

The Keller Citizen

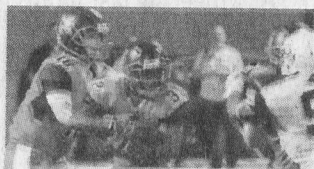
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FOOTBALL

Texans make history, keep playoff hopes alive **1B**



SCHOOLS

Keller ISD career training center would expand science options for students **3A**

Political groups focus on Keller ISD bond

Special purpose committees are spending thousands of dollars.

By Sandra Engelland
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As election day approaches, political action committees are using both traditional and modern methods in efforts to influence the outcome of the Keller school district bond election.

Groups for and against the \$169.5 million bond package have posted signs and established websites and Facebook pages for their causes.

"We've mostly done signs, and we're starting to make phone calls," said David Gerda, Keller resident and co-chair of "Vote Yes for Keller Schools."

The committee is focused on educating com-

munity members and urging them to vote, Gerda said.

"This is a referendum on public education in general," he said.

The "Vote Yes for Keller Schools" Facebook page has requests for help putting up signs, making phone calls and manning early voting locations. Posts include links to in-

formation from the Keller district website, a video endorsement from Keller Mayor Mark Mathews and encouragements to vote and links to Tarrant County elections.

The "yes" committee's website, voteyesforkeller-schools.com has seven sections covering issues such as why the bond was called, details of the package, a frequently asked questions page and how to

help.

According to campaign finance documents covering the period through Sept. 25, the pro-bond committee had raised \$3,350. Top contributors giving a total of \$2,500 were Steele and Freeman, a Fort Worth construction firm that has built numerous KISD schools, Image Engineering Group in Grapevine, a mechanical and

electrical engineering firm with KISD contracts and L.A. Fuess Partners, a Dallas structural engineering company that has participated in bids on a few district projects. The report also listed six Keller district residents contributing \$100 to \$200 each.

The group's biggest expense so far had been purchasing signs at about **More on BOND, 9A**

NORTHWEST SCHOOL DISTRICT

High school designed for the 21st century



Early voting begins for Nov. 4 election

They are seeking to fill the spot held by former Mayor Pro Tem Gary Reaves.