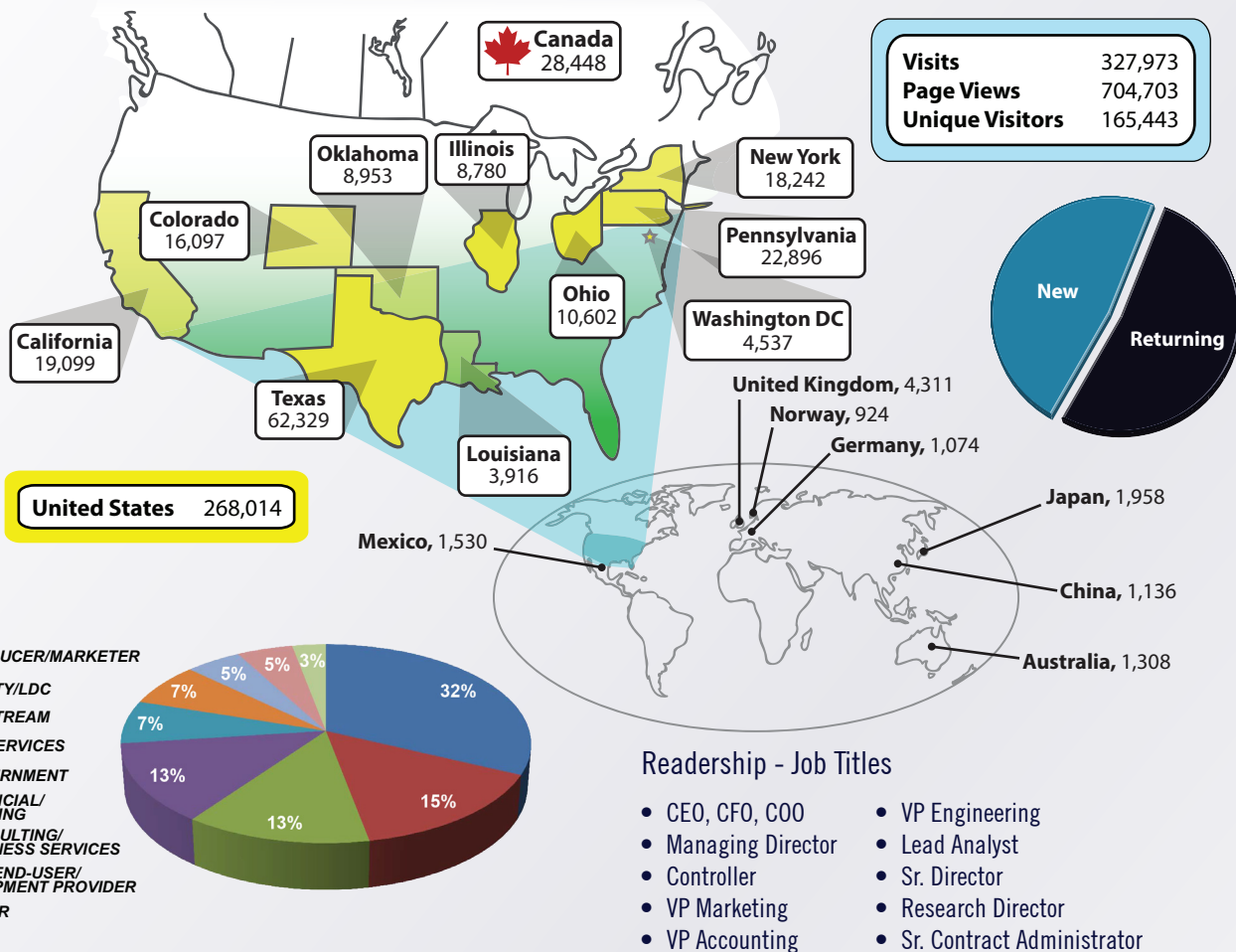


REACHING YOUR GOALS IS AS EASY AS 1-2-3

1 Define Targets

Visits to NaturalGasIntel.com for 4-months ending April 30, 2014



2 Identify Brands

Shale Daily™
Daily Gas Price Index®

NATURAL GAS **NGI** INTELLIGENCE
the weekly gas market newsletter

NGI Data

ABOUT NGI

NGI's publications - including the *Daily Gas Price Index*, *Weekly Gas Price Index*, *Bidweek Survey*, *Shale Daily* and the venerable, history-blazing *Natural Gas Intelligence* newsletter - has attracted an impressive readership of the key oil & gas producers, marketers, processors, gatherers, pipelines, utilities, consultants, analysts, engineers and policy makers in the industry.

NGI, founded and led by Ellen Beswick, has maintained its position as the industry's number one source for news and price data for natural gas since 1981.

Advertising with NGI gives your organization access to the natural gas industry's A-List. Why settle for anything less? Our ad programs are focused, results-oriented and proven.

3 Contact Sales

For more information please call 800-427-5747
Or email us at adv@naturalgasintel.com

Our Philosophy

We are not a 'take the money and run' kind of company. Our aim is to help you craft a successful campaign so you'll want to continue advertising with NGI. - Dexter Steis, Executive Publisher, NGI

ASK US ABOUT

Banner Advertising

Reach the exact right audience for your product or service - Just click away from your site!

- A) Leaderboard Header* (728x90 pixels)
- B) Leaderboard Footer* (728x90 pixels)

* Appears on every page throughout the site, rotates with up to one other ad.

Rectangle** (300x250)

- A) Appears on Daily GPI/Weekly GPI/Bidweek/Data web pages
- B) Appears on Shale Daily web pages

** Rectangles ads rotates with up to 4 others ads. Rectangle ads are also included in a rotation on the NaturalGasIntel.com home page, NGI News home page, and general pages throughout the site - at no extra charge.

Space Advertising (PDF)

Your ad gets noticed via traditional space advertising in the enhanced PDF newsletters, bonus print distribution at key events.

- A) 1/4 Page (3.75"x5")
- B) 1/2 Page (3.75"x8.5" tall or 7.75"x5" wide)
- C) Full Page (8.5"x11")

Placement in any combination of the following:

- Daily GPI PDF Newsletter - 1,000+ subscribers, Daily Mon-Fri
- Shale Daily PDF Newsletter - 1,000+ subscribers, Daily Mon-Fri
- Natural Gas Intelligence PDF Newsletter - 500+ subscribers, Weekly on Fri
- Bidweek Survey PDF Newsletter - 500+ subscribers, Monthly first business day of the month

Email Advertising

NGI's email promotions and offers generate immediate action

Rectangle (300x250)

Placement in any combination of the following:

- Daily GPI eNewsletter - 1,000+ subscribers, Daily Mon-Fri
- Shale Daily eNewsletter - 1,000+ subscribers, Daily Mon-Fri
- Natural Gas Intelligence eNewsletter - 500+ subscribers, Weekly on Fri
- NGI Roundup eNewsletter - 5,000+ previous trialers to Daily GPI & Shale Daily, Weekly on Mon
- NGI Promo eNewsletter - 30,000+ house promotional list, Weekly on Mon
- NGI Charts of the Week eNewsletter - 30,000+ house promotional list, Weekly on Thurs



**For a current rate card please call 800-427-5747
Or email us at adv@naturalgasintel.com**

Other Advertising Opportunities: Tap into NGI's expertise and take your marketing initiatives to the next level with dedicated blast emails, lead generating white papers, webinars, custom branded Shale Play/Pipeline Map etc.





NGI'S SUBSCRIBER PROFILES

The profiles that follow in this report are actual, paying subscribers to one or more paid NGI subscription service(s):

- **NGI's Shale Daily** - An indispensable daily resource for thousands from unconventional oil & gas E&Ps, midstreams, oil services and utilities/end users since 2010. The first and only daily PDF covering the entire N.A. Shale Industry.
- **NGI's Daily Gas Price Index** - Informing gas producers/marketers/banks/utilities and end-users on natural gas prices, supply, infrastructure and developments each business day.
- **NGI's Bidweek Survey and Weekly GPI** - Must have weekly and monthly price data and market coverage for suppliers/traders/banks/pipelines and purchasers of natural gas
- **Natural Gas Intelligence** - The one that started it all. This weekly newsletter keeps CEO, SVPs and other executives on top of the changing landscape of the natural gas industry. Often imitated, but never duplicated, NGI is the industry's most trusted source.

For the purposes of these Subscriber Profiles, we have omitted our subscribers' names and the identity of their current employer in order to protect their privacy. We have also used stock photos to represent them. However, all other details for each profile are accurate, including previous employment, age, gender, general location, educational background and their stated skill sets.

We offer this sampling for some of our customers so you will have a deeper understanding of types of businesses and the caliber of professionals that read NGI's publications each and every business day. By advertising with NGI, you gain access to an exclusive and highly desirable audience — people with a budget and the authority to spend it.



We want to make sure you succeed should you decide to advertise to our audience. We stand ready to assist you in designing the best possible marketing campaign for your products and services that will appeal to our audience. Make your next advertising campaign a "Guaranteed" success.

Dexter Steis, Executive Publisher
Natural Gas Intelligence



ADVERTISING MONEY BACK GUARANTEE

This is how it works, NGI and the Advertiser agree to the number of impressions (Opens and/or Links) that an ad will generate. NGI will continue to run the ad until it reaches the agreed upon goals or refund the Money.

Chief Executive Officer, Mid-sized Midstream Company

Energy company founded through a partnership between a veteran management team and a global investment firm, focused on the development, acquisition and expansion of midstream assets across North America, with an emphasis on emerging liquids and liquids-rich shale plays. The management team has over a century of collective midstream experience across the entire value chain, a comprehensive understanding of midstream operations in multiple hydrocarbon commodities and a proven track record of value creation without compromising safety.

Previous Employment

President & COO, NiSource Midstream
President & COO, Genesis Energy, L.P.
President & COO, Unocal Corporation

Location Southwest USA **Age** 54

Education

Harvard Business School, Executive MBA
Virginia Polytechnic Institute, BS, Marketing and Management

Recognized Skills Include

Energy, Natural Gas, Energy Industry, Mergers & Acquisitions, Upstream, Gas, Pipelines, Business Strategy, Joint Ventures, Petroleum



Chief Financial Officer, SE Natural Gas Utility Company

Company delivers natural gas to more than 1 million residential, commercial and industrial natural gas customers in Southeastern USA. While natural gas distribution is the core business, they also sell, service and install natural gas equipment and appliances.

Previous Employment

Senior VP - Corporate Planning & Business Development, SE Natural Gas Company
Managing Director, Merrill Lynch
Institutional Credit, Bear Stearns

Location Southeast USA **Age** 45

Education

UC Los Angeles - Anderson School of Management, MBA, Finance
Southern Methodist University, BBA

Recognized Skills Include

Mergers, Financial Modeling, Risk Management, Mergers & Acquisitions



Chief Operating Officer, Large E&P/Midstream Company

Founded in the 1960s, this company is a privately held company that actively pursues the exploration, extraction, production and transportation of natural gas and oil, both in the United States and around the world. Owns and operates approximately 4,600 wells, 5,000 miles of pipeline, and 1,000,000 acres in North America alone. For 50 years, the company has focused on growth and diversification through the development, exploration and marketing of natural gas.

Previous Employment

Senior Vice President, Large E&P/Midstream Company
Vice President of Eastern Operations, Large E&P/Midstream Company
Drilling Manager, Large E&P/Midstream Company
Associate Technical Professional, Halliburton

Location Mid-Atlantic USA **Age** 34

Education

Northwestern University - Kellogg School of Management, EMBA
Cornell University, BS, Chemical Engineering

Recognized Skills Include

Natural Gas, Energy Industry, Petroleum Engineering, Drilling, Upstream, Reservoir Management, Oilfield, Gas, Petroleum, Oil/Gas, Completions

**Director - Market Services, Large Midstream Company**

The largest midstream and the fourth largest energy company (based on combined enterprise value) in North America. Owns an interest in or operates approximately 80,000 miles of pipelines and 180 terminals. Pipelines transport natural gas, refined petroleum products, crude oil, carbon dioxide (CO2) and more. Company also stores or handles a variety of products and materials at their terminals such as gasoline, jet fuel, ethanol, coal, petroleum coke and steel.

Previous Employment

VP Analytics & Quantitative Analysis, NextEra Energy Resources
Chief Risk Officer & Independent Risk Manager, Sonat Inc.
Corporate Risk Manager, Shell Oil Company
Senior Geophysicist, Shell Oil Company

Location Western USA **Age** 51

Education

Colorado School of Mines, MSc Mineral Economics
Colorado School of Mines, BSc Engineering Math & Geophysics

Recognized Skills Include

Strategic Planning, Quantitative Analytics, Natural Gas, Enterprise Risk, Six Sigma, Mergers & Acquisitions, Energy, Oil & Gas Exploration, Risk Management, Portfolio Management, Published Author



Executive Vice President, Mid-sized E&P Company

Privately-held company with offices in Western and Northeastern USA. Founded in 2008 and focused on the exploration and development of natural gas opportunities in the Appalachian region. The company is committed to protecting the environment and in minimizing surface disturbance when conducting natural gas activities on royalty owners' lands.

Previous Employment

Board Member, Tatonka Energy
President & CEO, Storm Cat Energy (USA) Corporation
VP Operations & Engineering, Evergreen Resources, Inc

Location Western USA **Age** 57

Education

Texas Tech University, BS, Petroleum Engineering

Recognized Skills Include

Energy Industry, Natural Gas, Petroleum, Reservoir Engineering, Upstream, Energy, Field Development, Drilling, Gas, Completions

**Chief Communications Officer, Large Midstream Company**

A FORTUNE 500 company and one of North America's leading pipeline and midstream companies. Based in the Southwest, the company's operations in the United States and Canada include more than 22,000 miles of natural gas, natural gas liquids, and crude oil pipelines; approximately 305 billion cubic feet (Bcf) of natural gas storage; 4.8 million barrels of crude oil storage; as well as natural gas gathering and processing, and local distribution operations.

Previous Employment

President, Union Gas, a Spectra Energy Company
SVP Investor Relations & Communications, Duke Energy
Managing Director, Duke Energy International
Sr. VP Finance and CFO, Duke Energy International

Location Southwest USA **Age** 55

Education

New Mexico State University, Bachelor of Business Administration (BBA), Finance

Recognized Skills Include

Natural Gas, Strategy, Energy, Commodity Markets, Energy Industry, Energy Markets, Management, Gas, Due Diligence, Mergers & Acquisitions, Risk Management, Power Generation



SVP & Assistant Corporate Secretary, Large E&P Company

A leading independent oil and natural gas producer with operations focused in Appalachia and the southwest region of the United States. The company pursues an organic growth strategy targeting high return, low-cost projects within its large inventory of low risk, development drilling opportunities. The Company is headquartered in Southwestern, USA.

Previous Employment

SVP - Risk Management and Marketing, Large E&P Company
 SVP & Corporate Secretary, Snyder Oil Corporation
 Audit Manager, Authur Andersen & Co.

Location Southwest USA **Age** 65

Education

Harding University, BA, Accounting and Business

Recognized Skills Include

Energy, Natural Gas, Risk Management, Petroleum, Due Diligence, Investor Relations, Energy Industry, Start-ups, Hedging, Upstream, Mergers & Acquisitions



SVP & COO, Large Integrated Trading Company

USA division of a large Japanese general trading company. Engaged in exploration, development and production of oil and gas, coal, uranium and other energy resources. Develops liquefied natural gas (LNG) projects. Trading of oil, petroleum products, LNG, coal, uranium and other energy resources. Development of environmental business (carbon credit, biomass ethanol and fuel cells).

Previous Employment

General Manager, Project Development, Large Integrated Energy Company
 Manager - Corporate Development & Investor Relations, Novus Petroleum Ltd
 Business Development Manager, E&P, Mitsui & Co., Ltd.
 LNG Marketing Manager, North West Shelf Australia LNG Pty Ltd
 Qatar LNG Dept, Mitsui & Co., Ltd.

Location Southwest USA **Age** 58

Education

Keio University, Bachelor of Laws (LL.B.), Political Science

Recognized Skills Include

LNG, Business Development, Joint Ventures, Energy, Investor Relations, Contract Negotiation, Due Diligence, Project Finance, Negotiation, Mergers & Acquisitions



VP Condensate, Crude & NGLs, Large Midstream Company

Diverse portfolio of midstream assets located in the most prolific oil and gas regions in North America. The company owns and operates approximately 7,300 miles of gathering and transportation pipelines, 12 processing plants with 3.4 billion cubic feet per day of net processing capacity, and six fractionators with 180 million barrels per day of net fractionation capacity, as well as barge and rail terminals, product storage facilities, brine disposal wells and an extensive crude oil trucking fleet.

Previous Employment

Vice President Pipeline BU, Audubon Engineering Operations, LLC
Vice President Offshore Services Norway and Houston, T.D. Williamson Inc.
Director Business Development, T.D. Williamson Inc
Offshore Commissioning PM, Texaco

Location Southwest USA **Age** 56

Education

Oklahoma State University, MBA, Finance
Michigan Technological University, BSCE, Engineering, Construction Mgmt

Recognized Skills Include

Pipelines, Energy, Subsea Engineering, Commissioning, Gas Processing, Oil/Gas, Petroleum, Midstream, Engineering, New Business Development



Vice President Shale Development, Major Water Company

Founded in 1886, this company is the largest publicly traded U.S. water and wastewater utility company. With headquarters in the Northeast, the company employs more than 7,000 dedicated professionals who provide drinking water, wastewater and other related services to approximately 15 million people in more than 30 states as well as parts of Canada.

Previous Employment

President, Contract Operations, Major Water Company
Vice President Military Services Group, American Water Enterprise

Location Mid-Atlantic USA **Age** 45

Recognized Skills Include

Water Quality, Water Resources, Environmental Engineering, Contract Negotiation, Environmental Awareness, Environmental Compliance, Change Management, Program Management, Engineering, Project Planning, Risk Management



Vice President, Research, Large Securities Firm

A growth-oriented full service broker-dealer with a unique position in today's capital markets. Institutional clients value the company's focused, action-oriented proprietary research, which is based on deep domain expertise in the Healthcare, Consumer, Energy, Technology and Transportation sectors. Their sales and trading professionals have long-standing relationships with over 600 institutional accounts, and, with an average of 15 years of experience, have an intimate knowledge of client investment objectives.

Previous Employment

VP, Research/Sr. Analyst Covering E&C/Machinery, Gleacher & Company
 Research Analyst, Broadpoint.Amtech
 Research Associate, American Technology Research
 Research Analyst, thestreet.com

Location Northeastern USA **Age** 34

Education

Monmouth University, Finance

Recognized Skills Include

Equity Research, Equities, Valuation, Financial Modeling, Hedge Funds, Capital Markets, Investments, Investment Banking, Bloomberg, Financial Analysis, Asset Management



VP Geology, Appalachian Basin, Independent E&P Company

A privately held, independent oil & gas exploration and production company that has been drilling and producing clean-burning natural gas since 1994. The company is proud of its environmental record of responsibility protecting water and natural resources in areas of natural gas development across the United States. Current focus is the development of the Marcellus Shale.

Previous Employment

Senior Geological Advisor, XTO Energy
 Vice President, Exploration, Phillips Exploration, Inc.
 Senior Geologist, Project Manager, Ardent Resources, Inc.

Location Northeastern USA **Age** 58

Education

West Virginia University, Bachelor of Science (B.S.), Geology

Recognized Skills Include

Geology, Oil & Gas Exploration, Petroleum Geology, Mineral Exploration, Energy Industry, Drilling, Seismology, Reservoir Management, Upstream, Petroleum, Structural Geology, Geophysics, Stratigraphy



Senior VP & COO, Region E&P Company

An exploration and production company focused on the Marcellus Shale. The company has assembled a large acreage position in an emerging portion of the play. Headquartered in Northeastern USA.

Previous Employment

Vice President of Operations, Regional E&P Company
Vice President of Field Operations, Texas Keystone, Inc.
Operations Manager, PA/WV, Range Resources

Location Northeastern USA **Age** 43

Education

West Virginia University, BS, Petroleum Engineering

Recognized Skills Include

Drilling, Completions, Natural Gas, Pipelines, Petroleum, Energy Industry, Upstream, Oil/Gas, Petroleum Engineering, Onshore, Oilfield



VP, Regulatory Affairs, Regional Midstream Company

A family of companies formed to own, operate, acquire and develop midstream energy assets in North America. Comprised of a publicly traded master limited partnership and a limited partnership. Through two holding companies, they currently provide natural gas transportation and storage services for customers in the Rocky Mountain and Midwest regions of the United States through pipelines and natural gas processing assets.

Previous Employment

VP, Regulatory Affairs WGRP, Kinder Morgan
Director, Peoples Energy
Manager, MidCon Corp.
Manager, Natural Gas Pipeline Company

Location Western USA **Age** 55

Education

Northwestern University - Kellogg School of Management, MBA
Western Illinois University, Accounting

Recognized Skills Include

Natural Gas, Energy, Commodity Markets, Contract Negotiation, Energy Markets, Petroleum, Energy Policy, Risk Management



Director of Supply Chain Planning, Major Sand Company

Company represents more than a century of mining and processing experience in industrial minerals, becoming the established standard of excellence in the production and marketing of silica. In 1987, two companies merged, forming the present company. The union combined the marketing and production strength of two of North America's top silica companies.

Previous Employment

Logistics Manager, Lafarge North America
Central Supply/Demand Manager, Lafarge North America
Supply Planner- River Region, Lafarge North America, Inc.
Traffic Coordinator-Barge, Lafarge North America, Inc.

Location Midwest USA **Age** 39

Education

Certified Supply Chain Professional, APICS, License CSCP
University of Missouri-Kansas City, MBA
University of Kentucky, B.A. Political Science

Recognized Skills Include

Supply Chain Management, Inventory Management, Project Management, Transportation, Strategic Planning, Cross-Functional Team Leadership, Demand Management, S&OP Implementation, Logistics



Director Sales & NA Project Pursuits, Engineering Services Firm

Division of large manufacturing firm that focuses on product technology as well as engineering and project management services for precision control, monitoring and asset optimization of plants that produce power or that process such items as oil, natural gas and petrochemicals, food and beverage, pulp and paper, pharmaceuticals and municipal water and wastewater systems.

Previous Employment

Gulf Area Growth Director, Large Engineering Services Firm

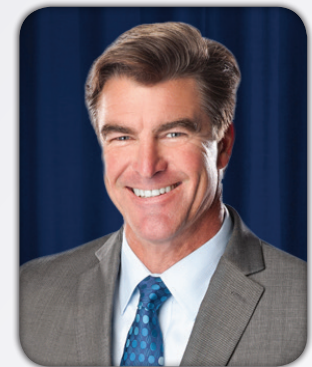
Location Southwest USA **Age** 50

Education

Texas A&M University, Industrial Engineering

Recognized Skills Include

Process Automation, Instrumentation, Process Control, Automation, Engineering, Sales Management, Key Account Management, Manufacturing, Valves, International Sales, Petrochemical, Lean Manufacturing, New Business Development



Director of Marketing, Oilfield Services Company

Worldwide leader in the sale of integrated oil and gas handling and processing solutions, including reciprocating compressor packages, production equipment, gas processing solutions, liquid separation systems and a variety of professional oilfield services.

Previous Employment

Senior Manager, Global Marketing - Sperry Drilling, Halliburton
Vice President, Strategic Business Development, Gulf Publishing Company
Senior Manager, Marketing Communications, KBR
Senior Marketing Specialist, P2 Energy Solutions
Marketing Coordinator, SAP Arabia

Location United Arab Emirates **Age** 38

Education

The University of Texas at Dallas - School of Management, MBA
University of Iowa, BA, English, Secondary Education

Recognized Skills Include

Marketing Communications, Marketing Strategy, Market Research, Marketing, Business Development, Integrated Marketing, Public Relations, CRM, Strategic Planning, Advertising, Marketing Management

