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Congressional Black Caucus Foundation, Inc.

# 2012 ANNUAL REPORT

INSPIRING LEADERS | BUILDING GENERATIONS

#### The Congressional Black Caucus Foundation, Inc. (CBCF)

Founded in 1976, the CBCF is a nonprofit, nonpartisan public policy, research and educational institute that aims to help improve the socioeconomic circumstances of African Americans and other underserved communities.

## **CBCF VISION**

We envision a world in which the black community is free of all disparities and able to contribute fully to advancing the common good.

### **CBCF MISSION**

Our mission is to advance the global black community by developing leaders, informing policy and educating the public.

## CBCF ACHIEVES ITS MISSION BY:

- Facilitating the exchange of ideas and information to address critical issues affecting our communities.
- Developing strategic research and historical resources for the public.
- Providing leadership development and scholarship opportunities.



The theme of this year's Annual Report is Inspiring Leaders|Building Generations. It is a message that embodies our mission –developing leaders, informing policy and educating the public.

As you read through the report, you will see how the Foundation has executed that theme throughout the year –our continued focus on health disparities with our HIV/AIDS awareness work , reflecting the urgent need to know one's HIV status and take action to prevent the spread of the disease; to our interns' moving testimonies about the value of their experiences in Washington; to our capacity-filled Town Hall meeting where we engaged 1,000 of our conference attendees in a voting rights discussion as a call to action for individuals to become civically engaged.

Our fellows received an annual \$40,000 stipend and are considered fulltime employees with benefits for their 20-month tenure, making the CBCF Fellows program one of the most competitive and lucrative for post-graduates in the area. During 2012, with the support of our generous donors, we added two new programs to our portfolio.

The energy fellowship pairs fellows with lawmakers and policy professionals dedicated to implementing energy policy that will improve U.S. energy infrastructure, energy conservation and the development of new technologies and alternative fuels. And, in honor of our late Chairman, Representative Donald Payne, we began the Donald M. Payne Foreign Policy Fellows Program. The fellowship is intended to increase the pool of qualified African-American foreign policy professionals who are committed to specializations in foreign affairs.

CBCF remains committed to providing the highest level of programs and information for the global black community. Much of this work is reflected in the content and connections made during our Annual Legislative Conference (ALC). Garnering international attention, ALC once again was the impetus for thousands of attendees to initiate conversations and actions leading to stimulate the economy, ending health disparities and improving education. Of course, none of this is possible without the unwavering commitment of our donors and all of you!

Thank you for your support of CBCF! Please stay informed about what we are doing through our website at www.cbcfinc.org, through our interns and alumni, and most important, through your active participation, donations and support.

#### Sincerely,

## PRESIDENT'S WELCOME







#### **Stephanie Tubbs Jones Portrait Unveiling**

On June 26, CBCF unveiled at its headquarters, a commissioned portrait of Rep. Stephanie Tubbs Jones of Ohio. Rep. Tubbs Jones, who died in 2008, was a member of the CBCF's Board of Directors and strong supporter of the Foundation's scholarship and internship programs. CBCF's historic headquarters was renamed in her honor in 2009.

A well-loved and former Congressional Black Caucus (CBC) spouse, Mrs. Mary Ann Gaines Clore Wynn (wife of CBC Rep. Albert Wynn of Maryland), painted the portrait of Rep. Tubbs Jones. Sadly, Mrs. Wynn passed away in 2011.

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IN RECOGNITION OF THE CON-GRESSIONAL BLACK CAUCUS FOUNDATION'S 2012 SUMMER IN-TERNS

#### HON. CHARLES B. RANGEL OF NEW YORK IN THE HOUSE OF REPRESENTATIVES

Wednesday, August 1, 2012

C Mr. RANGEL. Mr. Speaker, it is with im-Re mense gratification that I recognize the Conenve gressional Black Caucus Foundation (CBCF) she and its Summer 2012 Interns for the complehe tion of their intensive nine-week internship proa gram on Capitol Hill. This summer, 40 collegeaged students from across the nation participated in this program. These students were chosen through a competitive process based on an essay submission, a history of community involvement and a sense of civic engage ment.

The CBCF's Congressional Internship pro ram was designed to diversify our Congre onal offices and give students an opportundevelop their talent as young profession of future leaders. During their tenure, so interns had the opportunity to learn the LEADERSHIP INSTITUTE FOR PUBLIC SERVICE

On July 31, 2012, Rep. Charles B. Rangel recognized on the floor of the House of Representatives the CBCF Congressional Internship Program. The program and the CBCF Summer 2012 Congressional Interns were recognized for their excellence. The accolade is penned in the distinguished Congressional Record, and is now a permanent part of Capitol Hill history.

Working on the Hill is an experience that every young professional should have at some point in his or her life, because it is both humbling and extremely educational. - Robert Inskeep, Fall 2011 Intern

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#### FELLOWS

#### **CBCF Congressional Fellows**

The original CBCF Fellows program was created in 1976 and has expanded over the years to a two-year program split between placement in a congressional office and a congressional committee. Fellow responsibilities include producing policy papers and legislative analysis, as well as developing legislative and public policy initiatives. In addition, all fellows have educational enrichment opportunities through seminars on policy and politics. These seminars explore hot-button policy issues, the politics of policymaking and policy implementation, and evaluation of policy already implemented.

#### Louis Stokes Urban Health Policy Fellows

This 20-month term fellowship is named after retired Rep. Louis B. Stokes of Ohio, founder of the CBC and its Health Braintrust. For nearly a decade, CBCF has offered this fellowship program for young professionals centered on eradicating health disparities through effective public policy. The Stokes Fellows' program and responsibilities are comparable to those of the Congressional Fellows.

#### **CBCF Fellowship on Energy**

To meet the demands of job growth, CBCF partnered with British Petroleum (BP) and the American Petroleum Institute (API) to create this fellowship on energy for midcareer professionals who are interested in energy infrastructure, energy conversation, and the development of new technologies and alternative fuels.

#### **Donald M. Payne Foreign Policy Fellowship**

Named in honor of the late Rep. Donald M. Payne who served as chair of the Foundation's Board of Directors from January 2010 until March 2012, the fellowship is intended to increase the pool of qualified, African-American foreign policy professionals who are committed to specializations in foreign affairs. The program will help enhance participants' policy research and policy formulation skills.

2012 CBCF Communications Interns L-R Rhobb Hunter, Armand Hodge,

Kwasi Agyeman, Garrison McMurtrey

#### INTERNSHIPS

Established in 1982, the CBCF Congressional Internship Program provides an intense nine-week summer program in which college students work in CBC member offices, and learn about legislative and policy making processes. In addition, all students receive a stipend and housing.

CBCF interns' experiences were enriched with their weekly seminars and educational activities. The class created a group vision statement which served as a foundation for all decision making throughout the course of their program – "We, the evolving legacy, are committed to co-creating a loving and productive world where people respectively serve one another by being genuine, open-minded, and encouraging." As evidenced by their statement, the interns did community projects centered around volunteering at homeless shelters and putting a community emphasis on voter education and participation.

In 2012, the Emerging Leaders Internship Program prepared 24 young leaders with the skills necessary to generate and sustain positive change in Washington, D.C. and their local communities. The semester-long opportunity runs parallel with the Foundation's Communications Internship Program, which gives students the opportunity to work directly with the press secretary in a congressional office, congressional committee, or federal agency. Nine dynamic college students and recent college graduates took part in the Communications program in 2012. The spring semester for both internship programs includes participation in the George Washington University's Semester in Washington Program. Students earn academic credit and gain a better understanding of governing at the local, state, and national levels.



We are proud to share our recipients' voices of gratitude and commitment to their educational goals. CBCF is grateful to all of its sponsors who have supported our fellows, interns, and scholarship recipients in 2012

#### SCHOLARSHIPS

To meet a variety of needs, the Foundation offers seven scholarships with emphasis on health (CBCF Louis Stokes Health Scholars Program; CBCF General Mills Health Scholarship; Louis Stokes at Case Western University); environment (CBCF Environmental Studies Scholarship); the arts (CBC Spouses Heineken USA Performing Arts Scholarship and CBC Spouses Visual Arts Scholarship); and general (CBC Spouses Education Scholarship). In 2012, the top schools of recipients for CBCF scholarships nearly doubled and included Elon University, Howard University, Jackson State University, and Maryland Institute College of Art which tied with University of Illinois, Urbana-Champaign, reflecting an increase in quality recipients from other universities and states that were not represented in previous years.



Shay Mays, CBC Spouses Education Scholarship Recipient

Indiana University-Purdue University Indianapolis

"As a single parent it has been a challenge to juggle a job, fulltime class schedule, a family, and other responsibilities, (but) I know that my sacrifice is well worth it. The goal to earn my degree and make a better life for myself and my children keeps me focused and inspired.

"Not only am I the first person in my family to earn an undergraduate degree, but I will also be the first to earn a graduate degree as well. I am eternally grateful. Your generosity has made my dreams of changing my future a reality, and I would like to sincerely say 'Thank You."



*Kasim Hardaway*, CBCF Environmental Studies Scholarship Recipient

#### University of Missouri–Kansas City

"I would like to express my sincere gratitude and appreciation for selecting me as one of the recipients for the Congressional Black Caucus Foundation (CBCF) Environmental Studies Scholarship. Not only was this a blessing for me but for my family as well. My mother had a weight lifted off her shoulders being a singleunemployed parent who already has her hands full with my fouryear-old brother.

"The positive implications associated with receiving the CBCF Environmental Studies Scholarship are much more than the \$10,000 allocated to my education expenses. There are no words to fully describe my thankfulness but know that I am incredibly and truly grateful. I would like to thank the CBCF, contributors to this scholarship and any other individuals who were involved in selecting me as this year's recipient."



## congressional black caucus foundation AlumniAssociation



CBCF's Alumni Association represents those talented individuals that have been recipients of the Foundation's scholarship, internship and fellowship programs. Whether taking on powerful advocacy and legislative positions in the federal government, rising up the ranks in the private sector, or working with grassroots organizations, CBCF Alumni continue to be civically engaged in their personal and professional lives.

Janice Hazel CBCF Alumni Network President

A message from CBCF Board Member, Representative G.K. Butterfield (NC-1)



## ECONOMIC RECOVERY FORUM

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## RESEARCH AND PROGRAMS

On May 5, 2012, the Congressional Black Caucus Foundation, in partnership with the Annie E. Casey Foundation, hosted a Detroitbased forum to educate and inform the public on the relevant policy issues and solutions to recover from the housing crisis. The forum was held at The Charles H. Wright Museum of African American History. Detroit was the chosen launch city for the CBCF Housing forum because the city is among the 10 highest black-populated cities hardest hit by the foreclosure crisis. After the event, participants said that the day's session improved their understanding of the legislation aimed at recovering for the Detroit housing market as well as gained information about initiatives in the area that promote economic growth and small business development.

It is clear many African-American communities across the country remain in the red. Entire neighborhoods have become ghost towns because of the foreclosure crisis. CBCF is committed to giving residents the information they need to save their homes and rebound to gainful employment. - Dr. Marjorie Innocent, CBCF

#### **Focusing on Health Dispartities**

Through a grant from the Centers for Disease Control and Prevention, the Foundation continued to promote education and prevention against HIV/AIDS in the black community as part of the Act Against AIDS Leadership Initiative (AAALI). In June, CBCF joined forces with WHUR FM radio and the National Council of Negro Women (NCNW) for the fourth year to support National HIV Testing Day under the theme of 'Take the Test, Take Control,' reflecting the urgent need to know one's HIV status and take action to prevent the spread of the disease. In December, the Foundation joined a coalition of HIV/AIDS activists and healthcare professionals at the third International Conference on Stigma: The Attitude that Spreads on World AIDS Day. Other activities included sessions on HIV criminalization and the AAALI partnership during the International AIDS Conference, HIV 101 training sessions for CBCF interns and the U.S. Conference on AIDS, and a spirited forum during ALC. The Centers of Disease Control, (CDC) reports that African Americans account for nearly half of all new HIV infections (45%) and of people living with HIV/AIDS (46%). Approximately one in 16 black men will be diagnosed with HIV over their lifetime, as will one in 30 black women – facts which strongly support the basis for Foundation's outreach efforts.

#### **Educating Black Males**

Two high school and two college students shared what it was like in their world – the world of young African-American men and their experiences with the Milwaukee public school system, peer pressure, family routines and community activities, leaving the 130 participants in the forum with much food for thought, inspiration and a sense of hope. The November discussion in Milwaukee was based on the Foundation's *Challenge the Status Quo for Academic Success Among Black Males. Challenge the Status Quo* is part of a series of publications created by CBCF to educate the public on the various factors affecting academic success among African-American males and is the first product of the Black Male Research Collaborative launched by the Foundation this year. The report was initially released at a symposium during the 2012 Democratic National Convention. In addition, in 2012, CBCF assembled the Black Male Achievement Research Collaborative (BMARC), a think-tank of quantitative and qualitative researchers and policy analysts dedicated to producing and disseminating accurate and quality data on the status and future direction of black males. Finally, the Foundation provided consultation to the New York City Expanded Success Initiative (ESI), a key part of New York City's Young Men's Initiative and a partnership among the Department of Education, the Fund for Public Schools (FPS), Mayor Michael Bloomberg and the Open Society Foundations.

To learn more, click here to hear Dr. Ivory Toldson on the education of black males.

#### **Avoice**

The Foundation launched a new lesson plan that brought further diversity into classrooms around the world. Women of the Congressional Black Caucus (CBC) may be found in the For Educators section of Avoice: African American Voices in Congress – www.avoiceonline.org, and combines primary and secondary sources to document the role of women in the CBC. African-American congresswomen have played a major role in a broad range of domestic and international issues and influenced legislation on such topics as civil rights, education and health care. The virtual online library is a central source of information about historical and contemporary African-American policy issues important to researchers, academics, educators, and students.

In February, CBCF commemorated Black History Month by hosting its third annual Avoice Heritage Celebration. Recognizing individuals and organizations that embody the spirit and mission of Avoice by seeking to preserve African-American history, the 2012 awardees were:

- Johnson Publishing Company Distinguished Corporation Avoice Heritage Award
- Association for the Study of African American Life and History (ASALAH) Distinguished Organization Avoice Heritage Award
- Barbara Jordan Archive Collection (BJAC) Distinguished CBC Member Preservation Avoice Heritage Award

Avoice received more than five million hits on its web site and had 2,695 Facebook followers by the end of 2012. In addition, there was increased Avoice traffic from users in other countries including Germany, the Philippines, Norway, Nigeria, and Canada.



Rep. James Clyburn, Kevin Chappell (Ebony Magazine)

Sylvia Cyrus (ASALAH), Rep. Elijah Cummings

Rep. Sheila Jackson Lee, Bernard Forrester (BJAC)

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## ANNUAL LEGISLATIVE CONFERENCE

The theme for the 42nd Annual Legislative Conference (ALC) in 2012 was Inspiring Leaders|Building Generations. First Lady Michelle Obama, and thousands of everyday Americans, diplomatic heads of state, international media, young students and emerging leaders attended ALC at the Walter E. Washington Convention Center on September 19-22.

I'm hoping to figure out a niche where I can contribute to the overall community. I want to sharpen my leadership skills, and figure out where my talents would be best suited. -Eugene Robinson, ALC Attendee

## ANNUAL LEGISLATIVE CONFERENCE

SEPTEMBER 19-22, 2012 • WASHINGTON, D.C.

The 42nd ALC marked many firsts for CBCF. The Foundation partnered with Google, and made the National Town Hall: Voter Rights and New Age Discrimination available to participants and viewers nationwide via Google Hangout. CBCF narrowed the digital divide by providing and encouraging attendees to engage with us on all of our social media platforms by making our first app available to smart phone and tablet users. The ALC Companion App gave users an inside track on the more than 80 issue forums and brain trusts. Not to mention hundreds of Emerging Leaders gathered at the Howard Theatre to celebrate the return of the The Black Party.

The 43rd Annual ALC, September 18-21, 2013, promises to be just as informative and engaging.

Get engaged, stay connected with CBCF throughout the year to learn about the upcoming ALC and all of our programs and initiatives.







Thousands attended the annual Prayer Breakfast and were inspired by Bishop Noel Jones and Kim Burrell. The Phoenix Awards Dinner capped off ALC with a keynote address from First Lady, Michelle Obama who called protecting the right of every American to vote in the 2012 Presidential election the "fight of our generation."





CBC Spouses Community Breakfast

The Congressional Black Caucus Foundation hosted its 7th Annual Community Breakfast and Health Fair, at the DC Community Resource Referral Center (CRRC). The community breakfast, begun by the CBC Spouses, provided an opportunity for the Foundation, the Spouses, members of congress and corporate partners to participate in a community service event during the Foundation's Annual Legislative Conference (ALC). Breakfast was served to homeless veterans followed by free health screenings.

## CBC SPOUSES

"I think its (been) a great opportunity to continue the work from previous administrations in assisting financially, physically encouraging, and spiritually motivating our youth to continue their education. For me, it's an honor and blessing to be in a position where I can have such a direct impact on a child's life.

What we do now with our youth is an investment in the future of our nation. One of the most pressing issues in our community today is lack of resources for our schools, both public and post secondary, in nurturing our kids to be all that they can be. This past year alone, applications for the performing arts scholarship increased by 62 percent and the visual arts scholarship applications increased by 50 percent. The CBC Spouses General Education and Cheerios Brand Health Initiative Scholarship had a total increase of 18 percent. We had more than 100 essays for the Essay Contest, a significant increase from previous years.

I would hope that my legacy will be that I did my best to address many of the issues confronting our students today--- lack of educational resources, support, and opportunities. It has been my commitment to have dialogue with our youth, for them to express themselves, and for us to listen and to encourage them to seek solutions for whatever temporary situations that they may find themselves in."



Mereda Davis Johnson, Chair



## WHERE ARE THEY NOW?

CBCF's internship and fellowship programs prepare college students and young professionals to become principled leaders, skilled policy analysts, and informed advocates by exposing them to the processes by which national policies are developed and implemented on Capitol Hill and in the federal government.

In working with Chairman Payne, I learned the imporance of consensus building and the art of diplomacy. Because of his tutelage, I have a better understanding of the nuances of government and implications of Global Policy. -Jerrica Mathis, Summer 2012

For the Lauriston sisters of Massachusetts - Charla, Ursula and Roshnilde - CBCF has been a family affair. All three have participated in the Foundation's stellar internship program. Here's what they had to say:

#### Charla, CBCF Congressional Intern 2008 Program Coordinator, Columbia University

"I remember sitting in my college sociology class feeling desperately out of place. We'd begun talking about race as a social construct, and as the only person of color in the classroom, I couldn't help but feel that the professor was talking directly at me, lifting definitions and abstract terms from a textbook to describe the very real juxtaposition of my identity within a world that others had created for me.

That feeling changed dramatically when I became a Congressional Black Caucus Foundation Congressional intern for Rep. Charles Rangel in the summer of 2008. I was immediately brought into the fold, allowed to sit in on meetings, write memos, and accompany then Chief of Staff George Dalley to meetings with officials. I lived with other ambitious Black students, I attended seminars, and networking events, I got to watch powerful men and women of color in action, and mentor after mentor poured into me.

When I went back to campus that fall, I was a different person. I had applied to the CBCF program to fulfill my school's internship requirement but got much more in return. I'd seen what my people could do--I'd seen what I could do. I was no longer out of place, no longer alone. I had been brought into the fold. I was a part of a tribe."

#### Ursula, CBCF Spring Communications Intern 2009 Writer/editor the State Department

"Four years later, I continue to credit the Congressional Black Caucus Foundation's communications internship for launching my career. Not only did it give me the critical skills I needed to be successful in an office setting, it also gave me the know-how to navigate my way around the inner circles of Washington, D.C. I'll never forget going to the Senate Democratic Press Secretaries meetings and being the only black female in a room of media personnel. It was at those times that I fully understood the work the CBCF was doing. It wasn't enough that they had afforded me the opportunity to sit in that seat, they had also ensured that I would thrive.

Today, I continue my press work at the U.S. Department of State. Ten years from now, who knows where I'll be. But what I do know is that I got a running start, an unshakeable foundation, a place at the table-- and because of that I will forever be indebted to the CBCF."





#### Roshnilde, CBCF Fall Emerging Leader Intern 2012 Mount Ida College

"When both of my older sisters completed their internships with the Congressional Black Caucus Foundation, I was very weary to apply. The pressure of living up to my older sisters was almost too much for me to handle, but when troubles arose with my finances for college I knew that this program would be the best opportunity for me.

I started the CBCF's Emerging Leaders Internship program in September. I had heard so much of the esteemed program, and how it catapults you to where you need to be by placing you directly into the Nation's Capitol. I was placed in Congressman Bobby L. Rush's office from Chicago, Illinois. I (also) attended legislative briefings that spoke to the most critical issues facing our generation today, I drafted detailed reports about the U.S army, and had the opportunity to come in contact with the most influential people in the world. I was embraced by the First Lady Michelle Obama as if I were part of her family, spoke to Roland Martin, a well known anchor of Washington Watch, and the list goes on. Being here also put me in contact with people who want to see me succeed, and are ready to help me acquire a career in education policy.

All in all, this was a life-changing experience for me. It changed my perception on life, and made me want more than I have ever imagined for myself. I will be forever indebted to the Congressional Black Caucus Foundation and my older sisters for bringing it to me. With the skills that I have now been blessed with, I cannot wait to give the Foundation and my community as much as they've given me."



"I had the privilege of serving as a CBCF intern in Congressman Mel Watt's office during the summer of 1999. Working in Congressman Watt's office was an amazing experience that enabled me to witness, and contribute to, the legislative process. I'm now a public finance attorney in Charlotte, North Carolina and highly recommend the CBCF program to prospective interns. The program helped me to develop invaluable skills and relationships that will continue to enrich my life."

-Brandon Lofton, Summer 1999



We are grateful to all of those who supported us financially. Please go to http://www.cbcfinc.org/development.html to view a full listing of our supporters.

## 2012 TOP DONORS



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#### \$50,000 - \$99,000

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#### A message from Ivan Zapien, WALMART Corp.



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## STATEMENT OF FINANCIAL POSITION

DECEMBER 31, 2012 (WITH COMPARATIVE TOTALS FOR 2011)

	2012			2011	
ASSETS					
Current Assets					
Cash and cash equivalents	\$	5,260,442	\$	8,979,197	
Investments		3,456,132		57,960	
Contributions receivable - net		625,175		479,295	
Prepaid and other expenses		210,012		160,814	
Total Currents Assets		9,551,761		9,677,266	
Non-Current Assets					
Property and equipment - net		2,692,284		2,662,889	
Total Non-Current Assets		2,692,284		2,662,889	
Total Assets	\$	12,244,045	\$	12,340,155	
LIABILITIES AND NET ASSETS					
Current Liabilities					
Accounts payable and accrued expenses	\$	440,959	\$	486,994	
Deferred revenue		225,992	\$ \$	-	
Total Liabilities		666,951		486,994	
NET ASSETS					
Unrestricted		9,979,943		9,802,974	
Temporarily restricted		1,597,151		2,050,187	
Total Net Assets		11,577,094		11,853,161	
Total Liabilities and Net Assets	\$	12,244,045	\$	12,340,155	

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