

Barnett Shale Energy
Education Council
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Barnett Shale
Energy Education Council

BARNETT SHALE ENERGY EDUCATION COUNCIL FACT SHEET

ABOUT BSEEC:

The Barnett Shale Energy Education Council (BSEEC) is a community resource that provides information to the public about gas drilling and production in the Barnett Shale region in North Texas. Since its founding in 2007, the BSEEC has become a critical hub in the area of energy education in the Barnett Shale and beyond.

VISION:

The BSEEC is dedicated to promoting energy education and best practices as they relate to oil and gas leasing, drilling, production, transportation and marketing in the Barnett Shale.

PRINCIPLES:

Honesty, communication, minimizing of surface impact, performance, responsible principles & operations, sound mitigation, water management, safety and training, aesthetics, and air quality.

EXECUTIVE DIRECTOR:

Ed Ireland, Ph.D., was selected as Executive Director of BSEEC by a consortium of leading Barnett Shale production companies in 2007. Ireland's background as an educator, coupled with more than 20 years of experience in the natural gas and oil industry, made him the ideal candidate to oversee the activities of BSEEC, and implement educational and outreach programs in the 24-county area that makes up the Barnett Shale.

As an expert on natural gas activities in the Barnett Shale, Ireland speaks regularly to interested groups and is frequently quoted in the media. He serves on the Board of Directors of the TCU Energy Institute and was a co-founder of the Metroplex Natural Gas Vehicle Consortium.

Ireland holds a Bachelor of Science degree in economics from Midwestern State University, a Ph.D. in economics and statistics from Texas Tech University, and did post-doctoral work at the University of Chicago.

MEMBERS:

Chesapeake Energy; Dale Resources, LLC; Devon; EnCana; EOG Resources; XTO Energy; Newark Energy; Beacon E&P; Western Production; Atlas Barnett, LLC; Pioneer Natural Resources

These companies are dedicated to promoting energy education and best practices as they relate to oil and gas leasing, drilling, production, transportation and marketing in the Barnett Shale.



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Membership is by invitation only and dues are based on production levels. Companies who choose to join the BSEEC are subject to abide by a set of core principles intended to set a high standard of ethics and operating procedures in the Barnett Shale region. Monthly lunch meetings allow members to come together to discuss common concerns.

GENERAL INFORMATION:

- BSEEC has underwritten a major air quality study in Fort Worth/Arlington.
- BSEEC provides speakers on topics related to natural gas in the Barnett Shale upon request.
- BSEEC's director has provided testimony to the EPA and TCEQ about area concerns.
- BSEEC committees study technical and public relations issues as well as provide information to the various elected city and state officials.
- A monthly eNewsletter is sent to 5,000+ subscribers.
- BSEEC is a founding member, along with the TCU Energy Institute, of the Metroplex Natural Gas Vehicle Consortium, which boasts 40+ companies with the goal of expanding the role of natural gas to vehicle transportation.
- BSEEC members receive a daily clip report containing links to local, state and national news articles relevant to natural gas and the Barnett Shale.

WEBSITE:

For more information and to sign up for our eNewsletter, visit our website: www.bseec.org.

PRESS & MEDIA INQUIRIES:

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