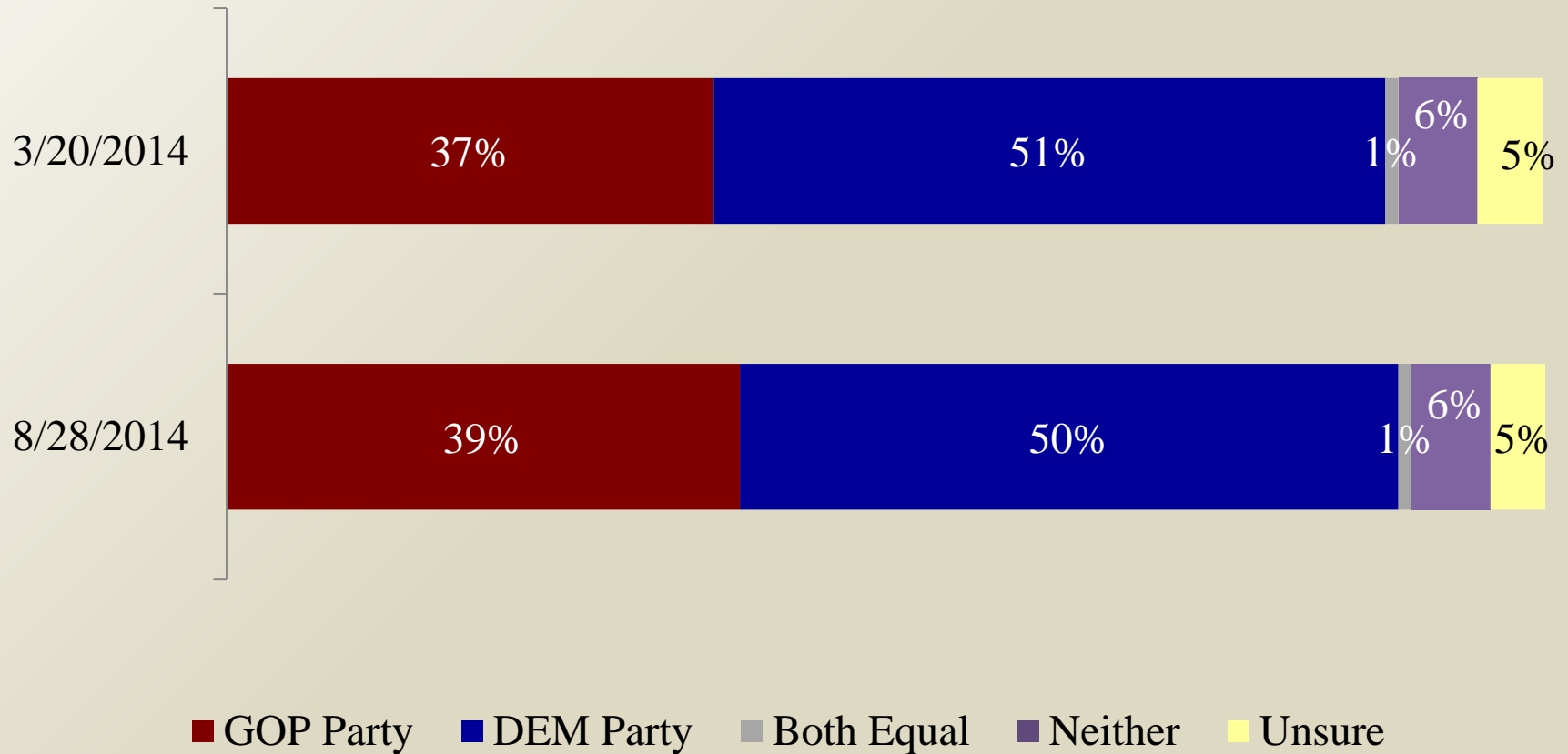August 23-28, 2014/ N=1,000 Registered "likely" voters/SPLIT SAMPLE A/B/ ±3.1% M.O.E.

I am going to read you a list of issues. Please listen as I read the list and tell me, for each one, whether you have more confidence in…
the Republican Party or the Democratic Party - to deal with this issue.

Social Security

Date	GOP Party	DEM Party	Both Equal	Neither	Unsure
3/20/2014	39%	49%	1%	7%	4%
8/28/2014	41%	47%	1%	7%	4%

■ GOP Party   ■ DEM Party   ■ Both Equal   ■ Neither   ■ Unsure

Q24

THE TARRANCE GROUP LAKE RESEARCH

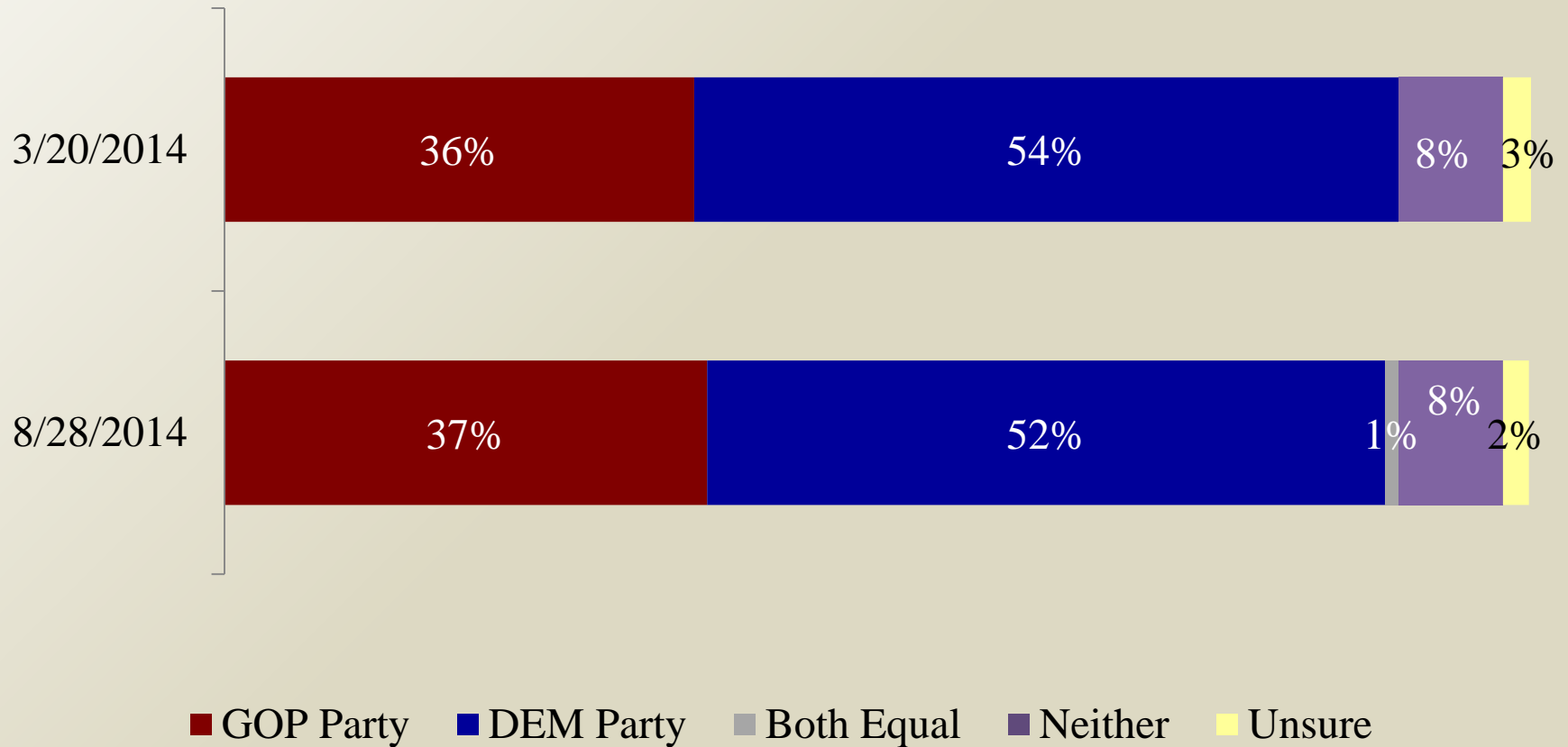August 23-28, 2014/ N=1,000 Registered "likely" voters/SPLIT SAMPLE A/B/ ±3.1% M.O.E.

I am going to read you a list of issues. Please listen as I read the list and tell me, for each one, whether you have more confidence in…
the Republican Party or the Democratic Party - to deal with this issue.

Medicare

Date	GOP Party	DEM Party	Both Equal	Neither	Unsure
3/20/2014	37%	51%	1%	6%	5%
8/28/2014	39%	50%	1%	6%	5%

■ GOP Party ■ DEM Party ■ Both Equal ■ Neither ■ Unsure

Q25

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August 23-28, 2014/ N=1,000 Registered "likely" voters/SPLIT SAMPLE A/B/ ±3.1% M.O.E.

THE GEORGE WASHINGTON UNIVERSITY
WASHINGTON DC
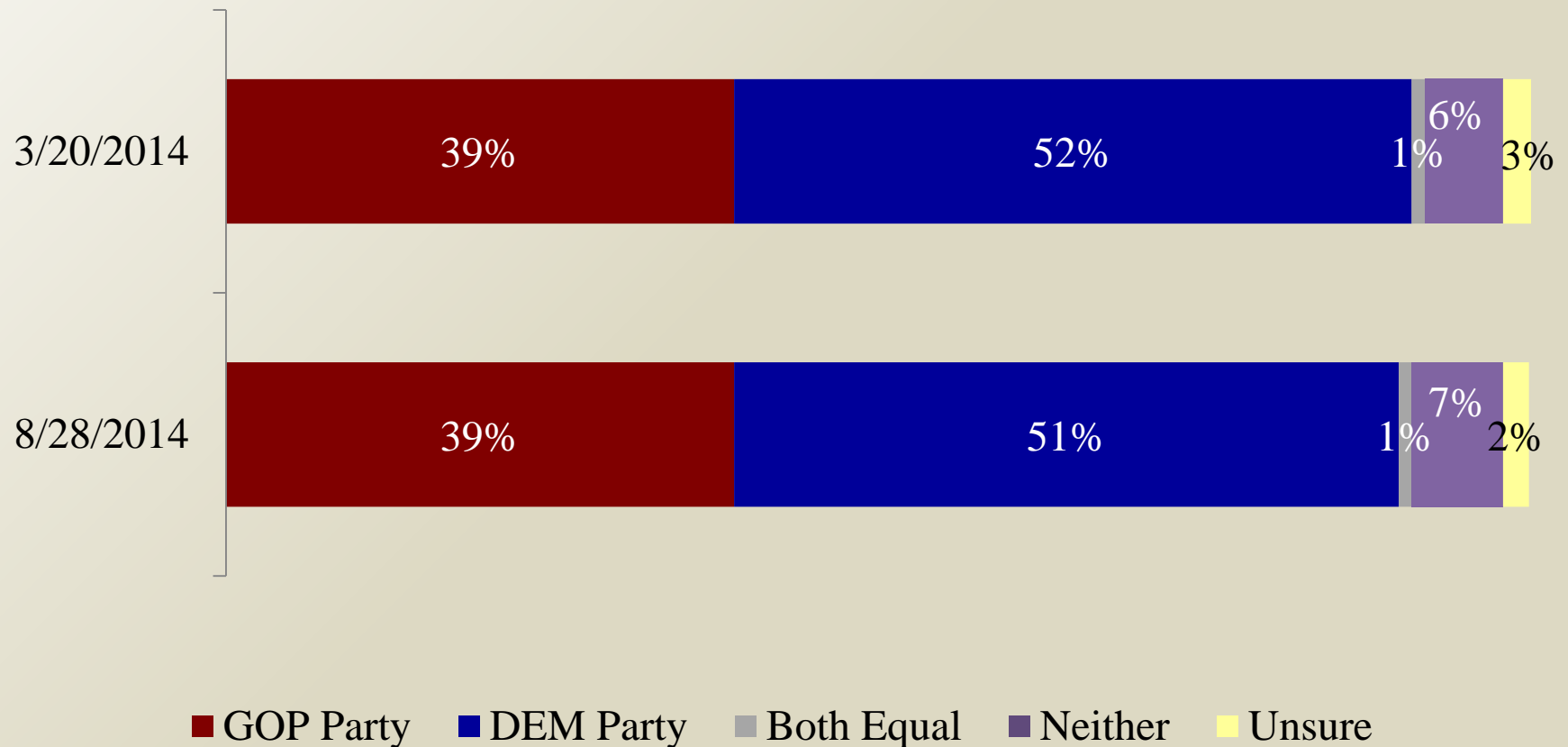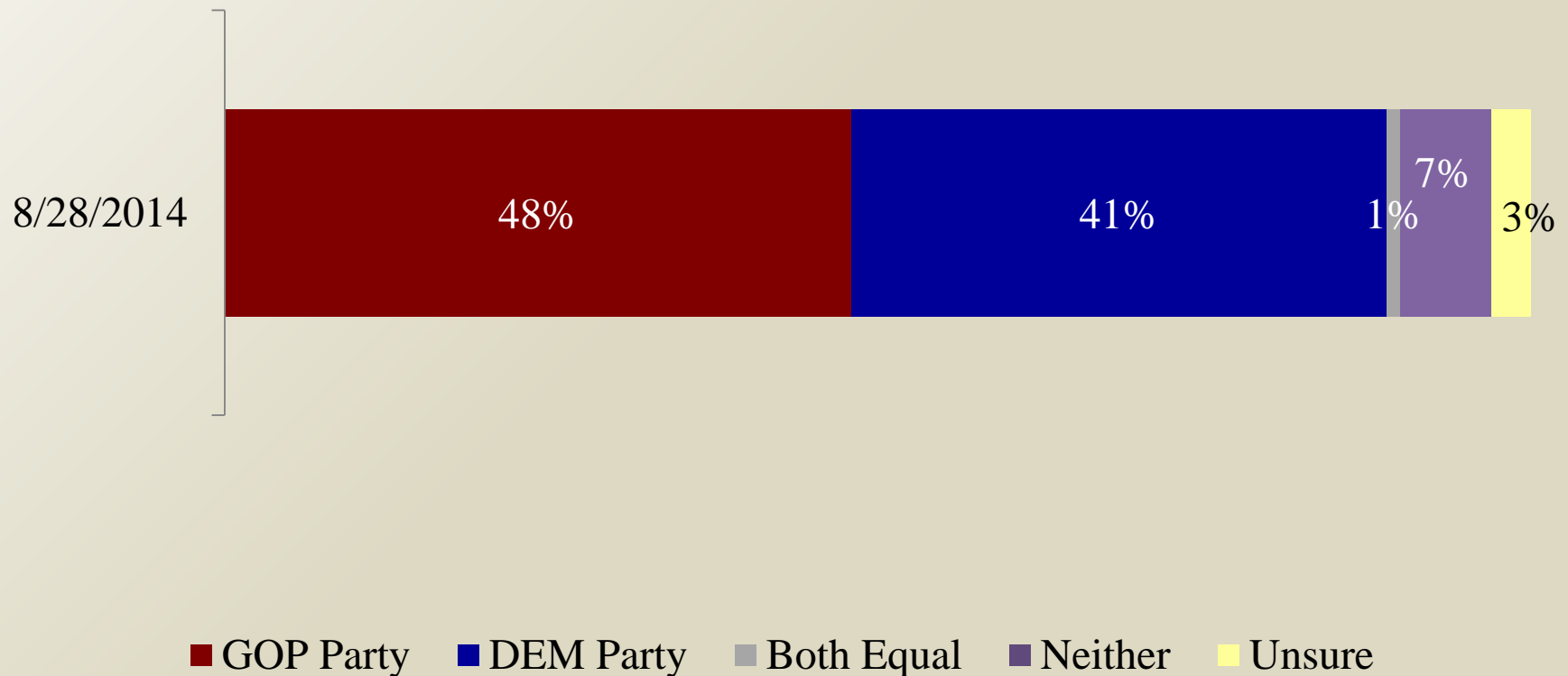BATTLEGROUND POLL
Lake Research Partners
The Tarrance Group

I am going to read you a list of issues. Please listen as I read the list and tell me, for each one, whether you have more confidence in…
the Republican Party or the Democratic Party - to deal with this issue.

Standing up for the middle class

Date	GOP Party	DEM Party	Both Equal	Neither	Unsure
3/20/2014	36%	54%		8%	3%
8/28/2014	37%	52%	1%	8%	2%

■ GOP Party ■ DEM Party ■ Both Equal ■ Neither ■ Unsure

Q26

THE TARRANCE GROUP LAKE RESEARCH

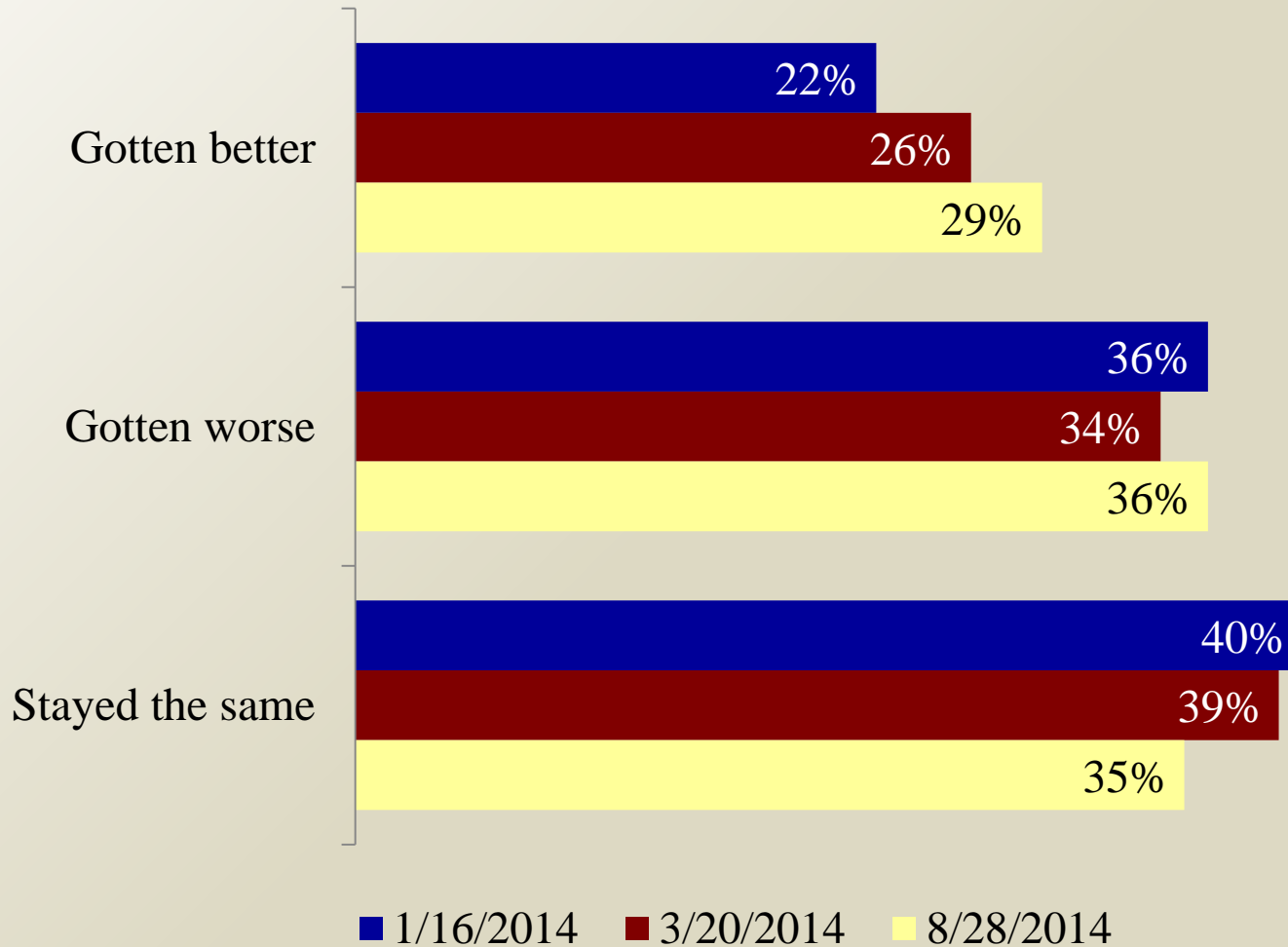August 23-28, 2014/ N=1,000 Registered "likely" voters/SPLIT SAMPLE A/B/ ±3.1% M.O.E.

I am going to read you a list of issues. Please listen as I read the list and tell me, for each one, whether you have more confidence in…
the Republican Party or the Democratic Party - to deal with this issue.

Representing middle class values
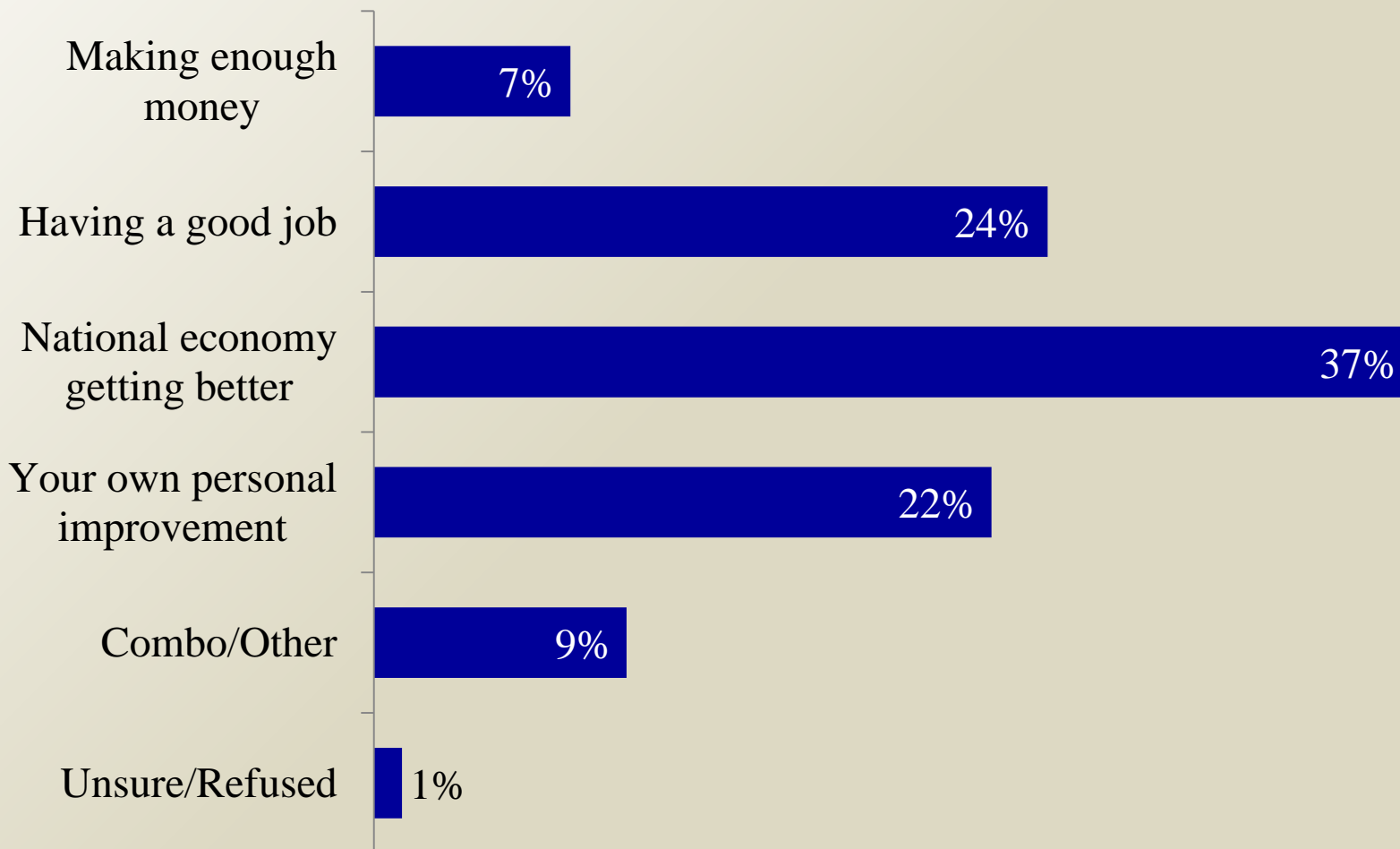

	GOP Party	DEM Party	Both Equal	Neither	Unsure
3/20/2014	39%	52%	1%	6%	3%
8/28/2014	39%	51%	1%	7%	2%

■ GOP Party ■ DEM Party ■ Both Equal ■ Neither ■ Unsure

Q27

What would you say is the economic issue that makes you feel things have gotten better? Would you say that it is… making enough money, having a good job, the national economy getting better, or your own personal improvement?

(If "Gotten better" in Q29, Asked of N= 290 Respondents, or 28.6% of Sample)

Category	Percentage
Making enough money	7%
Having a good job	24%
National economy getting better	37%
Your own personal improvement	22%
Combo/Other	9%
Unsure/Refused	1%

THE TARRANCE GROUP LAKE RESEARCH

August 23-28, 2014/ N=1,000 Registered "likely" voters/SPLIT SAMPLE A/B/ ±3.1% M.O.E.

THE GEORGE WASHINGTON UNIVERSITY
WASHINGTON DC
BATTLEGROUND POLL
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The Tarrance Group

What would you say is the economic issue that personally worries you the most?
Would you say that it is… having a secure retirement, having enough money to pay your bills and the rising cost of daily goods, affordable health care, finding or keeping a good job, having enough money to afford college or post high school education, or increasing taxes?

(If "Gotten worse" in Q29, Asked of N= 362 Respondents, or 35.7% of Sample)

Category	Percent
Retirement	16%
Money to pay bills/rising cost of daily goods	34%
Health care	12%
Finding/keeping good job	12%
Afford college/post-HS education	3%
Increasing taxes	10%
Combo/Other	13%
Unsure/Refused	1%

Q31
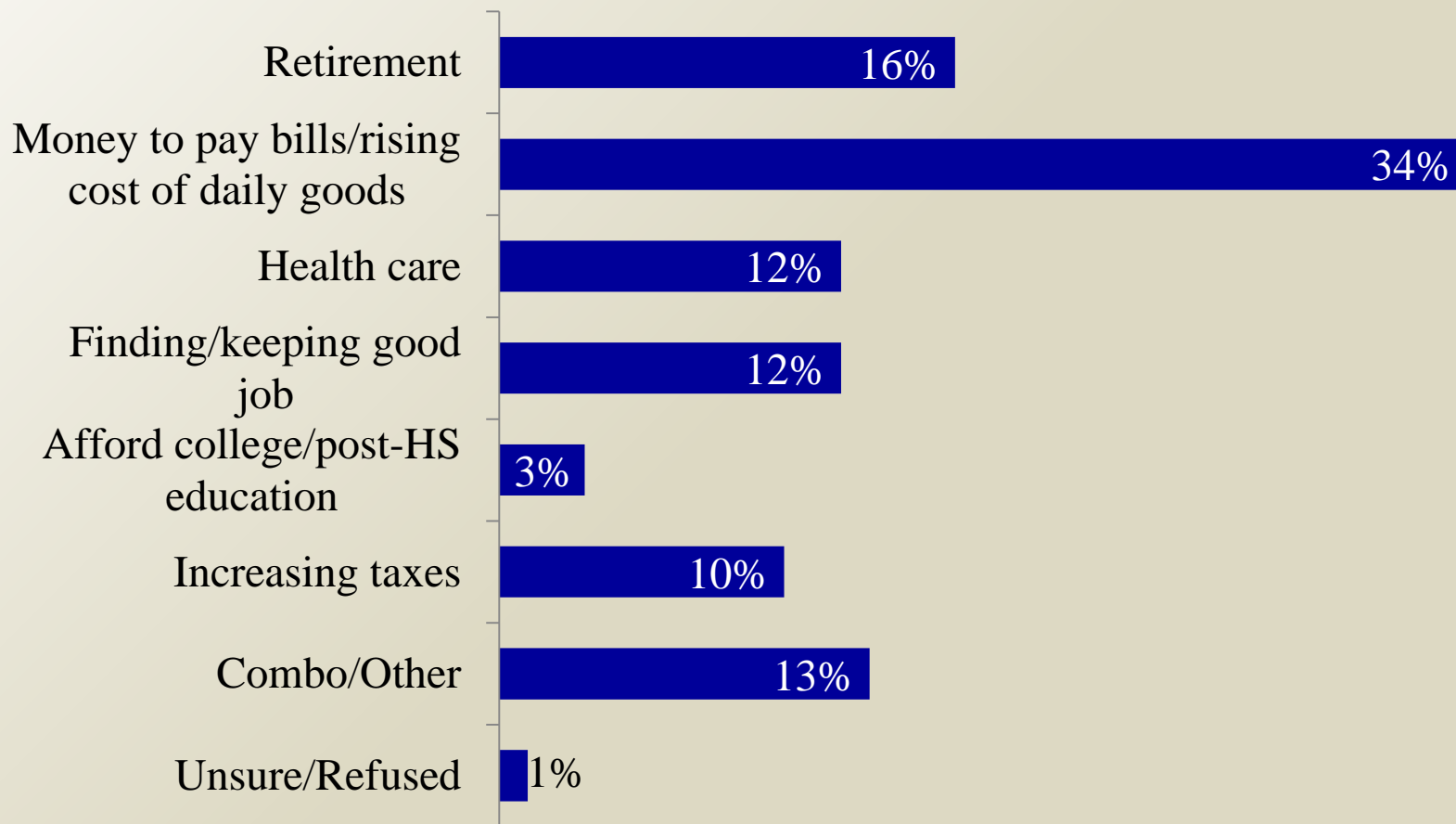
What would you say is the economic issue that makes you think things are about the same? Would you say that it is… worries about your job security, having enough money to pay your bills and the rising cost of daily goods, health care costs, your own personal issues, having enough money to afford college or post high school education, or increasing taxes?
(If "Stayed the same" in Q29, Asked of N= 358 Respondents, or 35.3% of Sample)

Category	Percentage
Job security	7%
Money to pay bills	39%
Health care costs	10%
Personal issues	14%
Afford college/post-HS education	12%
Increasing taxes	5%
Combo/Other	7%
Unsure/Refused	2%