FINAL COLORADO OCTOBER TOPLINES

Area Code:

(N=500)	n	%
Denver / Boulder	129	25.80
Jefferson / Arapahoe	177	35.40
West	70	14.00
East / Rural	124	24.80

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{INSERT QUOTAS}
INTRO SECTION>
Hello, my name is _____ and I am conducting a survey for Suffolk (SUFF-ick) University and I would like to get your opinions on some questions about the upcoming elections in Colorado. Would you be willing to spend five minutes answering some brief questions? (quota – youngest in that household). Are you currently registered to vote?

(N=500)	n	%
Male	242	48.40
Female	258	51.60

S2   Thank You. How likely are you to vote in the Colorado election for U.S. Senate and Governor – very likely, somewhat likely, not very likely, not at all likely, or have you already voted?

(N=500)	n	%
Very Likely	418	83.60
Already Voted	82	16.40

1.   Are you currently enrolled as a Democrat, Republican, Independent, or something else?

(N=500)	n	%
Democrat	154	30.80
Republican	167	33.40
Unaffiliated/Independent	179	35.80

2.   What is your age category?

(N=500)	n	%
18-25 YRS	24	4.80
26-35 YRS	85	17.00
36-45 YRS	91	18.20
46-55 YRS	85	17.00
56-65 YRS	92	18.40
66-75 YRS	71	14.20
OVER 75 YRS	44	8.80
Refused	8	1.60

3.   Which of the following best describes your race or ethnicity?

(N=500)	n	%
White/Caucasian	387	77.40
African-American	18	3.60
Asian	9	1.80
American Indian	2	0.40
Hispanic/ Latino	68	13.60
Other	4	0.80
Undecided	7	1.40
Refused	5	1.00

4.   Thinking back to the 2012 election, did you vote for Barack Obama, Mitt Romney, someone else, or did you not vote in the presidential election?

	n	%
(N=500)		
Barack Obama	234	46.80
Mitt Romney	229	45.80
Someone else	18	3.60
Did not vote	14	2.80
Undecided	0	0.00
Refused	5	1.00

{FOR 4.1}

5.   Today, do you feel good about voting for Barack Obama or do you regret voting for Barack Obama?

	n	%
(N=234)		
Feel Good	171	73.08
Regret	23	9.83
Undecided	38	16.24
Refused	2	0.85

6.   Do you approve or disapprove of the job that Barack Obama is doing as president?

	n	%
(N=500)		
Approve	204	40.80
Disapprove	287	57.40
Undecided	7	1.40
Refused	2	0.40

7.   Do you approve or disapprove of the job Mark Udall {U-Doll} is doing as U.S. Senator?

	n	%
(N=500)		
Approve	201	40.20
Disapprove	267	53.40
Undecided	32	6.40
Refused	0	0.00

Great, I am going to read you a list of individuals in state and national politics. For each, please tell me if your opinion of them is generally favorable or generally unfavorable. If you are undecided or if you have never heard of someone, just tell me that. First take Barack Obama. Is your opinion of Barack Obama generally favorable or generally unfavorable?   (RANDOMIZE 9-15)

(N=500)	**NEVER HEARD**	**FAVORABLE**	**UNFAVORABLE**	**HOF/UNDECIDED**
8. Barack Obama	2 0.40	199 39.80	281 56.20	18 3.60
9. Hillary Clinton	0 0.00	176 35.20	273 54.60	51 10.20
10. Mark Udall	4 0.80	204 40.80	271 54.20	21 4.20
11. John Hickenlooper	2 0.40	230 46.00	230 46.00	38 7.60
12. Cory Gardner	8 1.60	223 44.60	207 41.40	62 12.40
13. Bob Beauprez	18 3.60	202 40.40	193 38.60	87 17.40
14. Colorado State Legislature	14 2.80	168 33.60	188 37.60	130 26.00
15. U.S. Congress	4 0.80	84 16.80	350 70.00	62 12.40

16.   For U.S. Senate there are five candidates listed on your ballot in the following order: Democrat Mark Udall, Republican Cory Gardner, Libertarian Gaylon Kent, Raul Acosta -Unaffiliated, Bill Hammons -Unity Party, and Steve Shogan, Unaffiliated. At this point for whom will you vote or lean toward – Udall, Gardner, Kent, Acosta, Hammons or Shogan?

(N=500)	n	%
Democrat Mark Udall	193	38.60
Republican Cory Gardner	230	46.00
Libertarian Gaylon Kent	13	2.60
Raul Acosta, Unaffiliated	6	1.20
Bill Hammons, Unity Party	3	0.60
Steve Shogan, Unaffiliated	8	1.60
Undecided	47	9.40
Refused	0	0.00

{FOR 16.3 - 16.6}

17.   Who would be your second choice – Udall or Gardner?

(N=30)	n	%
Democrat Mark Udall	9	30.00
Republican Cory Gardner	8	26.67
Undecided	13	43.33
Refused	0	0.00

18.   Who has run a more negative campaign – (ROTATE) Udall or Gardner?

(N=500)	n	%
Mark Udall	231	46.20
Cory Gardner	146	29.20
Undecided	122	24.40
Refused	1	0.20

19.   Both Udall and Gardner have criticized each other in political ads for voting the party line in the past. Do you think a U.S. Senator should vote the same way party leaders vote or vote on issues even if it goes against party considerations?

(N=500)	n	%
Senator should vote the way the party votes	40	8.00
Senator should vote issues even if it goes against party	426	85.20
Undecided	33	6.60
Refused	1	0.20

20.   In your opinion is a Senator that votes half Democratic and half Republican better than one who votes consistently down the party line on issues?

(N=500)	n	%
Half/half better	283	56.60
Rather have a Senator voting party	102	20.40
Undecided	113	22.60
Refused	2	0.40

21.   Regarding the threat of the Ebola virus, do you think that the news media has under-reported the threat of Ebola, over reported it, or is the coverage just about right?

(N=500)	n	%
Under reported	94	18.80
Over reported	217	43.40
Just about right	167	33.40
Undecided	22	4.40
Refused	0	0.00

22.   Do you trust the federal government to handle the Ebola crisis?

(N=500)	n	%
Yes	189	37.80
No	285	57.00
Undecided	26	5.20
Refused	0	0.00

23.   Thinking about Congress, if the elections were today, would you vote for/lean toward (ROTATE) the Republican candidate or the Democratic candidate for Congress in your district?

	(N=500)	n	%
	Republican	255	51.00
	Democratic	196	39.20
	Undecided	42	8.40
	Refused	7	1.40

24.   Do you think of your vote for Congress as a vote for Obama, as a vote against Obama, or isn't he much of a factor in your vote?

	(N=500)	n	%
	For Obama	53	10.60
	Against Obama	157	31.40
	He's not a factor	277	55.40
	Don't Know/Refused	13	2.60

25.   Will the issue of which party controls Congress be a factor in your vote for Congress this year?

	(N=500)	n	%
	Yes	291	58.20
	No	187	37.40
	Undecided	22	4.40

26.   What is the most important issue when casting your vote for Congress this year: (RANDOMIZE) jobs, healthcare, federal budget deficit, education, foreign policy /terrorism, and immigration…?

	(N=500)	n	%
	Jobs	94	18.80
	Healthcare	84	16.80
	Federal budget deficit	75	15.00
	Education	70	14.00
	Foreign policy/terrorism	86	17.20
	Immigration	70	14.00
	Other (Write-in)	11	2.20
	Undecided	10	2.00

27.   Overall, do you feel that the Affordable Care Act signed into law in 2010, sometimes called Obamacare, is generally good for Colorado or generally bad?

	(N=500)	n	%
	Generally Good	179	35.80
	Generally Bad	282	56.40
	Undecided	39	7.80

28.   For Governor, there are six candidates listed on your ballot in the following order: Republican Bob Beauprez (Bow-pray), Democrat John Hickenlooper, Green Party Harry Hempy, Libertarian Matthew Hess, Unaffiliated Mike Dunafon (Dun-ah-fun), and Unaffiliated Paul Fiorino. At this point for whom will you vote or lean toward – Beauprez, Hickenlooper, Hempy, Hess, Dunafon, or Fiorino?

	(N=500)	n	%
	Republican Bob Beauprez	227	45.40
	Democrat John Hickenlooper	215	43.00
	Green Party Harry Hempy	3	0.60
	Libertarian Matthew Hess	10	2.00
	Unaffiliated Mike Dunafon	2	0.40
	Unaffiliated Paul Fiorino	5	1.00
	Undecided	38	7.60

{FOR 28.3 - 28.6}

29. Who would be your second choice – Beauprez or Hickenlooper?

(N=20)	n	%
Republican Bob Beauprez	8	40.00
Democrat John Hickenlooper	4	20.00
Undecided	5	25.00
Refused	3	15.00

30. For Secretary of State, there are four candidates listed on your ballot in the following order: Democrat Joe Neguse (nuh-GOOSE), Republican Wayne Williams, Amanda Campbell, American Constitution Party, and Libertarian Dave Schambach (SHAM-bach). At this point for whom will you vote or lean toward – Neguse, Williams, Campbell, Schambach?

(N=500)	n	%
Democrat Joe Neguse	138	27.60
Republican Wayne Williams	175	35.00
American Constitution Party, Amanda Campbell	12	2.40
Libertarian Dave Schambach	19	3.80
Undecided	153	30.60
Refused	3	0.60

31. For Attorney General, there are three candidates listed on your ballot in the following order: Democrat Don Quick, Republican Cynthia Coffman and Libertarian David Williams. At this point for whom will you vote or lean toward – Quick, Coffman, or Williams?

(N=500)	n	%
Democrat Don Quick	155	31.00
Republican Cynthia Coffman	212	42.40
Libertarian David Williams	38	7.60
Undecided	92	18.40
Refused	3	0.60

32. Over the past two years do you feel that the state of the economy in Colorado has, in general, improved, stayed the same or has it gotten worse?

(N=500)	n	%
Improved	265	53.00
Stayed The Same	138	27.60
Gotten Worse	90	18.00
Undecided	7	1.40

Great, now I am going to ask you about some ballot initiatives on the 2014 general election ballot. There will be four amendments and proposition questions on the ballot.

33. Amendment 67 is related to the definition of a person and a child and would amend the Colorado State Constitution. Shall there be an amendment to the Colorado constitution protecting pregnant women and unborn children by defining "person" and "child" in the Colorado criminal code and the Colorado wrongful death act to include unborn human beings?

(N=500)	n	%
Yes	154	30.80
No	277	55.40
Undecided	67	13.40
Refused	2	0.40

34. Amendment 68 is related to horse racetrack proceeds for K-12 education. Shall state taxes be increased $114,500,000 annually in the first full fiscal year, and by such amounts that are raised thereafter, by imposing a new tax on authorized horse racetracks' adjusted gross proceeds from limited gaming to increase statewide funding for K-12 education?

(N=500)	n	%
Yes	114	22.80
No	336	67.20
Undecided	50	10.00

35.   Proposition 104 is related to school board open meetings. Shall there be a change to the Colorado Revised Statutes requiring any meeting of a board of education, or any meeting between any representative of a school district and any representative of employees, at which a collective bargaining agreement is discussed to be open to the public?

(N=500)	n	%
Yes	319	63.80
No	108	21.60
Undecided	71	14.20
Refused	2	0.40

36.   Proposition 105 is related to labeling genetically modified food. Shall there be a change to the Colorado Revised Statutes concerning labeling of genetically modified food; and, in connection therewith, requiring food that has been genetically modified or treated with genetically modified material to be labeled, "Produced With Genetic Engineering" starting on July 1, 2016?

(N=500)	n	%
Yes	149	29.80
No	246	49.20
Undecided	105	21.00

37.   Do you (still) agree with the decision to legalize recreational marijuana in Colorado?

(N=500)	n	%
Yes	242	48.40
No	232	46.40
Undecided	26	5.20

38.   Do you approve of the way the state is managing legal recreational marijuana in Colorado?

(N=500)	n	%
Yes	227	45.40
No	224	44.80
Undecided	49	9.80

These final five questions will help us classify your answers with others taking the survey.

39.   Has anyone in your household ever served in the U.S. military?

(N=500)	n	%
Yes	221	44.20
No	279	55.80
Undecided	0	0.00

40.   Does anyone in your household belong to a labor union?

(N=500)	n	%
Yes	65	13.00
No	433	86.60
Undecided	2	0.40

41.   When it comes to politics, what TV News Network or commentary source do you trust the most (randomize) ABC, NBC, CBS, Fox NEWS, CNN, MSNBC, C-SPAN, COMEDY Central?

(N=500)	n	%
ABC	21	4.20
CBS	30	6.00
CNN	64	12.80
C-SPAN	9	1.80
COMEDY Central	22	4.40
Fox NEWS	184	36.80
MSNBC	30	6.00
NBC	46	9.20
Undecided	70	14.00
Refused	24	4.80

42.   What is your annual household income (READ)?

        (N=500)   n   %
        Under $60,000 per year---------------------------------- 165   33.00
        Under $100,000 per year -------------------------------- 127   25.40
        Under $140,000 per year -------------------------------- 84   16.80
        $140,000 or OVER --------------------------------------- 48   9.60
        Undecided --- 37   7.40
        Refused -- 39   7.80

43.   How important is religion in your life (READ)?

        (N=500)   n   %
        Very important--- 246   49.20
        Somewhat important------------------------------------- 141   28.20
        Not very important-------------------------------------- 53   10.60
        Not at all important ------------------------------------ 54   10.80
        Undecided -- 4   0.80
        Refused --- 2   0.40

44.   Are you willing to be interviewed by a USA Today reporter for an upcoming article, please give me your name and verify best phone number?

        (N=500)   n   %
        Yes -- 108   21.60
        No --- 392   78.40