# NCLRAF/Latino Decisions Colorado Poll Toplines
## **Released October 14, 2014**

**1. Many people are busy and don't get a chance to vote in every election. Thinking ahead to the November 2014 election, what would you say the chances are that you will vote in the election for Congress, U.S. Senate and Colorado state offices - are you almost certain to vote, will you probably vote, are the chances 50-50, or do you not think you will vote?**

| | |
|---|---|
| Almost certain | 80% |
| Probably | 9% |
| 50 - 50 | 7% |
| Will not vote | 4% |
| Don't know | 1% |

I am going to read a list of reasons some folks might turn out to vote. For each one, tell me if this reason would make you much more likely to vote, somewhat more likely to vote, slightly more likely to vote, or have no effect on whether you choose to vote.

**2. Suppose one candidate supported raising the minimum wage for workers earning the least, while the other candidate opposed that raise. Would this difference make you much more likely to vote, somewhat more likely to vote, slightly more likely to vote, or have no effect on whether you choose to vote?**

| | |
|---|---|
| Much more likely | 51% |
| Somewhat more likely | 17% |
| Slightly more likely | 6% |
| Have no effect | 24% |
| Don't know | 2% |

**3. Imagine one candidate strongly favored reducing pollution in the air and water, while another candidate opposed those efforts as bad for business. Would this difference make you much more likely to vote, somewhat more likely to vote, slightly more likely to vote, or have no effect on whether you choose to vote?**

| | |
|---|---|
| Much more likely | 46% |
| Somewhat more likely | 20% |
| Slightly more likely | 9% |
| Have no effect | 23% |
| Don't know | 2% |

**4. If one candidate supported expanding Medicaid so that more poor people had health insurance, while the other candidate opposed expanding Medicaid, would this difference make you much more likely to vote, somewhat more likely to vote, slightly more likely to vote, or have no effect on whether you choose to vote?**

| | |
|---|---|
| Much more likely | 57% |
| Somewhat more likely | 20% |
| Slightly more likely | 7% |
| Have no effect | 14% |
| Don't know | 1% |

Political parties, candidates, and non-partisan organizations try to get more people to vote through different outreach programs. I am going to read you three different voter outreach messages, and for each one, tell me how effective it would be in convincing you to vote.

**5. "There is a lot at stake in this election like jobs, education, health care and immigration - the only way we can make our community better is by voting." Would you say that message was really convincing, it was just okay, not that convincing, or was it not convincing at all?**

| | |
|---|---|
| Really convincing | 41% |
| Just okay | 40% |
| Not that convincing | 11% |
| Not at all convincing | 7% |
| Don't know | 2% |

**6. "Congress has not been doing their job - it's time to send elected officials a message that Latino voters matter and they need to start paying attention to our communities. Only by voting in big numbers can we send a message to Congress". Would you say that message was really convincing, it was just okay, not that convincing, or was it not convincing at all?**

| | |
|---|---|
| Really convincing | 53% |
| Just okay | 32% |
| Not that convincing | 7% |
| Not at all convincing | 8% |
| Don't know | 1% |

**7. "Even today, Latinos face racial profiling and harassment. We must vote to make sure Latinos are treated with the respect and fairness we deserve." Would you say that message was really convincing, it was just okay, not that convincing, or was it not convincing at all?**

| | |
|---|---|
| Really convincing | 55% |
| Just okay | 29% |
| Not that convincing | 8% |
| Not at all convincing | 8% |
| Don't know | 0% |

**8. Okay, which of the following three statements do you agree with the most: [ROTATE]:**
       **I'm voting in 2014 because I want to support the Democratic candidate,**
       **I'm voting in 2014 because I want to support the Republican candidate, or**
       **I'm voting in 2014 because I want to support and represent the Latino community.**

| | |
|---|---|
| To support the Democrat | 32% |
| To support the Republican | 13% |
| To support the Latino community | 45% |
| Other | 7% |
| Don't know | 5% |

**9. Why do you vote, what is the main reason that you vote?**

| | |
|---|---|
| To make my voice heard/participate in democracy, make politicians listen | 48% |
| To support a party or candidate | 9% |
| To oppose a party or candidate | 2% |
| To exercise civic or patriotic duty, or American responsibility | 19% |
| To support an issue | 10% |
| Other | 11% |
| Don't know | 2% |

**10. In the upcoming elections, what issues are the most important to you in deciding who you will vote for? [Open ended, Pre-code to list, RESPONDENT MAY SELECT up to TWO]**

| | |
|---|---|
| Create more jobs / unemployment | 24% |
| Fix the economy (generic) | 24% |
| Immigration reform / deportations | 23% |
| Education reform / schools | 14% |
| Health care | 20% |

Now I'd like to ask you about some people who have been mentioned in the news recently. For each, please tell me whether you have heard of the person, and if your impression is very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable. If you have no opinion, or have never heard of the person, just let me know.

How about [**READ NAME**.] Do you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable impression of [**NAME**]?

| | 11. Pres Obama | 12. Dems in Congress | 13. GOP in Congress | 14. Spkr. Boehner |
|---|---|---|---|---|
| Very favorable | 31% | 22% | 11% | 8% |
| Somewhat favorable | 28% | 41% | 19% | 17% |
| Somewhat unfavorable | 13% | 14% | 20% | 19% |
| Very unfavorable | 22% | 13% | 33% | 22% |
| No opinion | 4% | 7% | 11% | 15% |
| Never heard of | 0% | 3% | 3% | 17% |
| Don't know | 1% | 0% | 2% | 2% |
| **Total Favorable** | **59%** | **63%** | **30%** | **26%** |
| **Total Unfavorable** | **36%** | **26%** | **53%** | **41%** |

**15. In the election for U.S. Senate to represent Colorado, will you vote for ROTATE: "Mark Udall, the Democrat or Cory Gardner, the Republican?" If undecided follow up "If you had to vote today, are you more likely to support the ROTATE: Democrat Udall, or the Republican Gardner?"**

| | |
|---|---|
| Will vote Udall | 55% |
| Undecided, likely support Udall | 11% |
| Undecided / Don't know | 16% |
| Undecided, likely to support Gardner | 3% |
| Will vote Gardner | 14% |

**16. Compared to the 2012 presidential election, would you say you are MORE enthusiastic about voting this year in 2014, or that you were more enthusiastic about voting back in 2012?**

| | |
|---|---|
| More enthusiastic now, in 2014 | 43% |
| More enthusiastic then, back in 2012 | 34% |
| No difference / same level | 21% |
| Don't know | 3% |

**17. Would you say the Democratic Party is currently doing a good job of reaching out to Hispanic/Latinos, that they take Hispanic voters for granted, that they don't care too much about Hispanic/Latinos, or that they are being hostile towards Hispanic/Latinos?**

| | |
|---|---|
| Doing a good job | 41% |
| Take for granted | 29% |
| Don't care too much | 18% |
| Being hostile | 3% |
| Don't know | 9% |

**18. Would you say the Republican Party is currently doing a good job of reaching out to Latinos, that they take Hispanic voters for granted, don't care too much about Latinos, or that they are being hostile towards Latinos?**

| | |
|---|---|
| Doing a good job | 15% |
| Take for granted | 23% |
| Don't care too much | 37% |
| Being hostile | 17% |
| Don't know | 9% |

**19: Two different times Republicans in the House of Representatives voted to cancel the Deferred Action program that President Obama announced in 2012. The program provides temporary legal work permits to undocumented immigrant youth, called DREAMers, who attend college or serve in the military. Twice, House Republicans voted to end the program, meaning these immigrants would lose their legal status, and could be deported. Does this make you more or less likley to vote for the Republican congressional candidate in your district in the next election, or would it have no impact on your vote?**

| | |
|---|---|
| Much more likely | 18% |
| Somewhat more likely | 5% |
| Somewhat less likely | 17% |
| Much less likely | 38% |
| Have no effect | 20% |
| Don't know | 3% |

**20. Now take a moment to think about all the people in your family, your friends, co-workers, and other people you know. Do you happen to know somebody who is an undocumented immigrant? This is completely anonymous, and just for a simple demographic analysis.**

| | |
|---|---|
| Yes | 53% |
| No | 40% |
| Don't know | 6% |