

## **Privacy Policy**

Intelligence Press (dba "Natural Gas Intelligence," referred to as "NGI" for the rest of this statement) respects your privacy and is committed to protecting Personal Information that you provide to us. This statement explains our policies and practices regarding the use and disclosure of your Personal Information by NGI. By using the NGI website, you consent to the usage of your Personal Information by NGI as explained below.

### **Personal Information**

We use the term "Personal Information" to refer to information that, by itself, would permit someone to identify or contact you, such as your full name, address, telephone number, or email address. Personal Information does not include aggregated information that, by itself, does not permit the identification of individual persons. Our website does not collect any Personal Information about you other than the information that you intentionally submit to us by completing and sending a form on our website, by submitting email to us, or by logging onto one of the areas of our website that is restricted to registered users.

The NGI website uses a proprietary system to track logged-in activity on the website. Visitors without an active trial or subscription, or those with an active trial or subscription but not logged in, are not tracked. However, activity for non-logged in visitors is aggregated in non-personally identifiable reports of site activity (see Non-Personal Information below).

### **Use and Non-Disclosure of Personal Information**

NGI may use this information internally in connection with processing your inquiries and orders, or to help improve our products and services. NGI also may use your Personal Information for the purposes of supporting your relationship with our company by designing content that is suitable to your needs and alerting you to new service offerings as they become available.

NGI will only share your Personal Information with third-parties outside of NGI with your express permission or as required by applicable law. Information is used solely for the purposes described here. NGI does not sell or trade Personal Information to third parties without your prior consent. If you decide that we should not use your Personal Information, please notify us and we will discontinue use.

If you provide NGI with especially sensitive information, such as a credit card number, transmission of sensitive data is encrypted and is protected by encryption software. We also restrict access to this sensitive information on our computers to employees who have a need to know the information. NGI uses Authorize.net as a credit card merchant to clear credit card transactions, which has strict policies regulating the data they share. NGI is not privy to your financial information from Authorize.net.

### **Collection of Non-Personal Data**

In general, you can browse non-permission areas of the NGI website without providing any personal information. We use Google Analytics and certain software tools such as JavaScript to measure and collect session information. We do this in order to analyze traffic to our site, and to better understand the needs of our customers and visitors.

Some examples of the information we collect and analyze include the Internet protocol (IP) address used to connect your computer to the Internet; computer and connection information such as browser type and version, operating system, and platform; the Uniform Resource Locator (URL) referring page to our web site along with each page viewed, including date and time.

Like many websites, visitors accessing the NGI website will be offered a "cookie." A cookie can be described as a small text file containing information that is transferred to your computer's hard disk for record-keeping purposes after you've visited a web site. The use of cookies enable us to analyze site traffic patterns. A cookie will not give us access to your computer or to any information other than what you voluntarily provide to us. Most web browsers will automatically accept cookies. There are many methods and applications available for disabling a browser's handling of cookies, or restricting the exchange of data. Should you disable cookies, you may still view the publicly available information on our websites.

### **Google Remarketing**

The NGI websites uses Google AdWords, Google Analytics, and the Google Display Network together to serve ads to you on other websites after you've visited our website. This practice is known as remarketing and is a tool that Google offers to businesses. If you would like to know more about the program, [you may read about it here](#). These are the basics: we, along with third-party vendors, Google and DoubleClick, use first-party cookies (such as the Google Analytics cookie) and third-party cookies (such as the DoubleClick cookie) together to inform, optimize, and serve ads based on your past visits to our website.

If you would like to opt-out of receiving advertising like this from Google, you can manage these settings by visiting the [Google Ads Preferences Manager](#). Also, Google recommends installing the [Google Analytics Opt-out Browser Add-on](#).

### **Email Marketing**

NGI website visitors may receive daily or weekly email alerts with headlines. Recipients may opt out at any time. NGI never trades nor sells email addresses or names of our email subscribers. NGI encodes images and hyperlinks in emails to generate open and click data. It is possible to tie this information to individual users. However, NGI only uses the data in the aggregate -- for overall trends -- and does not generate reports for individual user activity from email.

### **Our Commitment to Accuracy and Security**

The accuracy and security of Personal Information is important to NGI. If you ask us to correct your Personal Information, we will attempt to correct such inaccuracies in a timely manner.

NGI is concerned with the security of your information and is committed to taking reasonable steps to protect it from unauthorized access and use. To that end, we have established the appropriate physical, electronic, and managerial policies and procedures to secure this information. We require our employees to observe your privacy and confidentiality rights.

### **Special Circumstances of Disclosure**

Except as provided above, NGI may only disclose information that you have furnished about yourself if we believe in good faith belief that such action is reasonably necessary: (1) to comply with the law; (2) to

comply with legal process; (3) to respond to claims that such content violates the rights of third-parties; (4) to protect the interests of NGI, or for a compelled public purpose such as national security or public safety.

### **External Links**

The NGI website may provide links to third-party websites. Even if the third-party is affiliated with NGI through a business partnership or otherwise, NGI is not responsible for the content, privacy policies, or practices of such external links. External links are provided for convenience only and access to these links is at your own risk.

### **Confidentiality and Non-Disclosure Agreements**

Nothing in this Privacy Policy shall detract from the rights and obligations of the parties to any non-disclosure or similar agreement that NGI has entered into with any customer or other third-party.

The NGI Privacy Policy is subject to change at any time, without notice and we encourage you to review this policy regularly for any changes. A current policy is available for review on our website at [naturalgasintel.com](http://naturalgasintel.com) or can be reviewed at our offices (see below).

### **Contacting NGI**

If you have questions regarding our Privacy Policy, the practices of our websites or about NGI, please contact us at:

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*Page last updated: Sept. 10, 2013*